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ONGC
RKW LOTUS Ltd
Dura Syntex Ltd
PT Pertamina
The Polyolefin Company
Uhde GmbH
Thai Summit Autoparts Ind. Co., Ltd.
Milliken Asia Pte Ltd
Hefei Yuan Rong New Materials Co, Ltd

11th Asia/China Olefins & Polyolefins MARKETS

16-17 June 2009 | Shanghai, China
Intercontinental Shanghai Pudong

Strategising and creating value amid market volatility

promotion partners



Day 1 - Tuesday, 16 June 2009

- 8.00 Registration & Coffee
- 8.50 Chairman's Welcome & Remarks
- 9.00 **Global Economic Outlook**
- Credit crunch and its impact on global trade and investment
 - Currency movement and trends
 - Global recessions and impact on consumer demand
 - How fast will Asia recover from the downturn?
- Chi Lo, Director of Investment Research
Ping An of China Asset Management (HK) Co Ltd*
- 9.30 **China's Olefins and Polyolefins Markets Development**
- Feedstock availability to feed expansions
 - Import & export trends and its impact on the polyolefins industry
 - Update on polyolefins capacities and impact on demand/supply balance
 - What is driving the polyolefins industry in China?
- Qin Weizhong, Deputy Director General
Planning and Development Department
Director General, Alternative Energy Office
China Petroleum and Chemical Corporation (SINOPEC)*
- 10.10 **Global / Asia Outlook on Olefins and Polyolefins Industry**
- Analysis on Asian export duty adjustment on plastics product industry
 - Analysis of Asian supply/demand fundamentals
 - Crude oil volatility and impact on the Petrochemicals and polyolefins markets
 - US' stimulus packages & the opportunities for polyolefins suppliers
 - Increasing Middle East capacities & the impact on Asian suppliers
 - Future trends and growth prospect
- Sukanya Jira-arnont, Senior Consultant
Energy & Chemicals Consulting: Asia
Nexant Asia Ltd*

- 10:45 Discussion followed by Coffee
- 11:15 **Middle East's Olefins and Polyolefins Markets Update**
- Status report on projects schedule
- 11:45 **PE and PP Films Developments in Vietnam**
- Demand/supply overview
 - Main driver for growth: end user markets
 - Future growth and trends forecast
 - Opportunities and challenges
- Khue Nguyen Nhu, Managing Director
RKW LOTUS Ltd*
- 12:15 **Review and Developments of India's Packaging Industry**
- Current usage of plastics in the packaging field
 - Review on global trend of packaging and its influence on India markets?
 - Update of discouragement on usage of plastics bags
 - Impact on polyolefin producers and processors
- Surender Choudhar, CEO & Director
Dura Syntex Ltd*
- 12:45 Discussion followed by Lunch
- 14:00 **Expansion of India's Olefins & Polyolefins Industry**
- Ashanendu Mandal, Chief Engineer
(Production-Marketing)
ONGC*
- 14.30 **Coal to Olefin Project Outlook**
- 15.00 **Energy Saving with New Modern Lining in Petrochemical Furnaces Especially Ethylene Cracking Units**
- Marius Franek, Global Technical Manager*



- 15.30 Discussion followed by Afternoon Tea
- 16.00 **Innovative Polypropylene for Inter-Material Replacement: Metallocene and other PO Material Development**
- YS (Yeonsoo) Lee
PP innovation manager for asia pacific, LBI,
LyondellBasell Industries*
- 16.30 **PP Compounding Business in China**
- Challenges in ensuring consistency in quality
 - Which are the major growth applications?
 - Managing effective supply chain
- Sang Jie, Chief Engineering
Hefei Yuan Rong New Materials Co, Ltd*
- 17.00 **Relook of SCM Role in Future Business Transformation**
- Effective cost reductions
 - Improving supply chain - quality storage and logistics support
- Lee Chow Kuan, Manager, SCM/Purchasing
The Polyolefin Company (S) Pte Ltd*
- 17.30 End of Day One

Day 2 - Wednesday, 17 June 2009

- 9.00 Chairman's Remarks
- 9:10 **Project Expansions in Thailand**
- Feedstock availability and issues
 - Project status updates
 - Future outlook
- 9.40 **STAR Process® - UHDE's Dehydrogenation Technology: The Alternative Route to Propylene Production**
- Martin Cosfeld, Senior Process Engineer
Gas Technologies Division
Uhde GmbH, Dortmund, Germany*

10.10 **Downstream Business Development in Asia in Automotive Applications**

- Trends, new innovations & requirements on resins (PP & PE) quality
- How has REACH impact on cost conversion for exported products to Europe

*Thanathorn Juangroongruangkit, EVP
Thai Summit Autoparts Ind. Co., Ltd.*

10.40 Discussion followed by Coffee

11:10 **Plastics Pipes Market Outlook**

11:40 **Developments in Polyolefins Additives – Its Challenges and Solutions**

- Latest clarification technology
- Sustainability of PP
- Material replacement opportunity

*James Ong, Marketing Director, Asia Pacific
Milliken Asia Pte Ltd*

12:10 **Indonesia's Olefins & Polyolefins Markets Development**

- Feedstock availability and issues
- Project status updates
- Future outlook

*Surya Armansyah, Downstream Industry Analyst
PT Pertamina*

12.40 Final Discussion followed by Closing Lunch

14:00 End of Conference

You will network with

*CEO, MD, Regional Director, Commercial Director,
Business Development Director/Manager/
Marketing Manager/Technology Licensing Manager,
Plant Operation Manager, Corporate Planner, Converters,
Bankers, Logistics Firm, Project Managers
From petrochemicals and chemical industry,
polyolefins producers, plastics processors,
polymer additives companies, machinery suppliers,
consulting firms*

Strategising and creating value amid market volatility

Increased volatilities in feedstock and energy costs coupled with profound shifts in regional economic policies and market uncertainties have led to a flux in the polyolefin chain. With large scale start ups likely to clash with a downturn, the fears of oversupply looms large. Polyolefins players find themselves caught in a bind as they grapple with these opposing forces threatening their bottomline. Has the market reached the bottom? What is the outlook for polyolefins producers in the near future?

While integrated refinery and petrochemical projects may offer better cost efficiencies and flexibility for producers, there is still a need to further increase energy savings and minimise costs. What are the options available for olefins producers?

In the rapidly transforming Middle East there has been a slowdown in projects as major players have been busy orientating to the realities of present business climate where financing and contract models have been rapidly changing. How will these impact the Asian markets facing the downturn? To what extent will the Middle East supplies impact Asian markets?

China's economic stimulus package strived to boost demand for petrochemical products in order to maintain the stable development of the sector. Will this package help stimulate the polymers market, raise product prices as well as offset the effects of the US slowdown and global credit crunch?

Join the key industry players at the **11th Asia Olefins & Polyolefins Markets** conference this year to explore and share views on the emerging trends and challenges, and to strategize and create value during the crunch.

Key Reasons to be at CMT's 11th Asia Olefins & Polyolefins Market

- Keep abreast of the latest cracker situation in Asia and the Middle East
- Analyze and forecast Polyolefins market trends in current downturn
- Improve SCM implementation to transform business operations and key factors in cutting costs
- Latest update on Metallocene Polyolefins
- Zoom into the PP compounding business in China
- Update on the end-use markets of Polyolefins and its applications in **Automotive, Packaging, Plastics Pipes**
- Find out the extent of impact on Asian export duty adjustments
- Gain insight into the latest clarification technology in Polyolefins additives
- Assessing Uhde's STAR process® technology for the alternative route to propylene production
- How much will China continue to import and export
- Ascertain how Thermal Ceramics can reduce energy costs and improve environmental position through reduced emissions

Mark your calendar to be at this premier gathering to network & seek new business opportunities! Sign up with your team to enjoy attractive discount. Register online at www.cmtevents.com

11th Asia/China Olefins & Polyolefins

MARKETS

16-17 June 2009 | Shanghai, China



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CMT'S UPCOMING EVENTS

9th ASIA SURFACTANTS Personal & Homecare Markets

SHANGHAI
24-25 September 2009

"Creating value and capitalising on today's volatile markets"

Global Chlor Vinyls

SHANGHAI
14-15 October 2009

"Improving cost competitiveness and maintaining the edge in the global slowdown"

5th ASIA REFINING

SINGAPORE
20-21 October 2009

"Optimizing Operational Margins and Energy Efficiency"

HOW TO REGISTER

By Internet: www.cmtevents.com
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FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,695	USD1,395 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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CONFERENCE VENUE

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