



A 2-day intensive program on

16-17 DECEMBER 2009

JW MARRIOTT HOTEL  
KUALA LUMPUR

# Analysing Annual Reports & Financial Statements

- A Practical Approach

Analysing Companies Financial Health, Financial Performance & Financial Position  
For Decision Making.

## INTRODUCTION

This 2-day program is aimed at equipping professionals in the finance industry with practical and fundamental financial analytical tools. The intensive sessions will allow participants to gain knowledge on analysing entire annual reports and financial statements published by corporate businesses in Malaysia which cover the following:-

- Balance Sheet
- Profit & Loss
- Cash Flow Statements
- Chairman's Report
- Director's Report
- Auditor's Report

## FOCUSING ON:

- Introduction to Annual Reports & Financial Statements
- Non-Financial Contents of an Annual Report
- Review of Financial Contents of the Annual Report
- Financial Statement Analysis
- Other Indicators of Company Health

## PLUS:

- Case Study on Current Published Accounts
- Case Study Using Z-Score Model

## OBJECTIVES

- i. Providing participants with a practical approach in analysing financial statements.
- ii. Assisting participants to apply different techniques in evaluating and analysing financial statements including cash flow statements.
- iii. Enabling participants to apply financial analysis on key areas of risks and drivers of businesses.
- iv. Applying qualitative analysis together with quantitative analysis.
- v. Reading beyond the numbers reported in the financial analysis.

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Online: [www.cmtevents.com](http://www.cmtevents.com)

Email: [adminkl@cmtsp.com.sg](mailto:adminkl@cmtsp.com.sg)

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Post to: Lot 7.03, 7th Floor, North Block,  
The Ampwalk, 218 Jalan Ampang  
50450 Kuala Lumpur