



A 2-day intensive program on

**14-15 DECEMBER 2009**

**DETECTING & OVERCOMING**

JW MARRIOTT HOTEL  
KUALA LUMPUR

# ***CREATIVE & DECEPTIVE ACCOUNTING***

## **In Corporate Business**

### **INTRODUCTION**

This 2-day program will enable Executives and Managers in corporate business to attain a better knowledge on creative accounting. It is aimed to enable participants to detect and uncover creative accounting leading to possible financial fraud.

The highlight of the program will include hands-on analysis of two listed local companies over a period of five years and also insight to a few leading overseas companies which adopted creative accounting and have led to their downfall in recent times.

The program will focus on creating awareness that "Creative Accounting is alive and will be alive" and also equip participants with relevant key techniques to combat this method.

### **FOCUSING ON:**

- Introduction
- Accounting Concepts, Policies & Disclosure Requirements
- Creative & Cosmetic Accounting is Alive!
- Off Balance Sheet Items
- Revenue & Profit Manipulation
- Application of Detecting Techniques

### **PLUS:**

- Case Studies
- Hands-on analysis of two listed local companies over a period of five years and also insight to a few leading overseas companies which adopted creative accounting and led to their downfall in recent times.

### **WHO SHOULD ATTEND**

This program is designed for Executives, Managers and Directors involved in; Finance, Accounting, Credit Analysis, Research Analysis, Investment, Audit, Treasury, Planning, Stock Broking, Fund Management, Financial Institutions

### **METHODOLOGY**

Interactive Lectures, Exercises, Case Studies, Discussion and Q & A Session.

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### **TO REGISTER**

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