



Centre for
Management
Technology®
into our 26th year

2-day program on

Re-Structuring Corporate Cash Flow & Treasury Management In Challenging Times

29-30 June 2009 | Crowne Plaza Mutiara Hotel, Kuala Lumpur

FOCUSING ON

- Ascertaining Strengths & Weaknesses from Financial Statement Analysis
- Financial Planning for a Crisis
- Forecasting Financial Requirements
- Evaluating Cash Flows
- Cash Flow Analysis & Risk Analysis
- Capital Structure Decisions
- Current Asset Management
- Treasury Management
- Multinational Financial Management

PARTICIPANTS WILL BENEFIT FROM...

- Understanding treasury management and how to utilize it
- Knowing how to convert financial data from financial statements for management decision making purposes
- Ensuring better efficiency in capital budgeting
- Being better able to estimate the cash flow of the company taking into account the current economic crisis
- Determining the optimum capital structure of the company
- Managing the company's cash flow more efficiently

THIS PROGRAM WILL BE OF VALUE TO

- Financial Controllers & Managers
- Corporate Finance Advisors
- Directors & Decision Makers
- Corporate Planners & Strategists
- Accountants
- Treasury Managers
- Account Managers
- General Managers
- Departmental Heads
- Risk Management Managers
- Finance & Accounting Personnel

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

Day 1

Monday, **29 June 2009**

9:00 ANALYSIS OF FINANCIAL STATEMENT TO ASCERTAIN STRENGTHS AND WEAKNESSES

- Ratio Analysis
- Liquidity
- Asset Management Ratios
- Debt Management Ratios
- Profitability Ratios
- Headaches for Investors

10:30 Morning Break

10:45 FINANCIAL PLANNING AND FORECASTING FINANCIAL STATEMENTS

- Financial Planning for a Crisis
- Computerized Financial Planning Models
- The Percent Sales Method
- The AFN Formula
- Forecasting Financial Requirements When the Balance Sheet is Subject to Change

1:00 Lunch

2:00 EVALUATING CASH FLOWS

- Generating Ideas for Efficient Capital Projects
- Project Classification

- Capital Budgeting Decision Guides
- Business Practices
- The Post Audit

3:30 Tea Break

3:45 **CASH FLOW ANALYSIS AND RISK ANALYSIS**

- Identifying Relevant Cash Flows
- Project Risk Analysis
- Techniques for Measuring Stand-alone Risk
- Capital Budgeting Practices in the Asia / Pacific Region
- High-Tech CFOs

5:00 End of Day One

Day 2 Tuesday, **30 June 2009**

9:00 **CAPITAL STRUCTURE DECISIONS**

- The Target Capital Structure
- Business and Financial Risk
- Optimal Capital Structure
- Checklist for Capital Structure Decisions
- Variations in Capital Structure

10:30 Morning Break

10:45 **CURRENT ASSET MANAGEMENT**

- Current Asset Investment Policies
- Free Cash Flows, EVA, and Working Capital
- The Best at Managing Working Capital

1:00 Lunch

2:00 **TREASURY MANAGEMENT**

- What is Treasury Management?
- How Much Cash is Enough?
- Where to Place your Surplus Funds?
- How Much Risk can you Accept?

3:30 Tea Break

3:45 **MULTINATIONAL FINANCIAL MANAGEMENT**

- Multinational or Global Corporation
- Multinational Vs Domestic Financial Management
- Exchange Rates
- The International Monetary System
- Hungry for a Big Mac? Come to Malaysia

5:00 End of Program

METHODOLOGY

Interactive lectures, explanations, case studies, group discussion, Q & A session

Name	_____
Position	_____
Email	_____
Name	_____
Position	_____
Email	_____
Tel	_____
Fax	_____

Company	_____
Address	_____
City/Postcode	Country
Approving Manager's Name	_____
Position	_____
E-mail	_____

Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	RM1795	RM1495 (MIN SAVINGS OF RM900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Cheques : Crossed & payable to
"Centre for Management Technology Sdn Bhd"

Photocopy Registration Form to Preserve Brochure Copy. June 2009

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TO REGISTER

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 218 Jalan Ampang, 50450 Kuala Lumpur

CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each program. This serves as evidence of your personal and professional commitment to you career.

PROGRAM TIMING

Registration: 8.30 am, Program Begins: 9.00 am,
 Morning Coffee: 10.30 am, Lunch: 1.00 pm to 2.00 pm,
 Tea Break: 3:30 pm, Program Ends: 5.00 pm

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology Sdn Bhd**
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Register online ~ www.cmtevents.com

FACILITATOR

MR. T. SEELAN, C.A. (M), FCCA, specialises in designing and setting up of accounting, internal control and operational systems as well as in performing operational audits. His clients include those in the hospitality, education, manufacturing and service-based industries.

His working experience includes years at several public accounting firms, a leading hotel in Langkawi and an established manufacturing organisation. He was attached to a large tax firm for three years. He also acts as a consultant for a number of groups on financial issues.

Mr. Seelan is actively involved in the development and implementation of financial and management training programs for various organizations. He has trained accountants and financial advisors in Vietnam, Brunei and Uganda. These programs have produced excellent feedback.

He has trained personnel from numerous companies and the public sector, including, Majlis Bandaraya Shah Alam, Permodalan Nasional Berhad, Institut Jantung Negara, Tradewind Hotel Group, Bintulu Development Authority, Ritz Carlton Hotel, Putrajaya IOI Resort, Majlis Perbadanan Sibul, Lembaga Urusan Tabung Haji, Tenaga Cable Industries, Yeo Hiap Seng, Kobe Precision, Eon Finance, International Islamic University, Petroliam Nasional Bhd, Progressive Insurance Bhd, Subang Jaya Medical Centre, The MINT Hotel, KLIA Pan Pacific Hotel, Bank Rakyat, Toshiba Electronics, UDA Holdings Bhd, Komag USA, Bank Industri & Teknologi (M) Bhd, PPB Group and TH Plantations to name a few.

He is a Member of the Malaysian Institute of Accountants, Fellow member of the Chartered Association of Certified Accountants and the Institute of Business Administration.