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# 7<sup>th</sup> Phenol/Acetone & Derivatives Markets

8-9 MARCH 2010 | THAILAND  
Swissotel Nai Lert Park Bangkok

*Markets Review  
After the Economic  
Melt Down*

Mitsui Chemicals  
Kumho P & B Chemicals  
The Plaza Group  
Nexant  
KBR  
SI Group  
BNP Paribas  
Xpro India Limited  
Sinochem Jiangsu Co. Ltd  
Asia Renewables Pte Ltd  
Saudi Kayan Petrochemical  
Company  
Beijing Yanshan  
Petrochemical Co Ltd (BYPC),  
Research Institute

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Korea Chemical Market Research Inc.

## Day 1 - Monday, 8 March 2010

8:00 Morning Registration & Coffee

9:00 Chairman's Welcome Remarks & Introduction

### 9:10 Macro Economic Situation in Asia

- There is still ample liquidity: Investors should not be nervous over first rate hike
- Recovery is for real: earnings has potential for upside surprises
- Inflationary fears are premature: output gap remains negative

*Yip Yee Lan, Regional Economist  
BNP Paribas Securities Pte Ltd*

### 9:40 Asia Phenol / Acetone & Derivative Markets

- Review of M&A activity in the industry
- Market dynamics, trade flows & trends
- Feedstock market situation

10:15 Discussion followed by Refreshments

### 10:50 BPA Markets Overview

- Impact of legislation against BPA in applications
- Demand/supply balance
- Sustainability in the long run

*Jay Baek, Senior Vice President, Marketing  
Kumho P & B Chemicals*

### 11:25 Phenol / Acetone Markets in the USA

- How has the economic crisis impact the markets?
- Market dynamics in USA : emerging patterns in phenol/acetone trade flows
- Future prospects

*Randy Velarde, President  
The Plaza Group*

- 12:00 **Benzene & Propylene Markets, Demand, Supply, Outlook**
- Current market developments and outlook
  - Impact of the Middle East's capacity barrage
  - Feedstock valuation and pricing impact on the phenol/acetone sector

*Andrew Lee Fagg, Senior Consultant  
Nexant*

12:35 Discussion followed by Lunch

### 14:00 Carbon Credit Markets and the Petrochemicals Industry - Revenue Considerations for Companies

*William Byun, Managing Director  
Asia Renewables Pte Ltd*

### 14:35 Managing the Phenol Chain More Efficiently

- Strategies in managing phenol/acetone effectively (eg. recycling acetone?)
- Market dynamics, trade flows & trends in the phenol/acetone markets
- Derivatives market overview
- Future outlook

*Junichi Inoue, Manager- solvent team leader-  
Phenol Division  
Mitsui Chemicals Inc.*

### 15:10 Phenolic Resins Market Outlook in India

- Market segmentation/applications
- Capacity update for phenolic resins
- Phenol/acetone demand & supply in India
- New growth opportunities

*Shankar Banerjee, Vice President (Resins)  
Xpro India Limited*

15:45 Discussion followed by Tea

### 16:20 Traders' Perspective on China's Phenol & Downstream Market Developments

- Review of the Chinese phenol market in 2009
- Major downstream derivative developments in the Chinese market
- Impact of anti-dumping duties on the market
- Future outlook

*Li Tiantong, Manager*

*Sinochem Jiangsu Co. Ltd*

### 16:55 MMA Market Balance and Growth Prospect

- New technology options
- Competitiveness of markets

17:25 Discussion followed by End of Day 1

## Day 2 - Tuesday, 9 March 2010

9:00 Chairman's Remarks

### 9:05 Phenol Technology Advances: Rationalize, Integrate... Stay Competitive

- Stay competitive in tough times by answering fundamental questions
- Areas of potential opportunity for cost of production savings
- Technology solutions for optimizing yield, energy savings, performance, and reliability

*Faisal Mohmand, Senior Technology Manager  
Chemicals, KBR*

### 9:40 Assessing Polycarbonate's Future

- Review of market demand/supply
- Government legislation and its impact
- Demand drivers in the industry
- Future outlook

*Salamah Al Zayer*

*Planning & Economics Dept. Manager*

*Saudi Kayan Petrochemical Company*

- 10:15 **Epoxy Resins Review in Asia**
- Major segments and prospects
  - Raw material scenario
  - Availability
  - Technology issues
  - Economics
- Rajeev Pandia, Vice Chairman & Managing Director  
*SI Group*
- 10:50 Discussion followed by Refreshments
- 11:25 **Update of BYPC's Phenol Project**
- BYPC's Phenol Research in past 2 years
  - Phenol Production technology
  - The future development of BYPC's Phenol & Acetone Production
- Li Jinghui, Senior Engineer  
*Beijing Yanshan Petrochemical Co Ltd (BYPC),  
Research Institute*
- 12:00 **Logistics Challenges and Storage Issues**
- 12:35 Final Discussion followed by Closing Lunch
- 14:00 End of Conference

#### **You will network with**

Presidents, MDs, SVPs, VPs, GMs/Managers from Commercial/Foreign Trade, Sales & Marketing, Market/Business Development Departments, Planning/Business Analysts, Global Sourcing, Procurement Heads, Plant Managers, Traders of Petrochemicals (Olefins/Aromatics), International & regional Phenol/Acetone, Derivatives (Bisphenol A (BPA), Polycarbonate (PC), MMA, Phenolic Resins & Epoxy Resins), Solvents, Consulting Companies, Financial Institutions/Banks, Additives & Technology Companies and Bulk Liquid Shipping/Logistics/Storage Companies

## **Markets Review after the Economic Melt Down**

Governments around the world have gone a long way to help stimulate economies through fiscal spending. Demand has picked up considerably and many economies are now officially out of the recession. How will the economy fare next as fresh concerns like asset bubbles and volatile foreign currency arise that may threaten to derail the recovery?

The phenol/acetone industry has been through some tough times particularly in the crisis when margins suffered and demand also tanked. As market sentiment improve, it will be important to review market dynamics of the phenol/acetone industry. Reviewing the market in USA will give players an insight on how the market is since the credit crunch. Analysing markets in Asia will also help players understand trade flows and how new projects announced in the Middle East & China may have changed the whole equation. *(Chemawayat's Tacaamol facility will be one of the world's largest integrated petrochemicals complexes when it is completed in 2014, that also includes phenol and polycarbonate production, Source: MEED, Sept 2009) & China (Ineos phenol confirms Chinese government authorities re-approve investment plans for a 400 kte facility, Source: Chemweek, Sept 2009).*

In early part of 2009, phenol demand were at depressed levels, excess acetone was not an issue. Now with the market picking up for phenol, managing acetone supply will once again be an important consideration. Recycling acetone maybe a solution and how are players managing this strategy?

As lifestyle choices and government legislation continue to influence demand for polycarbonate, what is the growth prospect for polycarbonate? Are there any new applications that may rejuvenate the sector or growth will remain limited?

Demand for phenol derivatives eg. MMA, Phenolic resins & epoxy resins are closely tied to consumer demand. How have stimulus spending by governments helped to influence demand for these derivatives?

**CMT's 7th Phenol/Acetone & Derivative Markets Conference** helps to address these critical issues and more. Network with the key decision makers in the industry and share insights on charting new business directions. Register online at [www.cmtevents.com](http://www.cmtevents.com) or email [sasha@cmtsp.com.sg](mailto:sasha@cmtsp.com.sg).

### **Key Reasons to Attend:**

- Strategies in managing the phenol value chain
- Gain an insight in the USA phenol/acetone markets post crisis
- Feedstock dynamics & outlook
- Assess BPA Market Developments in Asia
- Find out how Epoxy resins markets will develop next
- Review of Phenolic resins markets in India
- Overview of MMA Markets in Asia
- Analyse China's phenol/acetone market developments and progress
- Examine the growth prospect and future of polycarbonate
- Network with experts and peers from the industry

## 7<sup>th</sup> Phenol/Acetone & Derivatives Markets

8-9 MARCH 2010 | BANGKOK, THAILAND

Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms)

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We are a/an: (Select 1 or more)

- Phenol / Acetone Producer
- Derivatives Market (BPA, MMA, Phenolic resin and etc)
- Technology Provider
- Financial Institutions/Bank
- Shipping and Logistics
- Others

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- Credit Card - Mastercard
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### FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
USD1,695	USD1,395 (MIN SAVINGS OF USD900)

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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### CONFERENCE VENUE

CMT has arranged special discounted room rate at THB 3900 (Single/Double) + 10% Service Charge + 7% Government Tax per room per night including daily buffet breakfast (subject to room & rate availability) for delegates at **Swissotel Nai Lert Park Bangkok**. Please complete Hotel Reservation Form, which is emailed together with invoice, providing full credit card number and expiry date & fax/email completed form directly to:

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 Cut-off date: 8 February 2010

## 5<sup>th</sup> Methanol MARKETS & TECH

MUSCAT, OMAN | 23-24 Feb 2010

*"Industry outlook in light of new capacities"*

#### Confirmed Speakers:

- Nexant
- Oman Methanol Company LLC
- Methanol Institute
- AzMeCo
- Saudi International Petrochemical Company (Sipchem)
- Salalah Methanol
- Clarksons Specialised Products
- Sohar Environmental Unit
- Johnson Matthey
- Sud Chemie AG
- Toyo Engineering Corporation

## 11<sup>th</sup> Asia Olefins & Polyolefins MARKETS

BANGKOK, THAILAND | 4-5 March 2010

*Will Recovering Economies Rejuvenate Growth in Olefins & Polyolefins?*

#### Highlights:

- Olefins & Polyolefins projects investment in Asia/Middle East
- Update on the consolidation of the global petrochemical industry
- Increasing Middle East capacities & the impact on Asia suppliers
- Polyolefins market trend and new application
- Polyolefins demand in Auto, Pipes, construction and Packaging sector
- Move towards "green" plastics - will it take off in current economic situation?
- Latest trends and developments concerning carbon footprints

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