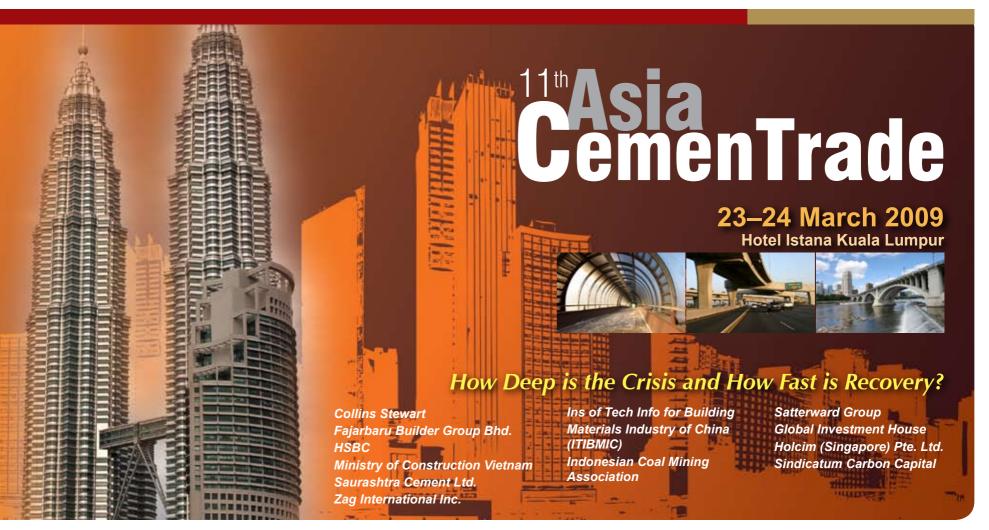


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#### · Overcoming constraints to enable · Cement & building materials price **Day 1** - Monday, 23<sup>rd</sup> March 2009 financial security movement and forecasts Gerald Goh, Sr. Vice President (Trade & Supply Chain) Prof Cui Yuan Sheng, Vice President Registration & Coffee 8:00 **HSBC** Ins of Tech Info for Building Materials Industry of China (ITIBMIC) Chairman's Welcome & Introduction **ASEAN Markets – Strengths** 12:05 Coal Outlook 17:00 & Constraints Peering into the 2009 Abyss Availability, production, export & 9:10 Martin Wilkes, Consultant domestic use developments Supply and demand Satterward Group Producer's strategy · Cement industry as regional • Financing issues & Trading market drivers Discussion followed by Networking Lunch 12:40 How will the new Mining Law Imran Akram, Analyst (Building & Construction), (Mineral & Coal) impact coal trade Collins Stewart Chairman's Remarks 14:00 Opportunities & challenges Supriatna Suhala, Executive Director Outlook for the RMC & **Asia Economic Outlook** 14:10 **Indonesian Coal Mining Association Construction Sector in Malaysia** Price adjustments of building materials in India in Transition – From Seller's 14:45 Discussion followed by end of Day 1 tandem with fuel price to Buyer's Market? • Construction project updates in Malaysia Current scenario for 2009 & demand for concrete/ 1740-1840 hrs. Networking Reception • Economy downturn & impact on building materials investments/expansions for Speakers & Delegates Dato' Ir. Low Keng Kok, CEO Demand/supply balance & industry Fajarbaru Builder Group Bhd. outlook in near future Ravindra P. Singh, Director (Strategy & New Business) 10:20 Vietnam's Plan to Boost the Day 2 - Tuesday, 24th March 2009 Saurashtra Cement Ltd. **Cement & Building Industry** Competitiveness of the building materials **Pakistan's Role in Cement Trading** 15:20 Chairman's Remark 9:00 sector & targeting export markets · Export capacity for Middle East, • Demand for cement & building materials Africa & India **Next on Sustainable Construction** 9:05 to meet domestic consumption Capacity expansions and project updates & Concrete (housing, infrastructure, etc.) to meet demand Jitendra Pragji Desai, Head of Product Vo Ouang Diem Development & Technical Services Deputy Director of Building Materials Dept Discussion followed by Refreshment Break 15:55 Holcim (Singapore) Pte. Ltd. **Ministry of Construction Vietnam China: Surviving the Storm amid** 16:25 Discussion followed by Refreshment Break **Evolving Americas Markets:** 10:55 9:40 **Global Slowdown** A Fundamental Shift In Supply & · Economy stimulus package for **Trade Financing Challenges &** 11:30 **Demand Patterns** infrastructure construction projects – **Criteria for Lending** • USA: From Major Importer to how will it boost the cement industry? • Review in financing scheme/export credits Possible Exporter · Export capacity and markets outlook due to credit crunch for 2009

Program topics, speakers and schedules listed herein are confirmed as at printing time. Please refer to the event's Latest Schedule at <a href="http://www.cmtevents.com/eventschedule.aspx?ev=090318&">http://www.cmtevents.com/eventschedule.aspx?ev=090318&</a> for most up-to-date details.

- Central America/Caribbean: Opportunities & Challenges
- South America: Domestic Growth Outlook & Import Possibilities
- Impact on Asia Markets & Producers Charles Zeynel, President Zag International Inc.

# 10:15 **Demand, Expansion & Financial Performance of the GCC Cement Sector**

- · Projects driving the demand
- · GCC in global context
- Potential for cement export into GCC Hettish Karmani, Financial Analyst (Corporate Finance & Research)

  Global Investment House
- 10:50 Discussion followed by Refreshment Break

### 11:20 Africa Cement Markets Outlook

## 11:55 Volatility of Dry Bulk Cargo Trade

- Outlook for sector amid slowdown & credit crunch
- Shipping over-capacity scenario
- Baltic Dry Index (BDI) & freight rates movement

## 12:30 Capitalizing on CDM and Carbon Trading Markets

- Market drivers & challenges for CDM projects
- Opportunities for cement producers Shanthan Selvakumar, Regional Manager Sindicatum Carbon Capital
- 13:05 Final discussion followed by Closing Lunch
- 14:35 End of Conference

## Asia: Surviving the Global Slowdown?

Will Asia's successful cement sector bounce back faster than expected? Despite slower growth in the private sector, the cement industry is being stimulated by regional governments initiatives and investments into infrastructure construction and public works.

China has allocated 4 trillion Yuan out of which considerable portion of the investment will go into railway construction and welfare housing.

(Source: China Cement)

Vietnam plans to develop the building industry and targets to satisfy both domestic consumption and export demands in terms of quantity, quality & selection of basic construction materials

(Source: Vietnam News)

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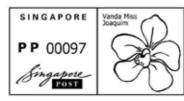
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- Will China continue to meet global demand

   supply gap despite increased expectation in domestic demand
- Will the new US government's policies to boost infrastructure help hike cement demand? Also what are the repercussions of the Caribbean markets slowing down?
- If you're a cement trader or looking to export, ascertain the changes to trade financing scheme and export credits
- Holcim shares its vision on sustainable construction and concrete
- Are major projects in the GCC drying up or will it remain on schedule? Learn the latest on demand, expansion & potential exports into the GCC
- What's the impact on export trade and logistics challenges amid lower freight rates?
- Indonesia's coal outlook and how the cement industry will drive the regional coal markets
- Will India continue to buy from Pakistan to meet demand or will the dynamics change as new capacity come on stream? Saurashtra Cement explores the challenges lying ahead for Asia's 2nd largest economy

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