

A 2-day intensive program on

Analysing Annual Reports & Financial Statements

- A Practical Approach

Analysing Companies Financial Health, Financial Performance &
Financial Position For Decision Making.

16-17 DECEMBER 2009

JW MARRIOTT HOTEL
KUALA LUMPUR

FOCUSING ON:

- Introduction to Annual Reports & Financial Statements
- Non-Financial Contents of an Annual Report
- Review of Financial Contents of the Annual Report
- Financial Statement Analysis
- Other Indicators of Company Health

PLUS:

Case Study on Current
Published Accounts
Case Study Using Z-Score
Model

INTRODUCTION

This 2-day program is aimed at equipping professionals in the finance industry with practical and fundamental financial analytical tools. The intensive sessions will allow participants to gain knowledge on analysing entire annual reports and financial statements published by corporate businesses in Malaysia which cover the following:-

- Balance Sheet
- Profit & Loss
- Cash Flow Statements
- Chairman's Report
- Director's Report
- Auditor's Report

OBJECTIVES

- Providing participants with a practical approach in analysing financial statements.
- Assisting participants to apply different techniques in evaluating and analysing financial statements including cash flow statements.
- Enabling participants to apply financial analysis on key areas of risks and drivers of businesses.
- Applying qualitative analysis together with quantitative analysis.
- Reading beyond the numbers reported in the financial analysis.

Day One Wednesday, 16TH December 2009

9.00 INTRODUCTION TO ANNUAL REPORTS & FINANCIAL STATEMENTS

- Demand factors affecting financial statement information
- Supply factors affecting financial statement information
- Conflict among the various parties

10.30 Morning Coffee

10.45 NON-FINANCIAL CONTENTS OF AN ANNUAL REPORT

- Corporate Information
- Board of Directors
- Cues from Chairman's Statement
- Dividend Policy
- Various Auditor's Report
- Director's Statement

1.00 Lunch & Zohor

2.00 REVIEW OF FINANCIAL CONTENTS OF THE ANNUAL REPORT

- Balance Sheet
- Profit & Loss Statement

3.30 Afternoon Tea

3.45 REVIEW OF FINANCIAL CONTENTS OF THE ANNUAL REPORT (CONT')

- Cashflow Statement
- Notes to the Accounts

4.30 CASE STUDY – CURRENT PUBLISHED ACCOUNTS

5.00 End of Day 1

Day Two Thursday, 17TH December 2009

9.00 FINANCIAL STATEMENT ANALYSIS

- Horizontal & Vertical Analysis
- Ratio Analysis

10.30 Morning Coffee

10.45 FINANCIAL STATEMENT ANALYSIS (CONT')

- Intelligent use of financial and non-financial information

1.00 Lunch & Zohor

2.00 FINANCIAL STATEMENT ANALYSIS (CONT')

- Problems with using numbers
- Accounting Fraud & Creative Accounting

3.30 Afternoon Tea

3.45 OTHER INDICATORS OF COMPANY HEALTH

- Rating
- Industry reviews
- Stock price movement
- Government statistics
- Others

4.00 CASE STUDY – USING Z-SCORE MODEL

5.00 End of Program

PROGRAM BENEFITS

In this program, you will be;

- i. Learning and developing concepts and techniques applicable to your job.
- ii. Learning to effectively focus on key drivers and red flags on corporate financial information.
- iii. Developing solid analytical & thinking skills.
- iv. Improving your personal and professional effectiveness to create greater added value for your stakeholders.
- v. Equipping yourself with the necessary skills to advance further in your organization.

WHO SHOULD ATTEND

- Finance Directors
- Financial Controllers
- Financial Managers
- Financial Analysts
- Corporate Financial Advisors
- Accountants
- Accounts Managers/Executives
- Heads of Departments
- Dealers And Remisiers Of Stock-Broking Companies
- Research Analysts And Research Assistants
- Stock Investors & Fund Managers
- Executives In Financial Institutions And Stock-Broking Firms

PROGRAM FACILITATOR

MR. S. S. DANIEL, B. Commerce, M.I.M.M. has over 25 years of experience in Accounting and Financial Management and has worked as a Corporate Loan Officer, Branch Manager and Vice President in the Audit Department of a leading prominent local bank. He had the responsibilities for reviewing, developing and implementing internal controls and compliance procedures for the bank.

Daniel is an accomplished speaker / trainer in the accounting and finance field. He was previously involved in lecturing on Financial & Management Accounting for CIMA and ACCA programs at local institutions of higher learning for over 15 years.

At present Daniel is the Principal Consultant of his own professional training firm and is fully committed in conducting training programs on Accounting and Financial Management, Internal Auditing, Credit Management and Branch Operations for several prominent banks and MNCs.

Following are the accounting and finance-related courses conducted by him: -

- (i) Advanced Financial Statement Analysis;
- (ii) Financial Statement Analysis - A Practical Approach;
- (iii) Effective Financial Skills For Non-Finance Managers;
- (iv) Contemporary Internal Auditing;
- (v) Credit Management & Debt Recovery Techniques;
- (vi) Detecting, Investigating & Preventing Fraud;
- (vii) Corporate Credit Analysis; and
- (viii) Effective Cash Flow Management

His training sessions are well regarded and participative in nature and the evaluation by the participants who have attended his programs attest to his ability to part the practical knowledge that he had acquired during his 25 years experience in the financial sector.

METHODOLOGY

Interactive Lectures, Exercises, Case Studies, Discussion and Q & A Session.

ANALYSING ANNUAL REPORTS & FINANCIAL STATEMENTS

16-17 DECEMBER 2009 | KUALA LUMPUR

BAYARAN POS JELAS
POSTAGE PAID
PEJABAT POS BESAR
KUALA LUMPUR
MALAYSIA
NO. WP 0722



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46A-6, Mentari Business Park, Jalan PJS 8/2, Bandar Sunway 46150 Petaling Jaya Selangor, Malaysia
Update your details at www.cmtevents.com

Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms) _____

Company Name _____

Designation _____

Address _____

City/Postcode _____ Country _____

Tel (Home) _____ (Office) _____

Mobile _____ Fax _____

Email _____

CMT'S 2009 KL EVENTS

Root Cause Failure Analysis For Maintenance

14-15 October 2009 | Kuala Lumpur

Excel Budgeting Techniques

19-20 October 2009 | Kuala Lumpur

Boilers - Operations, Maintenance & Troubleshooting

20-21 October 2009 | Kuala Lumpur

Preparing Financial Proposals

21-22 October 2009 | Kuala Lumpur

Best Practices in Plant Piping Systems – Design, Operation & Maintenance

22-23 October 2009 | Kuala Lumpur

Financial Analysis For Non-Finance Managers

26-27 October 2009 | Kuala Lumpur

Pengagihan & Pemasangan Sistem Bekalan Elektrik

28-29 Oktober | Petaling Jaya

Effective Costs & Risks Planning In Incoterms Management

26-27 October 2009 | Kuala Lumpur

Effective Contract Administration & Supplier Management

16-17 November | Petaling Jaya

Financial Reporting Towards 2012

16-17 November 2009 | Kuala Lumpur

Detecting & Overcoming Creative & Deceptive Accounting In Corporate Business

24-25 November 2009 | Kuala Lumpur

HOW TO REGISTER

ONLINE: www.cmtevents.com
EMAIL: adminkl@cmtp.com.sg
FAX: (603) 2162 6393
TEL: (603) 2162 7322
POST TO: Lot 7.03, 7th Floor, North Block,
The Ampwalk, 218 Jalan Ampang,
50450 Kuala Lumpur

FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee per person for 3 or more* (from the same company)
RM1695	RM1495 (MIN SAVINGS OF RM600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

PAYMENT

By Telegraphic Transfer

ACCOUNT NAME:
Centre for Management Technology Sdn Bhd
A/C No: **3 - 0903390 - 12**
BANK: Public Bank Berhad
BRANCH: Grd Floor, Menara Public Bank
Jalan Ampang
swift code: PBBEMYKL

TT must include additional RM75 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CHEQUES: Crossed & payable to
"Centre for Management Technology Sdn Bhd"

CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each course. This serves as evidence of your personal and professional commitment to you career.

COURSE TIMING

Registration: 8.30 am, Course Begins: 9.00 am,
Morning Coffee: 10.30 am,
Lunch: 1.00 pm to 2.00 pm,
Tea Break: 3:30 pm, Course Ends: 5.00 pm

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