



A 2-day intensive program on

Understanding The Risks Factors in STRATEGIC SOURCING

19-20 August 2009 | JW MARRIOTT HOTEL, KUALA LUMPUR

INTRODUCTION :

By and large, the most impactful aspect of strategic sourcing is that of pre-qualifying suppliers into a class of either competitive or collaborative category. Regardless of whether or not, the firm's products and services are marketed globally, supply managers need to pursue global supplier relationships. These relational competencies must be based on fairness, honesty and trust.

Outsourcing has become a way to increase an organisation's flexibility to meet rapidly changing market conditions. Focusing on core competencies and developing competitive advantage.

However, an overdose of strategic sourcing in the outsourcing domain will lead to conflict instead of congruence.

FOCUSING ON

- The Development Of Strategic Sourcing Plan
- Strategic Issues Of The Make Or Buy Decisions
- Factors Influencing The Outsourcing Decisions
- Dangers Of Outsourcing In The Volatility Perspective
- Methods In Administration Of Outsourcing Activities
- Forces Stimulating A Firm's Ability Utilising Resources In An Optimal Manner
- Understanding World Class Supplier Development

WHO SHOULD ATTEND

This course is specially designed for all Managers and Executives involve in:

- Procurement and Purchasing
- Finance and Costing
- Audit and Control
- Sales and Marketing
- And those who are keen to know more about the sourcing and supplying cycle

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