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# 2<sup>nd</sup> Arab Plast SUMMIT

12-13 Jan 2009 / Dusit Thani, DUBAI

*“Strategising and creating a niche in volatile markets”*

Nexant  
Horizon  
Maersk Logistics  
Obeikan Technical Fabrics  
UFLEX Limited  
Nova Industries  
Rowad National Plastic  
LyondellBasell Industries

Taghleef Industries  
Arab Petroleum Investment  
ICO Polymers  
3M  
Symphony Environmental  
NATPET  
Pimas  
Milliken

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## Day 1 - Monday, 12 Jan 2009

08:00 Registration and Coffee

09:00 Chairman's Welcome Remarks

### 09:10 **Polymer Supply and Demand Outlook for the GCC**

*Roger Green, Principal, Nexant Chemsystems*

### 09:45 **Macroeconomic Outlook for the Middle East and North Africa Region – Challenges and Opportunities Amid the Global Economic Slowdown**

- Global economy and its serious discontents
- Insight into macroeconomic and energy investments outlook of the MENA region
- Risk scenarios and Ways forward

*Dr Wichai Turongpun, Economist (Research)*

**Arab Petroleum Investment**

10:15 Discussion followed by Coffee

### 10:45 **Plastic Processing Units in Middle East - Global Perspective**

- How can processors in the Middle East compete in world markets?
- Amidst volatile crude oil prices, how can processors manage uncertainty and improve their margins?
- What are the challenges and opportunities in future?

*Pradeep Tyle, Senior President, UFLEX Limited*

### 11:40 **PP Packaging Trends and Market Outlook in the Middle East**

- Demand-Supply Balance
- Emerging PP Packaging trends & applications driving demand
- Competing in the global arena : strategies and challenges
- Future Prospect & Outlook

*Ahsan Hassan Darvesh, Managing Director  
Nova Industries*

### 12:15 **Plastic Sheets Growth Potential in the Middle East**

- Plastic Sheets - Polycarbonate (PC), Acrylic (PMMA), Polystyrene (HIPS & GPPS) and PO Sheets
- Properties & Applications
- Market Size & Potential of Plastic Sheets
- GCC Countries – Petrochemical Resin's Changing Scenario
- Main Drivers – Population & Construction
- Rowad National Plastic Co. – A leading Manufacturer of Sheets
- Recommendations – To change the growth pattern

*Mohammed Z. Al Laboon, General Manager*

**Rowad National Plastic Factory**

12:50 Discussion followed by Lunch

### 14:00 **How Can Players in Middle East Manage Rising Freight Costs and Keep the Supply Chain Efficient ?**

- Why the Middle East?
- What are the potential bottlenecks (ports / container availability)?
- What should players be looking for in their supply chain (cost to serve / flexibility)?
- How can they differentiate from their competitors (time to market)?

*Anthony Elwine, Global Head Petrochemicals*

*Maersk Logistics-Supply Chain Management*

**Maersk MEA**

### 14:35 **BOPP Film Market Outlook and Developments**

- Global Market
- Ti's growth
- Challenges ahead

*Patrick Weber, Chief Sales and Marketing Officer*

**Taghleef Industries**

### 15:10 **How Can Resin Suppliers Work with Plastic Converters to Maximize the Supply Chain ?**

- What is the role of resin players in the plastics value chain?
- Strategies in optimizing the value chain

- How resin players can help plastic converters improve the value?

*Neaz Ahmed, Product Specialist*

**National Petrochemical Industrial Company (NATPET)**

15:45 Afternoon Tea Break

### 16:15 **Plastic Pipes Market Developments**

- Key applications & drivers
- Production capacities & growth prospect

### 16:50 **PVC Profiles Growth & Market in Turkey**

- General PVC profiles consumption
- Potential for import
- Future Outlook

*Oktay Alptekin, General Manager*

**Pimas Plastic Construction Materials**

### 17:20 **Plastic Compounding Developments in the Middle East**

*Andy Ubhi, Vice President, Middle East & India, ICO Inc*

17:50 Discussion followed by Close of Day 1

18:00-19:00 hrs.

*Networking Reception for Speakers & Delegates*

## Day 2 - Tuesday, 13 Jan 2009

09:00 Morning Chairman

### 09:05 **Growth Potential for Biodegradable Plastic**

*Michael Laurier, CEO, Symphony Environmental*

### 09:35 **Potential for Recycled PET for Usage in Packaging and does it Help in Reducing Production Costs ?**

*Rajnish Sinha, General Manager & Business Head*

**Horizon Technologies FZE**

### 10:05 **Polyolefins Outlook and Innovative Polypropylene in Packaging Applications**

*Dr. Mitchell Killeen, Divisional Vice President*

*Africa, Middle East, Indian Subcontinent*

**LyondellBasell Industries**

10:35 Discussion followed by Coffee

11:05 **Performance Enhancements in PP through Additives Developments**

- Technology developments and trends in additives
- High transparency PP as a cost competitive alternative to other clear plastics
- Improving PP productivity in thermoforming processing and injection molding
- Future trend and challenges for PP industry

Tony Nawar, Market Manager, Plastic Additives Milliken

11:35 **Overview of Polyester Fiber Spinning for Technical and Industrial Applications**

- Investment update of new facility
- Market outlook in the Middle East
- Export market potential and trading trends
- Future Direction

Mohammed Ali Hassen, General Manager Obeikan Technical Fabrics

12:05 **Value Added by Using Sustainable Technology for Fluoropolymers**

Marc Brandon, Senior Manager Business Development Dyneon, a 3M company

12:35 **Latest Development & Innovation in Molding Technology**

13:00 Discussion followed by Closing Lunch

14:00 End of Conference

**You Will Network With**

This conference is aimed at middle and top level managers of all sides of the industry from resin suppliers, traders, producers, masterbatch, plastic compounders, plastic converters, molders, end users (packaging, plastic pipes, profiles, film & sheet), logistics suppliers, financial institutions, associations and regulatory bodies. Participants will include representatives from all company departments including senior management, marketing & sales, commercial, production, supply chain and logistics.

## Volatile Markets... Slowing Economic Growth... Finding your Niche

It has been 2 years since "value creation" and "diversification" became the buzz words for the GCC as aggressive initiatives took place to diversify the Middle East downstream plastics industry. Plastic conversion industry hubs were set up to attract plastic converters and investments are rife in sectors like plastic packaging, film, plastic pipes, profiles, wire & cable etc. What are the market developments and dynamics for these sectors in the gulf region?

With the recent financial crisis in America shaking markets worldwide, how will the financial backlash affect the economies in the Middle East? As oil prices and markets remain volatile, what are the challenges facing stakeholders in the plastic industry?

It becomes imperative that producers shape up or ship out as world markets slow. Can plastics processors and converters beat their competition and gain a competitive edge globally? Can plastics converters find the support they need from plastic compounders and masterbatch industries in the Gulf region?

Going 'green' is no longer just a fad as authorities give more importance to plastics recycling and environmental protection. The UAE is seriously studying plans to limit plastic usage. What is the growth potential of bio-degradable plastics and plastics recycling? Can these help producers better manage production costs ?

Gain insights on these concerns and more at CMT's 2<sup>nd</sup> Arabplast Summit and be part of this dynamic exchange.

Register with your team at [www.cmtevents.com](http://www.cmtevents.com) and be part of this dynamic exchange now! For more queries, email [emily@cmtsp.com.sg](mailto:emily@cmtsp.com.sg)



**ArabPlast 2009**, the region's leading plastic & rubber trade show will take place on **January 10-13 2009 in Dubai**. This will occupy a total area of 25000 sq.mt at the Dubai International Convention & Exhibition Centre, about 25% more than the previous edition. Leading raw materials suppliers like

SABIC, BOROUGE, QATAR PETROCHEMICALS, EXXON MOBIL CHEMICALS, RELIANCE, ASTRA POLYMERS, CLARIANT, NATIONAL PETROCHEMICAL CO OF IRAN, ENERPLASTICS, and other leading machinery & processing related companies will be participating.

## Key reasons to attend CMT's 2<sup>nd</sup> Arabplast Summit

- **Analyse** the region's polymer markets and demand-supply mechanics
- **Review** how will the American financial crisis impact the Gulf economies
- **Assess** market trends in key demand sectors: plastic pipe, profiles, plastic packaging, film & sheets
- **Evaluate** the potential of plastics recycling
- **Review** the prospect of bio-degradable plastic in the Gulf
- **Gain** insights on how rising freight costs can be minimized and how can the supply chain be further optimized
- **Assess** the competitiveness of plastic converters in the Gulf
- **Gain** updates on new investments in polyester fiber spinning
- **Opportunities** for growth in plastic compounding
- **Benefit** from the experience of movers and shakers in the plastic processing industry

There will also be more raw materials section than ever before, an attractive plastics finished goods related companies, state-of-the art Plastic & Rubber machinery & their live demonstrations, new countries, new companies & their representatives. As a leading trade show, **ArabPlast 2009** will serve as reliable barometer on the dynamic development of Plastics & its related sectors in this region. The event is an excellent platform for business where you can meet over 700 companies from 40 countries .

contact us TODAY!!

Exhibition Enquiries | Jeen Joshua, Exhibition Manager

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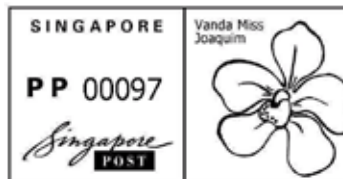
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# 2<sup>nd</sup> ArabPlast SUMMIT

12-13 Jan 2009 / DUBAI, UAE



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## FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
<b>USD1,395</b>	<b>USD1,095</b> <b>(MIN SAVINGS OF USD900)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

## PAYMENT

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## CONFERENCE VENUE

CMT has arranged special discounted room rate at Dhs 1200 (Deluxe Single/Double) + 10% Service Charge + 10% Municipality Tax per room per night only (subject to room and rate availability) for delegates at **Dusit Thani Dubai**. Daily Breakfast is at additional Dhs 120 nett per person per day. Please complete Hotel Reservation Form, which is emailed together with invoice, providing full credit card number and expiry date and fax/email completed form to:

Grace Robles, Group Coordinator  
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**Email:** [grace.robles@dusit.com](mailto:grace.robles@dusit.com)

Cut off Date for Room Booking: 11 Dec 2008

## 10<sup>th</sup> MIDEAST / AFRICA PET

DUBAI / 23-24 Feb 2009

“Growth of MidEast PET capacity – a potential supply to rest of the world”

## 9<sup>th</sup> asia NYLON MARKETS & TECHNOLOGY

SHANGHAI / 12-13 Mar 2009

“Innovations to fuel regional growth in Nylon”

## 4<sup>th</sup> Asia Rubber & Tire Markets

SINGAPORE / 26-27 Feb 2009

“Can Growth Sustain Despite Feedstock Constraint?”

## 3<sup>rd</sup> Bio plastics markets

GUANGZHOU / 21-22 May 2009

“Sustainability of bioplastics industry in a volatile oil & economic environment?”

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