



Centre for
Management
Technology®
into our 26th year

A 2-day intensive program on

Effective Tools in *Managing Financial Performance Measurement for Profit Improvement*

28-29 May 2009 | JW Marriott Hotel, Kuala Lumpur

FOCUSING ON

- Financial Information And Goal
- Techniques For Analysing Corporate Performance
- Application Of Financial Statement Analysis
- Financial Distress Prediction Model
- Du Pont Approach -Holistic Framework
- Cash Flow Analysis
- Variance Analysis
- Balance Scorecard
- Operational Performance Measure

INTRODUCTION

Effectively managing business performance may seem at times to be a daunting task. Nevertheless, it is a process that is critical to the success of your organisation. This course is specially designed to provide the essentials tools for you to measure your organisation's financial performance.

Participants will learn the features and limitation of various techniques in measurement to achieve corporate sustainability and success in the long term.

OBJECTIVES

This course is designed for you to understand how the techniques can be applied in your workplace and trains you to be confident in using the tools in your organisation financial performance measurement.

Understanding and learning the important contribution of these techniques can make financial improvement for your organisation as well as monitor whether the target set, has been achieved.

METHODOLOGY

- Interactive Lectures
- Case Studies
- Practical Exercises
- Group Discussion
- Q&A session.

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

Day 1 Thursday, **28th May 2009**

- 9.00 **FINANCIAL INFORMATION AND GOAL**
- Common Objective
 - Types Of Information
 - Problem In Financial Statement Information
- 9.30 **TECHNIQUES FOR ANALYSING CORPORATE PERFORMANCE**
- Common Size Statement Analysis
 - Trend Analysis
 - Financial Ratio Analysis
 - Performance Ratio
 - Liquidity Ratio
 - Assets Management Ratio
 - Debt Management Ratio
 - Investment Ratio
- 10.30 Morning Coffee
- 10.45 cont. **TECHNIQUES FOR ANALYSING CORPORATE PERFORMANCE**
- 1.00 Lunch & Zohor
- 2.00 **APPLICATION OF FINANCIAL STATEMENT ANALYSIS**
- Prediction Of Corporate Earning
 - Using Ratio To Construct Projected Financial Statement
 - Prediction Of Corporate Failure
- 3.30 Afternoon Tea

- 3.45 **FINANCIAL DISTRESS PREDICTION MODEL**
- Several Financial Ratio Together To Come Up With A Score
 - Univariate Analysis
 - Multivariate Model

5.00 End of Day 1

Day 2 Friday, 29th May 2009

- 9.00 **DU PONT APPROACH -HOLISTIC FRAMEWORK**
- Equity Multiplier
 - Return On Equity
 - Return On Investment
 - Return On Assets And Sales

10.30 Morning Coffee

- 10.45 **CASH FLOW ANALYSIS**
- Evaluating High Level Sources And Uses Of Cash
 - Cash Received From Operating, Investing And Financing
 - How To Resolve Cash Deficit
 - Factors Influence Cash Flow Balance

- 11.45 **VARIANCE ANALYSIS**
- Compare Budget And Target
 - Types Of Major Cost Variance
 - Types Of Revenue Variance
 - Causes Of Variance

1.00 Lunch & Zohor

- 2.00 **BALANCE SCORECARD**
- Basis Concept And Benefit
 - Methodology Of The Balance Scorecard
 - Understanding Four Different Important Perspective Of BSC
 - Causes And Effect Objective Relationship
 - Critiques On The Balance Scorecard

3.30 Afternoon Tea

- 3.45 **OPERATIONAL PERFORMANCE MEASURE**
- Cost Based
 - Time Based
 - Quality Based

5.00 End of Program

WHO SHOULD ATTEND

- Financial Controllers
- Accountants
- Finance Managers
- Finance Analysts
- Corporate Financial Advisors
- Financial Executives
- Credit Officers
- General Manager With Profit Responsibility
- Branch And Divisional Manager
- CEO
- Owner Of SMEs
- Entrepreneurs

REGISTRATION

EFFECTIVE TOOLS IN
MANAGING FINANCIAL
PERFORMANCE MEASUREMENT
FOR PROFIT IMPROVEMENT

Name	_____
Position	_____
Email	_____
Name	_____
Position	_____
Email	_____
Tel	_____
Fax	_____

Company	_____
Address	_____
City/Postcode	Country
Approving Manager's Name	_____
Position	_____
E-mail	_____

Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	RM1795	RM1595 (MIN SAVINGS OF RM600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Cheques : Crossed & payable to
"Centre for Management Technology Sdn Bhd"

Photocopy Registration Form to Preserve Brochure Copy. May 2009

TELEGRAPHIC TRANSFER	
Account Name:	Centre for Management Technology Sdn Bhd
A/C No:	3 - 0903390 - 12
Bank:	Public Bank Berhad
Branch:	Grd Floor, Menara Public Bank Jalan Ampang
Swift Code:	PBBEMYKL
<i>TT must include additional RM10 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.</i>	

CMT into our 26th year is a global conference organizer HQ in Singapore. CMT's dedicated team works closely with market leaders to analyze the latest industry trends and provide information supporting your decision making. Our annual 60 events encircle the globe from Asia Pacific to the Middle East to New Europe/Russia and Latin America.

090569 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

TO REGISTER

Online : www.cmtevents.com
 Email : adminkl@cmtsp.com.sg
 Fax : (603) 2162 6393
 Tel : (603) 2162 7322
 Post to : Lot 7.03, 7th Floor, North Block, The Ampwalk,
 218 Jalan Ampang, 50450 Kuala Lumpur

CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each program. This serves as evidence of your personal and professional commitment to you career.

PROGRAM TIMING

Registration: 8.30 am, Program Begins: 9.00 am,
 Morning Coffee: 10.30 am, Lunch: 1.00 pm to 2.00 pm,
 Tea Break: 3:30 pm, Program Ends: 5.00 pm

Register online ~ www.cmtevents.com

LEARNING PARTNER

KENNETH TAM (FCCA, FCMA, CA (M)) is a professional qualified accountant by training with over 30 years of experience in commercial sector in the areas comprising Financial Reporting, Corporate Finance, Business Planning and Budgeting, Management Accounting and Operation Audit.

During his career in the corporate sector, he was involved in various aspects of business ranging from trading, manufacturing, project and property management, tax management and consultancy. He has wide and extensive knowledge in various industries.

Innovative, pragmatic and result oriented in his approach, Kenneth always provides a practical presentation of his material in a comprehensive, easy to use format of ideas. Kenneth is also act as a facilitator in conducting workshop for a professional accounting body and lectures in the Finance module for MBA learning program over the last ten years.

Kenneth is a fellow member of the Association of Chartered Certified Accountants, UK, Associate Member of the Chartered Institute Of Management Accountant UK, A Chartered Accountant of the Malaysian Institute of Accountants, Certificate IV in assessment and workplace training awarded by TAFESA.

Update your details at
www.cmtevents.com