

# STEVIAWORLD EUROPE

18 Nov 2009 | FRANKFURT, GERMANY

## *“Emerging Star in the Sweetener Market – Regulatory, Extraction, Flavor Masking & Supply Issues”*

SteviaWorld Europe will convene in Frankfurt on 18 Nov 2009, along side Food ingredients Europe exhibition.

### **Key issues to be addressed at SteviaWorld Europe:**

- Regulatory update on Stevia approval
- Stevia vs other high-intensity sweeteners - What will happen when stevia enters the game?
- Flavour masking solutions & sweetness enhancement technologies
- Harmonisation of standards to ensure highest Stevia quality
- Stevia cultivation experiences

Visit [www.steviaforum.com](http://www.steviaforum.com) now for a complimentary Stevia Sweetener paper download or contact [Jaime@cmtsp.com.sg](mailto:Jaime@cmtsp.com.sg) for more information

### **Confirmed Speakers:**

- Wisdom Natural Brands • PureCircle
- Nestle Research Center • Blue California
- European Commission • Granular AB
- EUSTAS • Wild Flavors • Symrise GmbH
- Biofabrica Misiones Argentina • LMC
- Morita Kagaku Kogyo Ltd • GreenSweet SAS
- Guilin Layn Natural Ingredients Corp
- Lab. Functional Biology KULeuven
- Ingredient Marketing International • SunFruits

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