

www.cmtevents.com



7th MENA Olefins & Polyolefins

9-10 November 2009 | Qatar
Millennium Hotel Doha

*The changing face of regional petchem industry
amidst possible economy recovery*

Nexant
TOTAL Petrochemicals
BNP Paribas
Borouge Pte Ltd
CTC Maroc
Eurl Maghreb Petrochemicals
Company (MAPECO)
Ongc Petro additions limited (OPal)
Rais Hassan Saadi LLC
Taghleef Industries
MehrPetroKimia Company
LyondellBasell
Purvin & Gertz
Ecosecurities
Petrochina

promotion partners

Data Media Systems



ChemPeople.com
Chemical Networking

plastemart.com
Your trusted online partner

EURASIAN
CHEMICAL MARKET
Research reports, business intelligence

CMRI - ChemLocus
Korea Chemical Market Research Inc.

IBIS
Chemical Trade Intelligence

ECF 中国能源
EnergyChinaForum.com

Alexander's
Gas & Oil
Company
www.gasandoil.com

Business Community Partner

zawya

Day 1 - Monday, 9 November

- 8:00 Morning Registration & Coffee
- 9:00 Chairman's Welcome Remarks & Introduction
- 9:10 **Feedstock Availability, Petrochemical Environment and Strategy**
Brian Canfield, Vice President, Qatar
TOTAL Petrochemicals
- 9:45 **The Changing Face of the Petrochemical Industry**
 - Changing trade flow dynamics in an increasingly global industry
 - PP & PE Markets
 - Balancing profitability of plants in Asia in view of competition from the Middle East
 - Consolidation in the industry
 - Future markets*Roger Green, Principal*
Nexant
- 10:20 Discussion followed by Refreshment
- 10:50 **Staying the Course in the Downturn: Perspective of A Global Player**
 - A view on the changing polyolefins supply/demand patterns
 - Role of the Middle East in the path forward
 - Opportunities in a period of turmoil
 - Key differentiators*Martijn Vogelzang, Business Development Director*
LyondellBasell
- 11:25 **Tightening of Gas Allocation – How Will It Change the Feedstock Advantage of MidEast Cracker Investment?**
N. Ravivenkatesh, Senior Consultant
Purvin & Gertz

- 12:00 **Building A Solid Foundation for Growth in the Polyolefins Market**
Hussain Sultan Lootah
Senior Vice President, Middle East
Borouge Pte Ltd
- 12:35 Discussion followed by Lunch
- 14:00 **Economic Outlook Situation**
Christophe Mariot, Managing Director
- Energy, Commodity, Export, Project Finance, Aircraft & Shipping
BNP Paribas
- 14:30 **Project Updates & Developments in Saudi Arabia**
- 15:05 **Qatar's Petrochemical Developments**
- 15:40 Discussion followed by Refreshments
- 16:10 **India's Olefins & Polyolefins Market Developments**
 - OPal's PP& PE project expansion plans
 - Will there be further need for imports to meet domestic demand?
 - Challenges on feedstock availability if crude oil prices rise?
 - Future Outlook*Makarand Dixit, Head of Marketing*
Ongc Petro additions limited (OPal)
- 16:45 **Can the Current Ports & Logistics Infrastructure Support the Logistics Needs of Middle East Producers?**
 - Limitations, challenges and opportunities in the next 5 years
 - Different mode and packaging for dry bulk transportation*Shekhar Sinha, Manager-M/East-S/Asia for Interbulk*
Rais Hassan Saadi LLC

- 17:20 **Addressing Carbon Footprint Concerns in the Petrochemical Industry**
 - How can carbon credits be earned for petrochemical producers?
 - Latest trends and developments concerning carbon footprints
 - Future outlook*Souheil Abboud, Middle East Regional Manager*
EcoSecurities Middle East
- 17:55 Discussion followed by End of Day 1

1800 -1900 hrs. *Networking Reception*
 for Speakers & Delegates

Day 2 - Tuesday, 10 November

- 9:00 Chairman's introduction
- 9:05 **PP & PE Markets in North Africa**
Khalid Benjelloun, Managing Director
CTC Maroc
- 9:35 **Petrochemical Expansions, PP & PE Markets in Algeria**
Hocine Amhouche, President
Eurl Maghreb Petrochemicals Company (MAPECO)
- 10:10 **Strategies for Propylene and Derivatives Value Creation in the Market**
Dr Hamidreza Haghghat Padiooh
Managing Director
MehrPetroKimia Co

- 10:45 Discussion followed by Refreshment
- 11:15 **PP, PE, Propylene & Ethylene Markets & Capacities Analysis in China**
*Zhang Fuqin, Deputy Chief Engineer
PetroChina Planning & Engineering Institute*
- 11:45 **Plastic Packaging Markets in Middle East**
*Patrick Weber, Chief Sales & Marketing Officer
Taghleef Industries*
- 12:15 **Overview of Plastic Pipe Markets**
- 12:45 Discussion followed by Closing Lunch
- 14:00 End of Conference

You will network with

- CEOs • MDs • Regional Directors
 - Commercial Directors
- Business Development Directors/Manager
 - Marketing Managers
 - Technology Licensing Managers
 - Marketing Managers
 - Plant Operation Managers
- Corporate Planners • Plastics Converters
 - Bankers • Packaging film
- Logistics/SCM Firms from Petrochemical & chemical industry, polyolefins producers, plastics processors, polymer additives & catalyst companies, EPCs, machinery suppliers, consulting firms and many more

Changing face of petchem industry amidst possible economic recovery

One of the world's main drivers for growth, China, has seen its demand returning to 90% of what it was before the downturn (Source: *Business times*, May 5 2009) and its economic growth was up at 7.9% between April & June (Source: *China's National Bureau of Statistics*). Compared with the 1st quarter of 2009, the global economic situation seem to have improved considerably. Is the recession truly over for the petrochemical industry as well?

International Petroleum Investment Company (IPIC) a state-owned investment firm based in Abu Dhabi bought over Nova Chemicals in February 2009 (www.purchasing.com, 2/23/2009). Will this mark the start of more mergers and acquisitions? What is the consolidation potential of the petrochemical industry and how will trade flow dynamics change?

While many cracker project expansions were put on hold during the downturn, there were others that bucked the trend. *Chemaweya* is building a integrated complex producing olefins, aromatics, oxide and ammonia derivatives which is slated to come onstream 2014. (Source: *reuters* May 13 2009) *Borouge* is building a 1.5 million m.t./year ethane cracker at Ruwais, Abu Dhabi. (Source: *Chemical weekly* July 6/13 2009). What is the status of project announcements in the Middle East?

China and India remain on the radar for many producers and will be important to get a review of their demand and their capacity expansions. Other polyolefin and olefin markets that may grow in significance include North Africa and Algeria. While volume and expansions maybe small in these markets, it will be noteworthy to review their developments and growth potential.

Attend CMT's 7th MENA Olefins & Polyolefins Markets Conference to:

- Gain an update on the dynamics of changing trade flows in the global industry
- Review the latest project developments in: **Abu Dhabi, Saudi Arabia, Qatar, Algeria**
- Analyse polyolefins consumption trends in **India, China & North Africa**
- Gain an insight into the Middle East plastic packaging markets from a major player
- Gain an overview of plastic pipe markets
- Hear how major players value add their products and stay competitive
- Learn how producers can manage their feedstock strategies efficiently
- Manage carbon footprints concerns & profit from the process!
- Assess the capability of current ports & transport facilities in supporting the needs of the Middle East producers
- Over 6 hours of networking opportunities

Sign up with your team at www.cmtevents.com today and be part of the action! For further queries, email sasha@cmtsp.com.sg

7th MENA Olefins & Polyolefins

9-10 Nov 2009 | Doha, Qatar



AIR MAIL

Please fax us the completed registration form

091126CCH01 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

If undeliverable, please return to: 80 Marine Parade Road # 13-02 Parkway Parade Singapore 449269

Update your details at www.cmtevents.com

Name (Dr/Mr/Mrs/Ms) _____

Company Name _____

Designation _____

Address _____

City/Postcode _____ Country _____

Tel (Home) _____ (Office) _____

Mobile _____ Fax _____

Email _____

Photocopy Registration Form to Preserve Brochure Copy, Nov 2009

CMT'S UPCOMING EVENTS

5th Methanol MARKETS & TECH

MUSCAT, OMAN | 23-24 FEBRUARY 2010

"Industry outlook in the light of new capacities"

Key highlights

- Status of new capacities coming on-stream from **China, Middle East & North Africa**
- Perspectives from MidEast & global stakeholders on methanol projects & derivatives
- Global market dynamics – balancing demand with the rising supply
- Managing feedstock, pricing, trade and shipping
- Outlook of derivatives markets and growth of methanol blended fuels

11th Asia Olefins & Polyolefins MARKETS

BANGKOK | 4-5 MARCH 2010

4th LPGtrade Summit

DOHA, QATAR | 9-11 NOVEMBER 2009

Held under the patronage and to be officially opened by
HE Abdullah Bin Hamad Al-Attiyah
 Deputy Premier & Minister of Energy & Industry

HOW TO REGISTER

By Internet: www.cmtevents.com
 By Email: cynthia@cmtsp.com.sg
 By Fax: 65-6345 5928
 By Tel: 65-6346 9132

FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,895	USD1,595 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

PAYMENT

By Credit Card (Visa/Mastercard only) - please request for credit card form

By Telegraphic Transfer

Account Name: Centre for Management Technology
A/C No: 251 - 004487 - 178
Bank: HSBC Singapore
Branch: Marine Parade, Singapore
Swift Code: HSBC SGSG
 TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CONFERENCE VENUE

CMT has arranged special discounted room rate at QR 750 / QR 800 + 17% tax inclusive of breakfast per room per night only (subject to room and rate availability) for delegates at **Millennium Hotel Doha**. Please reserve your room with the hotel directly by quoting "CMT" and providing full credit card number and expiry date to:

Dalia Makarem, Sales Executive
Millennium Hotel Doha
 Jawaan Street, Al Sadd
 PO Box 24249
 Doha, Qatar
 Tel : +974 4247309 or +974 4247317 / 19
 Fax : +974 4341774
 Email : dalia.makarem@mill-doha.com
 Cut-off date: 01-10-2009

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE - This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.