

# A 2-day program on **Re-Structuring Corporate Cash Flow & Treasury Management** In Challenging Times 29-30 June 2009 | Crowne Plaza Mutiara Hotel, Kuala Lumpur

#### PARTICIPANTS WILL BENEFIT FROM...

- Understanding treasury management and how to utilize it
- Knowing how to convert financial data from financial statements for management decision making purposes
- Ensuring better efficiency in capital budgeting
- Being better able to estimate the cash flow of the company taking into account the current economic crisis
- Determining the optimum capital structure of the company
- Managing the company's cash flow more efficiently

#### FOCUSING ON

- Ascertaining Strengths & Weaknesses from Financial Statement
  Analysis
- Financial Planning for a Crisis
- Forecasting Financial Requirements
- Evaluating Cash Flows
- Cash Flow Analysis & Risk Analysis
- Capital Structure Decisions
- Current Asset Management
- Treasury Management
- Multinational Financial Management

### WHO SHOULD ATTEND

Financial Controllers & Managers, Corporate Finance Advisors, Directors & Decision Makers, Corporate Planners & Strategists, Accountants, Treasury Managers, Account Managers, General Managers, Departmental Heads, Risk Management Managers, Finance & Accounting Personnel

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#### METHODOLOGY

Interactive lectures, explanations, case studies, group discussion, Q & A session

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