

# 7<sup>th</sup> LA PET

9-10 Nov 2009 / Mexico City, MEXICO  
Camino Real Santa Fe

*"Staying Competitive with Innovative  
Strategies & Product Offerings"*

Ajemex (Big Cola)  
Coca-Cola de Mexico  
Bonafont Sa de CV (a Danone Group  
company)  
PCI - PET Packaging Resin & Recycling Ltd  
PetStar, S.A. de C.V.  
IntelliChem, Inc.  
Grupo Jumex  
GSI  
Canadean Ltd.  
Tecnipet S.A. de C.V.  
Envases PET Packing Ltda  
MACRO-M  
EREMA  
Luigi Bandera SpA  
Husky Injection Molding  
Krauss Maffei  
Bericap GmbH & Co  
ColorMatrix Group Inc  
Grupo Plastico NOVA S.A. de C.V.  
Graham Packaging Company, L.P.  
Corplas Corporacion Plastica S.A.  
Total Plastics C.A.  
PetroquímicaSuape  
Krones Mexico S.A. de C.V.  
SIAPI S.R.L.  
Bio-Tec Environmental, LLC

SIMULTANEOUS INTERPRETATION: ENGLISH ↔ SPANISH

promotion partners

## Day 1 - Monday, 9 November

- 08.00 Registration & Coffee
- 09.00 Welcoming Remarks & Ice-Breaker
- 09.10 Chairman's Opening Remarks
- 09.15 **Changing Landscape of Global PET Industry**  
*Andrew Noone, Managing Director  
PCI - PET Packaging Resin & Recycling Ltd*
- 09.45 **Evaluation of PET Resin in Latin America: Integration of Feedstock**  
• Supply/Demand Outlook of Polyester Feedstocks (PX, PTA, MEG)  
*Dr. Rina Quijada, CEO, IntelliChem, Inc.*
- 10.15 **Staying Competitive - Perspective of a New Integrated Supplier of Polyester in South America**  
*Sonny Hansen, CEO Advisor, PetroquímicaSuape*
- 10.45 Discussion followed by Refreshment Break
- 11.15 **Impact of World Crisis on the PET Business**  
• Price outlook  
• Freight outlook  
• Duties & Anti-dumping  
• Other trade issues  
*Francesco Zanchi, CEO  
G.S.I. Global Service International s.r.l., Italy*
- 11.45 **Recent Trends in Soft Drinks in Latin America and its Impact on Packaging Requirements**  
• including carbonated soft drinks (CSD), juice & nectars, fruit still drinks, packaged water, energy/sports drinks, coffee/tea based and non Ready-to-Drink (RTD) drinks  
*Luis Ponce, Mexico Country Manager, Canadean Ltd.*
- 12.15 **Brand-Owner's Roundtable: Trends & Developments in Packaging, Sustainability, Expectations & Requirements Towards Suppliers**  
*Julio Beltran, Director Corporativo de Manufactura Ajemex (Big Cola)  
Gabriela Hernandez, Sustainable Packaging Manager  
Coca-Cola de Mexico*

*Pierre Betat, Purchasing Director  
Bonafont Sa de CV (a Danone Group company)  
Juan Manuel Bolanos, Chief Extrusion  
Blow Molding, Grupo Jumex*

12.45 Discussion followed by Lunch

14.10 Chairman's Remarks

### COUNTRY FOCUS: TRENDS & CHALLENGES IN THE PET PREFORM MARKET

- Merger and acquisition
- Improving efficiency
- New container design and innovations
- Threats and opportunities for PET container
- Sustainable production practices
- PET supply and consumption
- Market segmentation, New applications

14.15 **MEXICO**

*Ing. Francisco Ollervides V., Director  
Tecnipet S.A. de C.V.*

14.40 **CHILE**

*Felipe Winter G., General Manager  
Envases PET Packing Ltda*

15.05 **VENEZUELA**

*Rocco Morena, Director General  
Total Plastics C.A.*

15.30 **COLOMBIA**

*Dr. Amaury Bennedetti, Vice President Sales  
Corplas Corporacion Plastica S.A.*

15.55 Discussion followed by Refreshment Break

### RECYCLING DEVELOPMENTS & TECHNOLOGY

16.30 **Collection of Post-Consumer PET Bottles & Bottle to Bottle Recycling in Mexico**

- How is the trash handled in Mexico?
- Importance of the Hand Pickers
- Infrastructure for collection
- Why B to B makes sense?
- About the PetStar project
- Ingredients for success

- Sustainability Concept  
*Jaime Camara, Director General  
PetStar, S.A. de C.V.*

17.00 **Improving Melt Processing of Recycled PET**

- Processing characteristics and issues of recycled PET
  - Strategies to improve recycled PET properties
  - Diblock copolymers as a new strategy to improve recycled PET processing properties
- Dra. Leticia Flores, Technology Manager  
MACRO-M*

17.30 **Economic & Flexible PET Recycling**

*Ing. Christoph Wöss, VACUREMA Product Manager*

**EREMA**  
HIGH TECH RECYCLING

18.00 **Reclaimed and Recycled PET Sheet Extrusion Technologies for Food Packaging Application (Thermoformed Rigid Containers)**

*Andrea Rigliano, Sales Director, Luigi Bandera SpA*

18.30 Discussion followed by Cocktail Reception

1845 – 1945 hrs. *Cocktail Reception*  
for Speakers and Delegates

## Day 2 - Tuesday, 10 November

09.00 Chairman's Remarks

### PET TECHNOLOGY SHOWCASE

09.05 **Recycled Resin in PET Performs**

*Mike Urquhart, Vice President, Latin America  
Husky Injection Molding*

09.30 **Using Recycled Materials in Preform Production through Injection and Extrusion Technology**

*Thorsten Warm, Project Manager, Krauss Maffei*

09.55 **Lightweight Container and its Capabilities to Fill Teas, Juices and Isotonic Drinks**

*Jose Manuel Diaz, Manager, International Licensing Support, Graham Packaging Company, L.P.*

- 10.20 **Breaking New Ground in PET Processing with Advanced Liquid Engineering**  
Paulo Carmo, Packaging Market Development Manager – Latin America, **ColorMatrix Group Inc**
- 10.45 Discussion followed by Refreshment Break
- 11.15 **Reduction of Carbon Footprint of Packaging from Idea to Market – Focus on PET-Finishes and Closures**
- How to contribute to reduction of carbon footprint by innovative packaging concepts without compromising safety and convenience?
  - Examples including Water, CSD, Aseptic Cold Fill and Hot Fill showing how the challenges on the way to the market have been solved
- Lothar Brauer, Director Tech Mktg & Business Dev
- 
- 11.40 **New Ultra Lightweight Bottle**  
Eduardo Rodríguez M., Division Manager, Machinery Sales (Gerente Divisional, Ventas Maquinaria), **Krones Mexico S.A. de C.V.**
- 12.05 **Blowers for Large PET Containers Replacing PC and HDPE**  
Massimo Quarin, Regional Sales Manager **SIAPI S.R.L.**
- 12.30 **Market Outlook & Development in Biodegradable Plastics**  
Samuel Adams, Senior VP and Co-Founder **Bio-Tec Environmental, LLC (Ecopure Technology)**
- 12.55 Final Discussion followed by Closing Lunch
- 14.15 End of Conference

### Optional Site Visit to Petstar's Post Consumer Resin (PCR) Plant in Toluca

(Open to Conference Delegates Only at NO additional fee)

- 14:15 Gather at Hotel Lobby and Depart for Toluca  
15:30 Arrive at Petstar PCR plant followed by tour of the facility  
16:30 Leave for Hotel  
17:30 Arrive in Hotel

Limited capacity, based on first-come-first-serve basis.  
Booking for site visit closes on 2 Nov.

## At 7th LAPET - to Discuss, Renew Relationships & Secure Deals

Into its 7th year, CMT's LAPET is the leading event in Latin America that is dedicated to the PET packaging business. From **Feedstocks** and **Resin** markets, to **Preform** and **Container** productions to Recycling, influential executives and technologists present industry trends and pinpoint directions for further growth.

7th LAPET gives you unrivalled opportunity to make contacts and do business. Whether for meeting suppliers, vendors or customers, **LAPET is THE meeting place for who's who in Latin America PET industry.**

### Attending 7th LAPET enables you to:

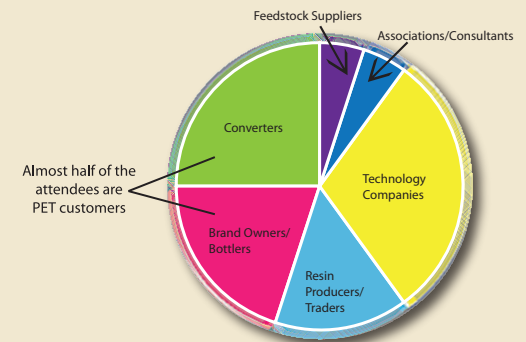
- Meet new customers and suppliers to capitalize on all the opportunities available to you in the changing market
- Succeed today and position yourself to exploit improving trading conditions tomorrow
- Select the optimum PET Technology for your operations and implement effective roll-out plans
- Analyse the outlook of Global PET industry and Latin America's competitiveness

### Key Sessions at 7th LAPET:

- Economic downturn and its impact on PET Feedstocks and PET resin
- Trends & Challenges in the Latin America Preform market
- Brand Owners' Requirements and Expectations
- Recent Trends in Soft Drinks in Latin America and its Impact on Packaging Requirements
- New Production Technologies - Energy Saving, Light Weighting, Short Neck Finish, etc.
- Developments in Recycling Technology and Utilization of Recycled Resin

Be part of the LAPET actions and Sign up now at [www.cmtevents.com](http://www.cmtevents.com)

### Delegate Profile 2008



### Positive Feedback from Past Attendees

Great opportunity to get updated information on PET business in Latin America region ~ Plastipak

Excellent insights from experts to global PET packaging efforts ~ CSX

The conference is very informative and it has some great speakers who conveyed the trials and tribulation facts on the PET market ~ Nexant Inc

An excellent approach to Latin America PET conditions and markets ~ Industrias Alen

Very informative on PET's market in Latin America. ~ Gala Industries

Valuable information and interesting event.

~ OMNI PACK

~ Embotelladora Aga

### You Will Network With

- Senior Executives from PET & Polyester Producers / Traders
- Preform and Closure Manufacturers
- Brand Owners (mineral water, CSDs, juices, beer, dairy, vegetable oil, personal care & cosmetics, household products manufacturers)
- Filling/Bottling Companies
- Feedstock (MEG, PX/PTA) Manufacturers/Traders
- Equipment Producers & Licensing Technology Providers
- Materials & Additives Producers
- Recycling, Sorting Machinery and Technology Providers
- Chemicals, Packaging & Beverage Consultants/Analysts

# 7<sup>th</sup> LAPET

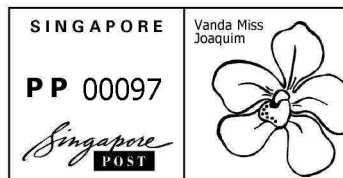
MEXICO CITY / 9-10 November 2009

Please tick for site visit  Yes  No

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Name (Dr/Mr/Mrs/Ms) \_\_\_\_\_

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## HOW TO REGISTER

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**By Email:** [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)  
**By Fax:** 65-6345 5928  
**By Tel:** 65-6346 9132

## FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
<b>USD1395</b>	<b>USD1095</b> <b>(MIN SAVINGS OF USD900)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

## PAYMENT

**By Telegraphic Transfer**

**Account Name:** Centre for Management Technology  
**A/C No:** 251 - 004487 - 178  
**Bank:** HSBC Singapore  
**Branch:** Marine Parade, Singapore  
**Swift Code:** HSBC SGSG  
 TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

## CONFERENCE VENUE

CMT has arranged special discounted room rate at USD 120 + 15% VAT + 2% Lodging Tax (Deluxe Single) per room per night only (subject to room and rate availability) for delegates at **Camino Real Santa Fe**. Please reserve your room with the hotel directly, quoting the name "CENTRE FOR MANAGEMENT TECHNOLOGIES LAPET" and providing full credit card number and expiry date to:  
 Reservations Department  
**Camino Real Santa Fe**  
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 01210 Mexico, D F, Mexico  
 Tel: +52 55 5004 1616  
 Fax: +52 55 5004 1600  
 Email: [reservas.sfm@caminoreal.com.mx](mailto:reservas.sfm@caminoreal.com.mx)  
 Cut off Date for Room Booking: 13 Oct 2009

Photocopy Registration Form to Preserve Brochure Copy, Nov 2009

CMT'S UPCOMING EVENTS

## STEVIAWORLD EUROPE

Frankfurt - Germany, 18 Nov 2009

*"Gearing Up for EU Approval  
 - Adding Stevia to Your Product Portfolio"*

## STEVIAWORLD USA

Atlanta - USA, 25-26 Feb 2010

## 11<sup>th</sup> MEAPET

Casablanca - Morocco, 1-2 Mar 2010

*"Africa's Real Business Prospects  
 & Market Penetration"*

*"Middle East PET - A Time for Change"*

\* Middle East/Africa : MEA

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