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# 5th Alethanol MARKETS & TECH

23–24 FEB 2010 MUSCAT, OMAN Crowne Plaza Muscat

### "Industry outlook in light of new capacities"

Nexant
Oman Methanol Company LLC
Methanol Institute
AzMeCo
Salalah Methanol
Saudi International Petrochemical Company
(Sipchem)

Clarksons Specialised Products
Idatech Llc
Sohar Environmental Unit
Johnson Matthey
Sud Chemie AG
Toyo Engineering Corporation

Held under the Patronage of H.E. Maqbool bin Ali Sultan, Minister of Commerce & Industry, Sultanate of Oman

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Methanol In

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### Day 1 - Tuesday, 23 February 2010

8:00 Registration and Coffee

9:00 Official Opening and Address

H.E. Maqbool bin Ali Sultan Minister of Commerce & Industry, Sultanate of Oman

- 9:15 Chairman's Welcome and Remarks Roland Yap, Vice President, Asia & Middle East, **Methanol Institute**
- 9:25 Methanol Markets Post-Financial Crisis Optimist or Pessimist ?
  - Feedstock issues
  - Traditional & emerging market developments
  - Impact of new supply

Graham Hoar, Principal, CI Chemicals & Fertilizer Practice, Nexant

9:55 OMC's Perspective of Setting up and Operating Methanol Plant

Richard M. Preece, Chief Executive Officer

Oman Methanol Company LLC

10:20 **Status of New Methanol Production Coming On-Stream in Oman** 

Awadh Al Shanfari, General Manager, Salalah Methanol

- 10:45 Discussion followed by Networking Coffee
- 11:15 Methanol Plant Projects and Additions in Iran
- 11:40 **Progress of New Integrated Petrochemicals** and *Acetic Acid* **Projects in Saudi Arabia**

Franchoan Smit, General Manager Sales & Marketing
Saudi International Petrochemical Company (Sipchem)

- 12:10 Updated Bespoke Methanol Technology Dr Bob Green, Technical Sales Director, Johnson Matthey
- 12:40 Discussion followed by Networking Lunch Sponsored by

لرفة مبالة الموادل لربان المعطاة لعراة

14:00 Macro Economic Outlook

- 14:30 Azmeco's Methanol Project in Azerbaijan
  - On production timeline & technologies
  - Environmental impact and solutions
  - Domestics & export of methanol

Sertac Yener, Chief Financial Officer, AzMeCo

- 15:00 Methanol Profitability & Pricing
  - Key Drivers Behind Volatility
  - Capital costs
  - Supply costs
  - Profitability and pricing

Graham Hoar, Principal, CI Chemicals & Fertilizer Practice, Nexant

- 15:30 Discussion followed by Networking Tea
- 16:00 Global Energy Development and Methanol Market

Roland Yap, Vice President, Asia & Middle East, Methanol Institute

- 16:30 Shipping & Freight Outlook for Methanol Richard Whitlet, Managing Director Clarksons Specialised Products
- 17:00 Methanol Fuel Based Opportunities & Challenges in the Expanding Fuel Cell Markets
  - Fuel cell development & Status of commercialization
  - Key markets/applications, factors for growth
  - Opportunities & implications for Methanol demand Harol Koyama, President & CEO, Idatech Llc
- 17:40 Discussion followed by End of Day One

1800 -1900 hrs. Networking Reception for Speakers & Delegates Sponsored by



Day 2 - Wednesday, 24 February 2010

9:00 Chairman's Remarks
Graham Hoar, Principal, CI Chemicals & Fertilizer Practice, Nexant

9:10 Perspective on Ensuring International Environmental Safety Standards in Methanol & Downstream Production

Ibrahim Wadwadi, Environmental Inspector Sohar Environmental Unit

9:30 Creating a Sustainable Methanol Value Chain

Norbert Ringer, Group Product Manager Methanol Catalyts Technologies Chemicals, **Sud-Chemie AG** 

10:00 KATALCO<sub>JM</sub> APICO – A New Generation of Methanol Synthesis Catalyst
Dr Bob Green, Technical Sales Director, Johnson Matthey

0:30 Discussion followed by Networking Coffee

- 1:00 Methanol as Energy Carrier: Rise of Methanol Gasoline Blending & Status of DME in the Global Market Scene
- 11:30 Methanol to Propylene Production Case Studies and Economics in Current Market Condition
- 12:00 Advantages of Toyo's MRF-Z<sup>TM</sup> Reactor for Methanol Synthesis from SMR Syngas with CO<sub>2</sub> Addition

Kunio Hirotani, GM, Licensing and IP Mamagement Toyo Engineering Corporation

- 12:30 Re-writing Reformer Tube Specification Requirements
  - Surprising but disturbing observation of reformer tube condition post manufacture
  - Are users using the safety margins than the MSW (Minimum Sound Wall)?
  - Mandatory Requirements of surface inspection post hydrotests

N V Subaramani, Reliability Manager, Salalah Methanol Company

13:00 Final Discussion followed by Closing Lunch Sponsored by

Oman Methanol Company LLC

14:30 End of Conference

With the support of Oman's Ministry of Commerce honourable and Industry, CMT is pleased to announce the **5th Methanol Market Tech** to be held in Crown Plaza Muscat on 23 – 24 February 2010.

The methanol industry suffered dramatic changes in recent times. From strong demand growth and unprecedented high prices, the situation dramatically reversed as the global economic crisis impacted the sector.

Continued weakness of the construction and automotive sectors in the US and Western Europe impacted on methanol consumption, resulting in reduced demand for chemical uses. Meanwhile, there was some mitigation provided by "new uses", such as DME in China for heating during winter and gasoline blending.

With methanol netbacks falling below production costs, Russian producers have been operating at reduced rates and extended maintenance/ turnaround periods. They are serving local markets as high land freight costs and low methanol prices make them less competitive in export markets.

In China, significant capacity has shut down due to poor economics. Some coal-based producers have incurred negative margins whereas gas-based producers have suffered supply shortages during the winter. Natural gas supply for domestic heating is prioritized over chemical uses. Hence, record imports have been observed in the country, which has led to an antidumping investigation by the Chinese government. Imports from Saudi Arabia, New Zealand, Malaysia and Indonesia could be affected.

<u>Asia-Pacific</u>, in particular China, is expected to continue to be the <u>driver for methanol demand</u>, mitigating slightly the slowdown of other major markets such as the US and Western Europe.

In Oman, Oman Methanol's 3000 MTPD plant successfully started up in 2007 and Salalah Methanol's 3000 MTPD plant is set to come on-stream by April 2010. Also in the Middle East, Chemanol successfully start-up its 700 TPD plant at Al Jubail in 2009 (also co-producing CO) while EMethanex's 3600 MTPD plant at Damietta is slated for start up in April 2010.

From the technological angle, production growth of Methanol also spurred adoption of new processes and catalytic technologies for efficient production and deriving olefins and gasoline from Methanol.

With a significant tranch of new capacity due onstream, particularly in the Middle East and China, how are methanol suppliers and downstream players gearing up for the next 12 – 15 months? Will key emerging applications for methanol such as olefins, DME, gasoline and biodiesel provide markets for methanol, driving future growth?

CMT's **5th Methanol Markets & Tech** offers top industry panel to discuss issues and challenges ahead. Mark your calendar to be at this premier gathering to network and forge lasting business opportunities.

### Attend CMT's 5th Methanol Markets & Tech to:

- Engage personally with producers from Oman, Saudi Arabia, China, Iran and Azerbaijan
- Hear from the importers from Asia, Europe,
   Japan and assess demand/import requirements
- Assess the feedstock economics of coal, natural gas and other alternatives
- Optimise your business portfolio in the value chain of methanol production, shipping and derivatives
- Keep abreast with the latest environmental standards in methanol production
- Evaluate utilization of Methanol-Gasoline Blending and status of DME adoption
- Be updated on the Formaldehyde and Fuel Cell Markets, and its impact on methanol demand
- Gain the latest on freight and shipping market
- Access to extensive networking opportunities with key stakeholders including producers, exporters and importers, national oil companies, petrochemicals majors, ship owners, brokers and charterers and etc

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   Acetic Acid, DME, MTBE, Biodiesel, Automotives and Direct Methanol Fuel Cell (DMFC)
   Technology/Catalysts/Additives

Methanol MARKETS & TECH
23-24 FEB 2010   MUSCAT, OMAN

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### **CONFERENCE VENUE**

CMT has arranged special discounted room rate at OMR80.00 + 17% tax (Standard City View Room) per room per night excluding buffet breakfast (subject to room & rate availability) for delegates at **Crowne Plaza Muscat**. Please reserve your room by quoting "CMT" with the hotel directly, providing full credit card number & expiry date to:

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