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# 6<sup>th</sup> Phenol/Acetone & Derivatives Markets

24-25 February 2009 | Shanghai, China  
Pudong Shangri-La Shanghai

*Facing the Global Downturn:  
Alert for blind spots and improving positions*

Saudi Kayan Petrochemical Company  
Mitsui & Co. (Asia Pacific) Pte Ltd  
Aditya Birla Chemicals  
Nexant  
SI Group  
Ping An of China Asset Management  
Heilong Jiang Long Xin  
Hindustan Organic Chemicals  
Lummus Technology  
Chemlocus  
Robert Eller Associates  
PTT Phenol  
Chemical Market Research Inc.

promotion partners



## Day 1 - Tuesday, 24 February 2009

08:00 Registration & Coffee

09:00 Chairman's Welcome & Remarks

### 09:10 The Asian Accent of the Sub-prime Crisis

- Asian crisis and sub-prime crisis, like father like son
- The post-crisis adjustment and its impact on Asia
- Will Chinese demand hold up

*Chi Lo, Director of Investment Research  
Ping An of China Asset Management (HK)  
Co Ltd*

### 09:45 Phenol/Acetone Market Review

- Benzene price collapse and outlook of propylene
- Impact of new capacity additions and changing trade flows
- Current and future business positioning of leading players and the roll of M&A

*Andrew Lee Fagg, Senior Consultant  
Nexant*

10:20 Discussion followed by Coffee

### 10:50 Outlook for Phenol Chain Business after Monetary Crisis and Worldwide Recession

*Hiroyuki Katoh, Deputy General Manager  
Second Petrochemicals Dept.  
Mitsui & Co. (Asia Pacific) Pte Ltd*

### 11:25 Saudi Kayan Petrochemical Complex – Overview

*Salamah A. Al-Zayer  
Planning & Economics Dept. Manager  
Saudi Kayan Petrochemical Company*

### 12:00 Cumene/Phenol Development in Asia/Thailand

- Supply/demand trends
- New project updates
- Strategies for surviving the downturn
- Future prospect

*Dr Thevarak Rochanaprak  
Vice President and Project Director  
PTT Phenol Company Limited*

12:35 Discussion followed by Lunch

### 14:00 Phenol Chain Market Development in Asia : Current & Future

- Demand/supply balance of BPA, Phenol, PC
- Current bad economic situation and its effects on the market
- Any strategies producers can work on to combat situation?
- BPA health issues and sustainability of growth
- Impact of ban on BPA in applications
- Future outlook

*Kyung Sun, Seo, Executive Director  
Consulting Business  
Chemical Market Research Inc.*

### 14:35 China's Phenol/Acetone Markets

### 15:10 India : A Bright Spot for the Phenol and Acetone Industry in Challenging Times?

- Capacity and demand
- Growth areas and projections
- Raw materials and derivatives
- Future capacities
- Anti-dumping duties

*Arvind .S.Didolkar  
Chairman and Managing Director  
Hindustan Organic Chemicals*

15:45 Discussion followed by Tea

### 16:15 Phenolic Resins : Prospects and Applications

- Commodity and speciality resins
- Markets in Asia
- Applications
- Future prospects

*Rajeev Pandia, Managing Director  
SI Group*

### 16:45 Managing Acetone Oversupply

17:20 Discussion followed by End of Day One

## Day 2 - Wednesday, 25 February 2009

09:00 Chairman's Remarks

### 09:05 Polycarbonate in Asia : Impact of Global Developments on Markets and Applications

- Effects of new capacity expansions in Asia
- Impact of depressed automotive market on PC and PC Blends
- How weight reduction drivers in the automotive industry is propelling the direction of growth ?
- Impact potential of BPA issue on the polycarbonate business
- Future prospect and outlook

*Roger Young, Vice President of Asia Pacific  
Robert Eller Associates*

### 09:40 A New Green Route in Polycarbonate Production

- Advancements in dimethylcarbonate & diphenylcarbonate technology
- Efficiencies and environmental benefits achieved in new green chemistry

*Jean-Marie Casamayou, VP, International Sales  
Lummus Technology, a CB&I Company*

- 10:15 Discussion followed by Coffee
- 10:45 **Asia's MMA Markets**  
Zhang Gui Quan  
Commercial / Information Research Manager  
*Heilongjiang Longxin Chemical Co., Ltd.*
- 11:20 **Epoxy Resins Market Outlook and Developments**
  - Feedstock availability issues
  - Growth prospect & investments
  - Future directionK.Sendhil Naathan, Vice President  
(Materials Management)  
*Aditya Birla Chemicals*
- 11:55 **Logistics Challenges in the Phenol Industry**
- 12:25 Final Discussion followed by Closing Lunch
- 14:30 End of Conference

#### **You will network with**

Presidents, MDs, SVPs, VPs, GMs/Managers from Commercial/Foreign Trade, Sales & Marketing, Market/Business development departments, Planning/Business Analysts, Global Sourcing, Procurement Heads, Plant Managers, Traders of Petrochemicals (Olefins/Aromatics), International & regional Phenol/Acetone, Derivatives (Bisphenol A (BPA), Polycarbonate (PC), MMA, Phenolic resins & Epoxy resins), Solvents, Consulting companies, Financial Institutions/banks, Additives & Technology companies and Bulk liquid Shipping/Logistics/Storage companies

## **Facing the global downturn : Alert for blind spots and improving positions**

The recent collapse in global energy and commodities prices drastically impacted the economics of the phenol chain economics. Benzene prices has collapsed and propylene markets remain weak. Such uncertainty lead to volatile swings in the phenol/acetone supply resulting in excess capacity. With most economies going into recession, solvent demand for acetone is expected to slow and acetone supply will most likely outpace demand. Some experts have forecasted the next upturn in the next 18 months, what will players need to do to reposition their businesses. Will mergers & acquisitions become more prevalent as markets worsen?

Challenges abound in the polycarbonate and BPA sectors. Following increased concerns over the usage of polycarbonate in water bottles, demand has been impacted. To add to the problem, the optical media sector that makes up the bulk of polycarbonate demand has been on a steady decline due to lifestyle changes. The automotive sector is also in the slumps thus affecting polycarbonate demand. What strategies can be taken to manage these challenges?

How is the outlook for the other derivatives namely MMA, Phenolic Resins & Epoxy Resins markets? Are there any bright spots to lift the gloom?

CMT's **6th Phenol/Acetone & Derivatives Markets** conference helps to address some of your most critical concerns. Network with other likeminded peers and experts from the industry and share insights on overcoming the crisis today. Register online at [www.cmtevents.com](http://www.cmtevents.com) or send in your query to [emily@cmtsp.com.sg](mailto:emily@cmtsp.com.sg)

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#### **A good networking and learning platform for phenol business**

~ Dorothy Wan, Consultant, Strategy for raw materials, BayerMaterialScience Ltd

**All aspects of phenol/acetone well covered!** ~ Helmut Schmidt, Vice President Sales & Marketing for Europe, Ineos Phenol

#### **Good conference well organized, covering almost all topics linked with Phenol/Acetone**

~ Edward Lv, Lead Buyer, Rhodia China

## **10** Reasons to attend **CMT's 6th Phenol/Acetone & Derivatives Markets** Conference

- Listen to key players share their views on current and future market dynamics
- Update on Saudi Kayan's Project Plans and Expansions
- Assess if India can be a bright spot in today's weak markets
- Analyse new green route in producing polycarbonate and if it is more cost effective
- Gain insight on market developments of MMA in Asia
- Find out how the phenolic resins and epoxy resins markets are performing
- How will China's Phenol/acetone markets develop next ?
- Phenol & Cumene Markets in Asia
- Challenges in the Polycarbonate Markets and how depressed auto markets are affecting demand
- Share insights and strategies on facing the global downturn with experts and peers from the industry

Enjoy a special fee with group registration of 3 or more!

**6<sup>th</sup> Phenol/Acetone & Derivatives Markets**  
24-25 Feb 09 | Shanghai



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**FEES**

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
<b>USD1,595</b>	<b>USD1,295</b> <b>(MIN SAVINGS OF USD900)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

**PAYMENT**

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**CONFERENCE VENUE**

CMT has arranged special discounted room rate at RMB 1,900 / RMB 2,100 (Single / Double) + 15% Service Charge per room per night excluding breakfast (subject to room and rate availability) for delegates at **Pudong Shangri-Shanghai**. Daily Buffet Breakfast is at additional RMB 208 + 15% upon consumption. Please request Hotel Reservation Form, which will be emailed together with the invoice, providing full credit card number and expiry date and fax completed form to:

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Cut-off date: 23 January 2009

CMT'S 2009 EVENTS

**2<sup>nd</sup> ArabPlast SUMMIT**

DUBAI, 12-13 January

*"Strategising and creating a niche in volatile markets"*

**10<sup>th</sup> MIDEAST / AFRICA PET**

DUBAI, 23-24 February

*"Growth of MidEast PET capacity – a potential supply to rest of the world"*

**4<sup>th</sup> Propylene & Derivatives Markets**

SINGAPORE, 11-12 February

*"Strategizing to sustain profitability with new technology & applications"*

**4<sup>th</sup> Methanol MARKETS & TECH**

DOHA, QATAR • 17-18 February

*"Strategising for profitability amidst volatile volumes and prices"*

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