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4th Asia Rubber & Tire Markets

26–27 February 2009
Swissotel Merchant Court Singapore

Steering towards growth amid feedstock constraints

LMC International
LANXESS International SA
Mitsubishi Corporation
Green Rubber Group
Indonesian Tire Manufacturers
Association (APBI)
Mahindra & Mahindra Ltd
Cooper Tire & Rubber Co.

Genencor (Division of Danisco USA)
Goodway Rubber Industries
Apollo Tyres Ltd
Cabot Materials Research
Standard Chartered Bank
Dow Olefinverbund GmbH
Tyrepac Pte. Ltd.

promotion partners



Day 1 - Thursday, 26 February 2009

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 Asia/Global NR Productivity Scenario & Demand Pattern

- Yield vs. demand in 2-5 years and options in re-planting
- Strategies to meet increasing consumption trends
- Future forecast and price movement

Robert Simmons

*Head of Rubber & Tire Research Division
LMC International*

09:40 Butyl Rubber: Demand & Supply Outlook

- Why does the market face tightness?
- Update on Singapore investment
- Mid and long term projection of butyl demand
- Challenges for the industry to meet rising demand – Timing of investment

*Christian Lindenhayn – Head of Global Marketing
(Business Unit Butyl Rubber)*

LANXESS International SA



10:10 Trends of the Tire Industry

- Review of past trends
- Key issues to address in the near future

*Ler Hwee Tiong, Managing Director
Tyrepac Pte. Ltd.*

10:40 Discussion followed by Refreshment Break

11:10 Asia Outlook for Butadiene Crude C4s & Synthetic Rubbers

- Impact of crude oil & Middle East petrochemicals expansion
- Market drivers & challenges for synthetic rubber price in 2009/2010

*Atsushi Taguchi, Manager (Petrochemicals Segment)
Mitsubishi Corporation*

11:40 New Developments & Prospect for China's Tire Industry

*Alex Koi, General Manager (China Operations)
Cooper Tire & Rubber Co. Asia Pacific*

12:10 Macro-economic Outlook in Asia

- Global economic slowdown & Impact of Asian markets
- Currency & interest rates movements

*Alvin Liew, Economist (SE Asia)
Standard Chartered Bank*

12:40 Discussion followed by Networking Lunch

13:55 Chairman's Remarks

14:00 Innovations in Tire Material/ Design to Meet Fuel Economy

- Rolling resistance improvements
- Overcoming challenges and adopting a versatile technology

*Arup Kumar Chandra, Head of R&D
Apollo Tyres Ltd*

14:30 Novel Synthetic Elastomers for Tire

*Joachim Kiesekamp, Sr. Technical Service Specialist
Dow Olefinverbund GmbH*

15:00 Biolsoprene™ – Bio-Based Process for Production of Isoprene from Renewable Resources

- Development of an integrated process for use in tires, elastomers & other applications
- Research collaboration between Genecor & Goodyear Tire & Rubber Company to establish Biolsoprene™ production technologies

*Richard J.LaDuca, Sr. Director Business Devt.
Genecor (Division of Danisco USA)*

15:30 Discussion followed by Refreshment Break

16:00 Tire Cord Market Trends & Outlook

*Harinder Kukreja, Managing Director
G.T. Trading Co. Ltd*

16:30 Carbon – Silica Dual Phase Fillers (CSDPF) for Tire Application

*Sushil Kumar Rajan, Quality & Project Manager
Cabot Materials Research*

17:00 Discussion followed by end of Day 1

1710-1820 hrs.

*Networking Reception
for Speakers & Delegates*

Day 2 - Friday, 27 February 2008

09:00 Chairman's Remark

09:10 Prospect of Rubber & Tire Industry in Indonesia

- Government policy to stimulate growth
- Indonesia as a prospective market for rubber products

Aziz Pane – Chairman,

Indonesian Tire Manufacturers Association (APBI)

09:40 Application of Rubber and their Future Needs & Challenges for Automotive Industries

- Latest trend in global automobiles & their linkages with rubber technology
- Rubber selection criteria for auto applications
- Nano technology for rubber products

*Syamal Adhikari – Deputy GM (Polymer Technology)
Mahindra & Mahindra Ltd*

10:10 From Petrochemicals to Intelligent Tires - Role of the Modern Rubber Industry

*Christoph Kalla – Head of Marketing
(Business Unit Performance Butadiene Rubbers)
LANXESS*

- 10:40 Discussion followed by Refreshment Break
- 11:10 **OTR Markets in Asia – Opportunities & Challenges**
- Investment update & capacity expansion to meet chronic shortages in OTR tires
- 11:40 **Optimisation through Tire Retreading Technology**
- Cost effectiveness & environmental benefits
 - Current trends & future prospects in retreading
- Yap Chee Wah – Group Managing Director
Goodway Rubber Industries
- 12:10 **Delink Devulcanisation Technology for the Rubber Recycling Industry**
- Green rubber in commercial compounds
 - Cost effective
- Winy Sekhar – Senior Vice President
Research & Development
Green Rubber Group
- 12:40 Final Discussion followed by Lunch
- 14:00 End of Conference

You will network with

- MDs & CEOs
- R&D Directors/Managers
- Technical Directors/Managers
- Technology Design Engineers
- Sourcing Directors/Managers
- Product Directors/Managers
- Business Development Directors/Managers
- Material & Equipment Suppliers
- Consultants/Analysts from Natural Rubber Producers
- Raw Material Suppliers
- Tire Manufacturers
- Rubber Chemicals & Additives Companies
- Tire Cord Producers
- Carbon Black Producers & all companies involved in rubber & tire industries

Countering falling prices in trying times.....

Rubber industry is facing uncertain times with fluctuating feedstock prices, margin squeeze and global financial turmoil. With a shifting trend from the West to Asia Pacific both in consumption and production, Asia is a crucial market to meet aggressive demand. But with collapsing of rubber prices and slowdown in economy, how much and how fast will the sector develop?

Physical rubber prices were around \$2,000 per tonne on Monday, more than 30% below this year's high. Falling auto sales and fears of falling demand dragged rubber futures down on the Tokyo Commodity Exchange (Tocom) on Friday to the lowest in nearly two years.

Physical rubber prices in Southeast Asia, which rose to their highest level since 1952 in June above \$3.00 per kg, fell sharply in line with the Tocom to \$2.00 yesterday.
14th Oct 08, Intl Rubber Consortium Ltd.

CMT's **4th Asia Rubber & Tire Markets** will deliver the latest issues enveloping the industry. Recognized as an important manufacturing hub and attracting investors from raw materials to tire producers, you will meet the industry's who's who during this event in Singapore and be updated on the latest happenings – from markets to price forecast to technology.

An annual event that paves the way for networking amongst major rubber and tire companies as well as various entities of the supply chain. So mark your calendar for **4th Asia Rubber & Tires Markets 2009** and be empowered with the industries developments. Register online at www.cmtevents.com or send in your enquiry to sasha@cmtp.com.sg

10 Key Reasons to Attend:

- Listen to key players like **Apollo Tyres & Cooper Tire** share their experience on trends & challenges facing the industry.
- Feedstock is key driver for the industry. What's Asia's outlook for **Butadiene & synthetic rubber**?
- **Price forecasts** for natural rubber and strategies to meet increasing consumption.
- **Update on Lanxess Singapore's Butyl rubber investment** and the market outlook for this hot commodity.
- Ascertain the potential of the **Indonesian market** with growing demand and limited supply.
- Gain the know-how in tire technology to meet **fuel economy** and green tire specifications for the automotive sector.
- Focus on **China tire industry** that has overtaken US and ranked top in both rubber consumption and production.
- Find out how the patented **Delink Devulcanisation technology** provides the rubber industry with cost-effective solution to become more sustainable.
- Leading India's car company, **Mahindra & Mahindra** speaks on application of rubber & their future needs for automotive industries.
- Updates on other tire reinforcing agents – from **tire cords to rubber processing chemicals** to meet high performance tires.
- Enjoy discounted fee with group registration of 3 or more!

4th Asia
Rubber & Tire
Markets

26-27 Feb 09 | Singapore



Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms) _____

Company Name _____

Designation _____

Address _____

City/Postcode _____ Country _____

Tel (Home) _____ (Office) _____

Mobile _____ Fax _____

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FEEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,495	USD1,195 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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CONFERENCE VENUE

CMT has arranged special discounted room rate at S\$ 280++ (Single) per room per night only (subject to room and rate availability) for delegates at **Swissotel Merchant Court Singapore**. Daily American Buffet Breakfast is at additional S\$33.00++ per person upon consumption. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Stefanie Busse, Group Coordinator
Swissotel Merchant Court Singapore
20 Merchant Road, Singapore 058281
Tel: 65 62391775
Fax: 65 63369993
Email: stefanie.busse@swissotel.com
Cut-off date: 23 January 2009

2nd **ArabPlast**
SUMMIT

DUBAI, 12-13 January

"Strategising and creating a niche in volatile markets"

10th MIDEAST / AFRICA **PET**

DUBAI, 23-24 February

"Growth of MidEast PET capacity – a potential supply to rest of the world"

4th **Propylene & Derivatives Markets**

SINGAPORE, 11-12 February

"Maximising propylene yield through latest advancements in technologies and catalysts"

"New products and derivatives growth – strategizing to sustain profitability"

9th **asia NYLON**
MARKETS & TECHNOLOGY

SHANGHAI, 12-13 March

"Innovations to fuel regional growth in Nylon"

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