

Program topics, speakers and schedules listed herein are confirmed as at printing time.
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www.cmtevents.com



6th MENA Olefins & Polyolefins

11-12 November 2008
Radisson SAS Hotel | Dubai Deira Creek

How will the Gulf tip the balance in the world's olefins & polyolefins markets?

Borouge
Nexant
LyondellBasell
Oriental Petrochemicals
Shell Chemicals ME

BNP Paribas
Mitsubishi Chemical Corp
Equate
Rowad National Plastic
Inge Steensland

Sinopec
ADBIC
UOP
NPC Iran

promotion partners



networking reception sponsor



SHAPING the FUTURE with PLASTICS

Day 1 - Tuesday, 11 November 2008

- 8:00 Morning Registration & Coffee
- 9:00 Chairman's Welcome Remarks & Introduction
- 9:10 **PROJECT EXPANSION PLANS IN ABU DHABI**
- Feedstock flexibility and issues
 - Borouge 3 Expansions updates
 - Challenges & Opportunities
- Harald Hammer, CEO
Borouge Pte Ltd
- 9:45 **PETROCHEMICAL INDUSTRY GROWTH & CHALLENGES – MIDDLE EAST & NORTH AFRICA**
- Market Growth & Challenges
 - Impact of New Projects on Demand & Capacity
 - Growing competition within the region
 - Future prospects
- Hesham Raafat, CEO
Oriental Petrochemicals
- 10:20 Discussion followed by Refreshment
- 10:50 **GLOBAL OLEFINS & POLYOLEFINS MARKETS**
- Demand/Supply Balance
 - Feedstock Outlook and Competitive Position
 - Are US Gulf Coast producers more competitive with the weaker dollar and with gas cheaper than crude? Will this mean an increase in US exports?
 - Strategies in Sustaining Profitability
 - Future Trends and Growth prospect
- Roger Green, Manager, Petrochemicals
Nexant Chem Systems
- 11:25 **CRUDE AND ENERGY PRICING IMPACTS ON ME FEEDSTOCK PRICING AND AVAILABILITY**
- Olefins in a > \$100/bbl world
 - Changing relative feedstock values
 - Ethane pricing: the suppliers conundrum
- Energy value considerations
- Phil Parker, General Manager
New Business Development
Shell Chemicals ME
Qatar Shell Service Co WLL
- 12:00 **MACRO ECONOMIC OUTLOOK OF THE MIDDLE EAST & AFRICA REGION**
- Evolution of the market / challenges ahead
 - Overview of the slowing global economy
 - Rising crude oil prices: opportunities and challenges for the Middle-East
 - Impact of the subprime crisis on the Middle-East economies
 - Future prospects in the region: new trends and challenges
- Christophe Mariot, Managing Director
- Energy, Commodity, Export,
Project Finance, Aircraft & Shipping
BNP Paribas
- 12:35 Discussion followed by Lunch
- 2:00 **PROPYLENE MARKETS OUTLOOK**
- Hideyuki Matsuda
Manager, C2/C3 Marketing team,
Basic Petrochemicals Department
Mitsubishi Chemical Corporation
- 2:35 **IRAN'S OLEFINS & POLYOLEFINS EXPANSIONS**
- Updates and Progress Status
 - Where are the export markets ?
 - Future Prospect
- Mohammed Ali Zarbani, Managing Director
Iran Petrochemical Commercial Co
National Petrochemical Company Iran
- 3:10 **MTO TECHNOLOGY ADVANCES AND PROJECTS**
- Senior Representative
UOP LLC
- 3:40 Discussion followed by Refreshment
- 4:10 **NEW FRONTIERS FOR LDPETUBULAR AND AUTOCLAVE TECHNOLOGY**
- World wide market outlook for PE/PE-LD
 - Developing of regional capacities and world wide trade patterns
- Extension of current Scale Up limits for Tubular reactors by Process and Technology Improvements
 - Increase of Autoclave operation economics through Technology Innovations
 - Future technology trends
- Dr Dieter Littmann
Senior Technology Manager Lupotech T
LyondellBasell
- 4:45 **EVER INCREASING FREIGHT RATES IN THE OLEFINS INDUSTRY – FOR HOW LONG?**
- Transportation trends for Middle East olefins
 - Expected development in olefins trade, fleet and freight rates
 - Strategies for securing competitive shipping
- Geir Olafsen, Shipping Analyst, Research
Inge Steensland AS
- 5:20 **WILL CHINA BECOME A NET EXPORTER OF POLYOLEFINS ?**
- Overview of China's PP & PE Markets
 - Will Expansion Plans go onstream?
 - Future potential of China as a net exporter for polyolefins
- Yujiao, Vice Director
Marketing Research Division
China Petrochemical Consulting Company
SINOPEC
- 5:50 Discussion followed by End of Day 1

1800 - 1900 hrs. *Networking Reception*
for Speakers & Delegates
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SHAPING the FUTURE with PLASTICS

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Soaring crude prices...slowing global economy ... Challenges ahead

Day 2 - Wednesday, 12 November 2008

- 9:00 Chairman's Introduction
- 9:05 **DEVELOPMENTS OF POLYMER PARKS IN THE GULF**
- Challenges in developing ME processing industry
Gustaf Arkemark, Senior Advisor Petrochemical
Abu Dhabi Basic Industries
- 9:40 **OVERVIEW OF KUWAIT'S PETROCHEMICAL PLAN**
- Expansions in the olefins & polyolefins industry
 - Challenges and opportunities in future
Adel Y S Al Munifi, Business Director Polyethylene
Equate Petrochemical Company
- 10:15 Discussion followed by Refreshments
- 10:45 **OLEFINS & POLYOLEFINS MARKETS IN SAUDI ARABIA**
- 11:20 **PLASTIC DOWN-STREAM INDUSTRIES OUTLOOK IN THE MIDDLE EAST AND POTENTIAL FOR EXPORT - A CASE STUDY "ROWAD HDPE GEOMEMBRANE & BOPP FILMS"**
- Middle East being Petrochemical Hub – with New Capacity Expansions
 - Growth of Plastic: Usage per Capita
 - Plastic Downstream Sector in MENA & KSA - Local Polymer Consumption
 - The Vision & Challenge - To put GCC Countries on the global map of Downstream Petrochemicals Production
 - Case Study:
 - Rowad National Plastic Co
 - Rowad HDPE Geomembrane Sheets
 - GCC Countries - Const Projects & Potential
 - Rowad BOPP Films
 - Packaging Clusters
 - FUTURE – How to utilize additional Polymer Capacities Expansions locally
- Ashraf A. Shah, Business Development Manager
Rowad National Plastic Co. Ltd
- 11:55 **WILL INDIA'S POLYOLEFINS SURPLUS CONTINUE ?**
- 12:30 Discussion followed by Closing Lunch
- 2:00 End of Conference

As crude continues to new highs sparking inflation woes and protests, global markets stay volatile as the world economy slows. How will the economic dynamics of the Middle East interplay with global markets? Against this backdrop of weak sentiment, the Middle East continues its petrochemical ambitions.

The announcement by Saudi Aramco and Total to create the **Jubail Refining and Petrochemical company** is the latest project announced. (Source: Reuters, June 22) Last year in North Africa, Egypt unveiled aggressive plans for its petrochemical industry. The entire region's increasingly pivotal role in the olefins and polyolefins markets makes it crucial to monitor the progress of these projects. Hear from major stakeholders on their perspectives of capacity additions in **Saudi Arabia, Abu Dhabi, Kuwait, Egypt & Iran.**

Maximising yield and looking at alternative feedstock is becoming more important especially in today's volatile energy markets. How can the latest MTO advances help improve margins for producers in the industry ?

China and India, some of the main markets for the Middle East, have also been relentless in their own capacity expansions to feed demand. Are they on the road to self-sufficiency or will they continue to drive consumption?

Polymer parks and industrial clusters have sprung up in the Gulf as part of efforts to develop its downstream industries. As investments in sectors from BOPP, etc in these parks pour in, how will this impact the olefins and polyolefins industry?

Explore these and more at CMT's **6th MENA Olefins & Polyolefins Markets Conference**. Sign up with your team at www.cmtevents.com today and be part of the action! For further queries, email sasha@cmtsp.com.sg

Attend CMT's 6th MENA Olefins & Polyolefins Markets Conference to:

- Keep abreast of the latest cracker developments in : **Saudi Arabia, Abu Dhabi, Kuwait, Iran, Egypt**
- Review the latest MTO technology advances and projects
- Look into BOPP market developments and its growth outlook
- Focus on progress of polymer parks & downstream processing sector
- Decipher the influence of Middle East gas pricing and its impact on the industry
- Review China and India's appetite and if they are on the road to self-sufficiency
- Analyse strategies to manage rising freight costs and hence increase efficiency of the supply chain
- Analyse where the new frontiers of LDPE Tubular and Autoclave Technology lie
- Gain fresh insights from the movers and shakers of the industry
- Enjoy over 6 hours of networking opportunities

You will network with

- CEOs • MDs • Regional Directors
- Commercial Directors
- Business Development Directors/Manager
- Marketing Managers
- Technology Licensing Managers
- Marketing Managers • Plant Operation Managers
- Corporate Planners • Plastics Converters
- Bankers • Packaging film • Logistics/SCM Firms from Petrochemical & chemical industry, polyolefins producers, plastics processors, polymer additives & catalyst companies, EPCs, machinery suppliers, consulting firms and many more

REGISTRATION

6th MENA Olefins & Polyolefins

11-12 Nov 08 | DUBAI



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Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,895	USD1,595 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtpsp.com.sg or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy. Nov 2008

~ CMT's Upcoming Events ~

16th APS

ASIA PETCHEM SUMMIT

9-10 October 2008 • Bangkok

"Preparing & Positioning for the Downturn"

3rd MENA aromatics & DERIVATIVES MARKETS

21-22 October 2008 • Dubai-Qatar

"Will the Middle East be competitive in the Aromatics downstream investment?"

"Middle East – the fast emerging source of Aromatics"

3rd LPGtrade SUMMIT

10-11 November 2008 • Dubai

"Aligning strategy with shifting market dynamics: expanded supply, new export markets, freight & storage"

2nd Arabplast Summit 2009

12-13 January 2009 • Dubai, UAE

In conjunction with Arabplast Exhibition (10-13th Jan 2009)

4th Methanol MARKET & TECH

17-18 February 2009 • Doha, Qatar

"New Usage, New Markets!"