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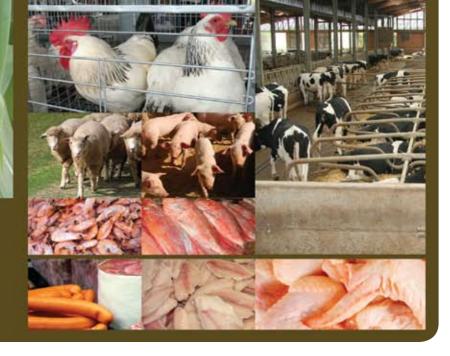
Focus on Poultry, Dairy, Swine & Aquaculture

9-10 November 2009 | Bali, Indonesia The Laguna Resort & Spa, Nusa Dua, Bali

"Manage increasing volatility in raw material prices, cost saving measures & food safety standards"

PT Charoen Pokphand Indonesia Ministry of Agriculture, Rep of Indonesia **Indonesian Feedmills Association Monsanto Company** The World Bank **ZEN-NOH DBS Bank Limited FC Stone** PT Japfa Comfeed Indonesia

Harim Group H.Q. Soon Soon Oilmills Sdn Bhd **US Grains Council** Seales Ltd Rivalea (Australia) Pty Ltd **Cobb-Vantress** Provimi Holding Group, Citura Company Thai Union Feedmill (TUF) Co. Ltd **BIOMIN GmbH**



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• Challenges to reduce cost in feeding animals

: 13:00 Discussion followed by Lunch

Day 1 Monday 0 November

Day	✓ I - Monday, 9 November	14:10	Chairman's Introduction		Dr. Budi Tangendjaja, Consultant of Technical Services US Grains Council
8:45	Registration & Coffee/Tea	. 17.10		17:45	Discussion followed by End of Day One
9:45	Chairman's Welcome & Introductions Peter W. Rizzo, Director - Commodity Finance Asia FC Stone	14:15	Beyond the CrisisWhich region will be the outperformer?Inflation risks coming to the fore again?What this means for monetary policy and fx?		800-1900 hrs. Networking Reception for Speakers & Delegates
9:55	Networking Card Exchange Session		Irvin Seah, Asst Vice President - Group Research DBS Bank Limited		
10:05	Welcome Address Dr. Desianto Budi Utomo, Secretary General Indonesian Feedmills Association	14:45	The Global Outlook for Feed Grains Ed Jernigan, Managing Director	Day	2 - Tuesday, 10 November
10:15	Opening Address: Competitiveness of		FC Stone	9:00	Chairman's Remarks
	Livestock Feed Industry Dr. Tjeppy D. Soedjana, Director General of Livestock Ministry of Agriculture, Rep of Indonesia	15:15	Risk Management in Raw Materials Purchasing • Managing volatility in commodities	9:05	China Feed Market OutlookDemand/supply projectionChallenges facing the feed industry in China
10:30	 Poultry Market Outlook in Indonesia & its Demand on Feed Effect of avian flu on the consumption of poultry & its trade Trends in poultry feed Opportunities for feedmillers and integrators during the economic downturn Dr. Desianto Budi Utomo, Secretary General Indonesian Feedmills Association 	15:45 16:15	raw materials prices Buying mechanism & challenges faced Freight & logistics consideration Arif Widjaja, Head of Trading Division PT Japfa Comfeed Indonesia Discussion followed by Refreshment Poultry & Feed Market Outlook	9:35	 Addressing food safety issue Prospect of feed mill investment Dairy Feed Market Outlook for New Zealand Opportunities for investment in the New Zealand Dairy industry and associated Agribusiness Issues facing New Zealand Agriculture on the
	Vice President – Feed Technology PT Charoen Pokphand Indonesia		in Korea	*	global stage Ross Hyland, Managing Director
44.00	•		 Poultry Production, trade outlook & expansion plans 	•	Seales Ltd
11:00	Discussion followed by Refreshment		Changing markets & consumers demandFeed demand/supply projections	10:05	Future of Pig & Feed Market Trend
11:30	Sustainable Agriculture: Biotechnology Benefits and Global Adoption Brian S.Uken, Vice President – Asia Pacific Monsanto Company		Raw materials buying mechanism & challenges faced Taekyun Lee, Manager – Planning Div. Harim Group H.Q.		 Demand/supply forecast Recent swine flu & its impact on meat consumption Potential of pig genetics & pork market Feed program development
12:00	Global Opportunities & Challenges Confronting the Livestock Industry Dr. Jimmy W.Smith, Team Leader – Livestock Agriculture and Rural Development, The World Bank	16:45	Economics of Soybean Meal Quality Dr. Neoh Soon Bin, CEO Soon Soon Oilmills Sdn Bhd		 Expansion plans in pig breeding & feed business Dave Henman, R & I Innovations Manager Rivalea (Australia) Pty Ltd
12:30	Animal Feed Market Outlook in Japan • GM issue and non-GM raw material demand in Japan Trader, Grains Section National Federation of Agricultural Co-operative Associations, ZEN-NOH	17:15	 Global Feed Ingredients Supply Demand Alternative ingredients in Asia Constraints & benefit in using alternative ingredients 	10:35 11:05	Discussion followed by Networking Refreshment Breeding for A Changing World Prospect of colored & alternative chicken market Role of biotech in animal breeding Jerry Moye, President Cobb-Vantress

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11:35 Nutrition in an AGP-Free Era

- The European experience
- Alternative additive compounds overview
- Feed formulation implications on nutrients, ingredient choices & set-up of feeding programs
- The role of feed technology

Dr. Pim Langhout, Business Unit Manager Feed Additives Provimi Holding Group, Citura Company

12:05 Feed Enzymes Market Outlook & Innovations

- 12:35 Discussion followed by Lunch
- 13:40 Afternoon Chairman's Remarks

13:45 **Potential of Aquaculture & Feed Markets in Thailand**

- Demand/supply projection
- Challenges of growing the aquaculture industry
- Raw material cost & trends in feed formulation
- Expansion plans

Ek-Anant Yuvabenjapol, Technical Manager
Thai Union Feedmill (TUF) Co. Ltd

14:15 **Prospect of Feed Market In Vietnam**

- 14:45 Discussion followed by Refreshment
- 15:15 Review of Mycotoxins Effects on Animal Health & Food Safety

Ines Rodrigues, Technical Manager **BIOMIN GmbH**

15:45 Livestock Feed Market in the Middle East

16:15 Final Discussion followed by Close of Conference

Investing for the upturn while managing feed cost volatility & food safety along the way

With the global economic outlook showing positive signs, is the crisis really behind us? Will weak USD and inflation threats create more uncertainties to an improving economy?

Betagro's defies the recession & keep expanding. 27/7-Aug, efeedlink.com

The boom in world population especially in Asia, rising affluence, consumerism and changing diet patterns have all contributed to the demand for greater quantities of daily animal protein meals. Animal feed companies worldwide are expanding to meet the accelerated demand pointing to increasing demand for grains import and processing. However to remain competitive, feed producers have to grapple with fluctuating raw material prices of feed, increasing food safety standards and nutrition requirements. How are companies managing these challenges?

Soy more expensive in Sept: EU feed experts. Jurgen Pullens, director of communications, Nutreco, said: "In case Europe does not say goodbye to zero tolerance – or at least eases legislation, we fear that high prices for soy will also push up cost prices for compound feed."

28 Jul 2009, Allaboutfeed.net

In a business where margins are thin and risks high, animal production can hardly afford room for complacency at any stage of the production cycle. All it takes is a food safety scare or animal health issue, such as mad cow disease or avian influenza, for demand to drop drastically and wary consumers to stay away.

12 May 2009, Feedindustrynetwork.com

The **Global Feed Summit** will bring together a panel of the world's leading Feed Industry experts to address the uncertain economic climate, feedstock price volatilities and other pressing issues, providing opportunities for buyers, sellers and end-users to receive up-to-theminute market analysis and meet with government and industry representatives.

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- Find out from commodities expert where the market is heading
- What will be the impact of inflation & weak US\$ on the economy? Beyond the crisis – which region will be the outperformer?
- Managing volatile raw material cost & alternative solutions
- Find out where are the opportunities for feedmillers and integrators during the economic downturn
- Is vertical or horizontal integration the way forward? What and where to invest?
- Learn from industry counterparts on risk management strategies
- Latest market update on feed demand in Asia and MENA region
- Moving towards AGP-free era and assess the feed formulation implications on nutrients, ingredient choices & set-up of feeding programs
- Improving animal health and food safety standards
- Network with industry leaders and exchange latest insights to expand your business in a challenging climate

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 - Animal housing providers & Farm Equipment
 Financial institution
 - Feed/livestock/Animal husbandry Associations

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