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3rd Global Silicone Biz Outlook

23-24 September 2009 | Shanghai, China
Intercontinental Shanghai Pudong

*Surviving the global slowdown while balancing
energy efficiency & green concerns*

Momentive Performance Materials
Hubei BlueSky New Material Inc
Zhejiang Hesheng Chemical
BRB International b.v.
Dow Corning Corporation
Bluestar Silicones France SAS

BioMax Si&F Fine Chemical Co. Ltd
Unilever
Petronas Methanol
Simag Industrial Corp.
Wacker Chemicals Trading (Shanghai) Co Ltd

SEHSC
Suzhou Nanodispersions
Guangzhou Xinzhan Sealant Factory
BNP Paribas
SemiLEDs Corporation

promotion partners



Co-organiser



Day 1 - Wednesday, 23 September

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome
*Bas Bollen, Business Unit Director, Silicones
BRB International b.v.*
- 9:10 **Global Macroeconomic Outlook, Dynamics & China's Role in the World Economy**
*Richard Iley, Chief Asia Economist
BNP Paribas*
- 9:40 **Innovation, Sustainability & Efficiency: Leading the Way Out of A Recession for the Silicone Industry**
*Jean-Marc Gilson, Vice President General Manager Specialty Chemicals Business Unit & Asia Area President
Dow Corning Corporation*
- 10:15 **Why Keep Investing in Silicones Today?**
*Marc Ladreyt, Core Intermediates & Sealants Global Market Manager
Bluestar Silicones*
- 10:45 Discussion followed by Refreshments
- 11:15 **Outlook of Personal Care Industry in China**
 - Market dynamics of personal care industry in China
 - New development trends & applications
 - What this means for raw material suppliers like silicone suppliers?
 - Expectations towards raw material suppliers
 - Future prospect*Dr. Pushker Sona, R&D Director-Global Face Care CTC Skin & Regional Technology Centre -China Business group
Unilever Shanghai Co Ltd*

- 11:45 **Managing Innovation – What Industrial R&D Has to Deliver?**
 - Balancing innovation with short term, mid term & long term challenges eg. declining availability of resources (raw materials and energy), climate change, population growth and demographic changes
 - Case Study*Dr. Thomas Koini, Vice President Silicones, China
Wacker Chemicals Trading (Shanghai) Co Ltd*
- 12:15 **Japan's Silicone Industry Outlook**
*Makoto Matsumoto, Vice President / COO
Momentive Performance Materials*
- 12:45 Discussion followed by Lunch
- 13:55 Afternoon Chairman
*Marc Ladreyt, Core Intermediates & Sealants Global Market Manager
Bluestar Silicones France SAS*
- 14:00 **Trends & Developments of New Silicone Applications in Personal Care Industry**
*Mark Huang, Technical Director
BioMax Si&F Fine Chemical Co. Ltd.*
- 14:30 **China's Silicone Industry Business Outlook**
 - Demand & supply situation
 - How are Chinese silicone players managing environmental issues ?
 - Future prospect*Li Wei, General Manager
Zhejiang Hesheng Chemical Pte Ltd*
- 15:00 Discussion followed by Refreshments

- 15:30 **New Silicone Emulsion Technology and Applications: Replacing Organic Solvents by Water, Cost Effective and Safe for Humans and Environment**
*Bas Bollen, Business Unit Director, Silicones
BRB International b.v.*
- 16:00 **What are the Implications of the Proposed Legislation Against D5 Silicones in Canada on the Industry?**
*Lisa M. DuMars, Global Product Stewardship Leader, Momentive Performance Materials
Representing SEHSC*
- 16:30 **Silicone Sealant Applications & Developments in Construction industry**
*Wang Feng Ping
Chief Engineer & Technical Manager
Guangzhou Xinzhan Sealant Factory*
- 17:00 End of Day One

1710 -1810 hrs. *Networking Reception*
for Speakers & Delegates
Sponsored by



Day 2 - Thursday, 24 September

- 9:00 Chairman's Remarks
*Makoto Matsumoto, Vice President / COO
Momentive Performance Materials*
- 9:05 **Trends on Raw Material Markets : 1)Methanol Markets**
*Syed Othman Bin Abu Bakar, CEO
Petronas Methanol Labuan Sdn Bhd*

9:35 **2)Silicon Metal Markets**

Yvonne Chen, Chief Sales
Simag Industrial Corp.

10:10 Discussion followed by Refreshments

10:40 **Growth of LED Industry Worldwide**

- LED for general lighting applications and trends worldwide
- What are the potential areas for silicone applications?
- Future prospect

Dr Chuong Tran
President & Chief Operating Officer
SemiLEDs Corporation

11:10 **Silicones & Nano Materials :
Can They Complement Each Other?**

- Oxide nanoparticles and their major applications
- Processing of nanoparticles: nano silica as an example
- Powders vs liquid dispersions
- Why nanoparticles and silicone composite? What we gain?
- Applications of nanoparticles and silicone composite
- Examples : Nanosilica/nanoalumina silicone composites as special coatings

Dr Wang Yu Hu, President
Suzhou Nanodispersions Ltd

11:40 **Market Outlook of Silane Crosslinkers**

- Demand & supply
- Technology trends & new applications
- Future prospect

Mark Feng, General Manager
Hubei BlueSky New Material Inc

12:10 Final Discussion followed by Lunch

13:50 End of Conference

Surviving the global slowdown while balancing energy efficiency & green concerns

Since the onset of the financial crisis, the silicone industry is seeing slower times compared to last year when prices rose to all time highs amidst high raw material costs and high demand. As the outlook for world economy remains uncertain though on the way to recovery, will raw material prices continue to remain at low levels ?

While China remain a bright spot with continued growth rates or overcapacity a key concern as the industry has seen more new players joining? As the competition heats up, how will China's silicone industry dynamics change in the future? As mature economies like South Korea and Japan take a beating from the current dire economic situation, how will producers in these markets survive the crisis? What lessons can the industry learn?

Amidst the backdrop of slower economic growth, there are renewed concerns over the safety of D5 silicones in Canada. How will the government's efforts to legislate against D5 silicones impact the industry? What are the wider implications of such a possible move?

In addition, the industry faces constant demands to be energy efficient and environmentally friendly, what kind of technology innovations and steps are being taken to meet these concerns?

Innovation is key to develop the silicone industry to new heights. What is the growth potential for silicone applications in : **LED, Personal Care & Construction industry?**

CMT's **3rd Global Silicone Biz Outlook** provides timely insights to help you plan for volatile times ahead. Register with your team today at www.cmtevents.com or contact sasha@cmtsp.com.sg for more information.

Key Reasons to attend CMT's 3rd Global Silicone Business Outlook :

- Decipher the prospect of the world economy and if recovery lies ahead
- Assess the market dynamics of the silicone industry in **South Korea, Japan & China**
- Latest advances and trends in the silicone industry
- Market prospect & new developments for silane crosslinkers?
- Learn whether silicones & nano materials can complement each other ?
- Market trends in: **Liquid Silicone Rubber & Silicone Emulsions**
- How are environment & energy efficiency concerns shaping the industry ?
- Will current low prices for raw materials be sustainable? Gain insight from experts on : **Methanol & Silicon Metal**
- End users share their expectations and trends in : **Personal care, LED, Construction, etc**
- Network with key stakeholders from the silicone producers, raw materials speakers (platinum, methanol, silicon metal, etc), additives, catalysts, formulators, technology providers, fumed silica, end users, etc.

You will network with

- CEOs • MDs • Regional Directors • Business Development Directors/Managers • Technology Directors
- Operations Managers • R&D Directors from Silicone manufacturing companies, silicon metal, platinum, methanol, silicone technology providers, end users in Automotive, E&E, Personal Care, Construction, Coating, Medical, Textiles, etc and all companies involved in the silicone industry

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FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,495	USD1,295 (MIN SAVINGS OF USD600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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 Cut-off date: 21 August 2009

Photocopy Registration Form to Preserve Brochure Copy, September 2009

CMT'S UPCOMING EVENTS

9th ASIA SURFACTANTS Personal & Homecare Markets

SHANGHAI, CHINA | 24-25 September 2009

Creating value and capitalizing on today's volatile markets

- How will Asia/China's surfactants industry ride out the economic storm?
- Feedstocks overview & price trends: MES/LAB/EO/AE/APG
- Personal care and homecare market outlook
- Devising new formulations for sustainability in personal care & homecare sector
- Growth potential for natural based surfactant
- Regulatory changes and impact on the industry

10th Coatings ASIA MARKETS

SINGAPORE | 29-30 September 2009

"Banking on eco-friendliness to beat the downturn"

Confirmed Speakers:

- Frost & Sullivan • Berger Paints Ltd.
- BASF Coatings Asia Pacific • Akzo Nobel Aerospace Coatings
- Jotun COSCO Marine Coatings (Guangzhou) Co. Ltd.
- Vietnam Paint & Ink Association • Dow Coatings Solutions
- Kova Paint Group • Cray Valley Resins
- Huntsman • DuPont Titanium Technologies
- Yasar Paint & Chemicals

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