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PTT Chemical Public Co. Ltd.  
National Gas Company S.A.O.G.  
Nippon Oil  
Petrochina Planning & Engineering Institute  
LyondellBasell Industries  
PetroVietnam  
GAIL (India)  
Asia Renewables Pte Ltd  
SIDPEC  
RKW LOTUS Ltd  
PT Trias Sentosa  
BASF South East Asia Pte Ltd  
Dubai Multi Commodity Centre – DMCC

# 11<sup>th</sup> Asia Olefins & Polyolefins MARKETS

4-5 March 2010 | Thailand  
Swissotel Nai Lert Park Bangkok

*“Recovering economies to propel growth”*

promotion partners



## Day 1 - Thursday, 4 March 2010

- 8:00 Morning Registration & Coffee
- 9:00 Chairman's Welcome Remarks & Introduction
- 9:10 **Global Economic Outlook**
- 9:45 **Global Outlook on Olefins and Polyolefins Industry**  
*Chommanad Thammanayakatip*  
Consultant, Energy & Chemicals Consulting  
**Nexant**
- 10:20 Discussion followed by Coffee
- 10:50 **Thailand's Petrochemical Overview and Project Plan**
  - Feedstock availability and issues
  - Project status updates
  - Future outlook*Chaiya Chandavasu*  
Vice President - Science & Innovation  
**PTT Chemical Public Company Limited**
- 11:25 **Assessing the Opportunities of LPG as Petchem Feedstock and Its Growth Rate**
  - Oman's current LPG production & Consumption growth
  - Transportation challenges to Asia
  - Trends forecast*Khalid Alhosni, Chairman*  
**National Gas Company S.A.O.G.**
- 12:05 **Propylene Market Outlook in Asia**  
*Naoki Koshikawa, Manager of Olefin Group*  
**Nippon Oil**
- 12:35 Discussion followed by Lunch

- 14:00 **Olefins Projects Status in the Middle East**
- 14:30 **PP, PE, Propylene & Ethylene Markets & Capacities Analysis in China**  
*Zhang Fu Qin*  
Master Professor, Senior Engineer Director  
**Petrochina Planning & Engineering Institute**
- 15:00 **Prospect of Coal to Olefin Project**
- 15:30 Discussion followed by Tea
- 16:00 **India's PE Market Developments**
  - Global scenario
  - Growth Of PE business in India
  - Expansions in India
  - Import in India
  - PE sector future trend
  - Economic growth indicator of India
  - PE sector wise growth analysis of Indian market
  - Challenges ahead*Jasbir Sing Saini*  
General Manager (Petrochemicals Marketing)  
**GAIL (India)**
- 16:30 **Differentiated Technologies to Address the Future One - Asian Market**
  - Asian market opportunities
  - Asian market challenges
  - Tools to win in the increasingly competitive and evolving market*Hendra Gunawan, Licensing Manager-Asia Pacific*  
**LyondellBasell Industries**

- 17:00 **Carbon Emission Reductions and Realizing Carbon Revenue in the Petchem Industries**  
*William Byun, Managing Director*  
**Asia Renewables Pte Ltd**

17:30 End of Day One

## Day 2 - Friday, 5 March 2010

- 9:00 Chairman's Introduction
- 9:10 **Polyolefins Markets and Expansion Plans in Egypt/MENA**  
*Yousry El Hadidy*  
General Manager of Market Supervision and Pricing  
**SIDPEC**
- 9:40 **Petrochemical Expansions, PP & PE Markets in Vietnam**
  - Feedstock availability and issues
  - Project status updates
  - Future outlook*La Anh Thao*  
Project Manager  
**PetroVietnam Research and Development Center for Petroleum Processing (PVPro)**
- 10:10 **PE and PP Films Developments in Vietnam**
  - Demand/Supply overview
  - Main driver for growth: end user markets
  - Future growth and trends forecast
  - Opportunities and challenges*Khue, Nguyen Nhu*  
Managing Director  
**RKW LOTUS Ltd**

- 10:40 Discussion Followed by Coffee
- 11:10 **BOPP Market Development and Its Growth Outlook**  
Varughese Kurian  
Advisor  
*PT Trias Sentosa*
- 11:40 **Developments in Polyolefins Additives**
  - Recent development in Polyolefins additives
  - Future prospect and challengesTony Ong  
Marketing Manager, Plastic Additives  
*BASF South East Asia Pte Ltd*
- 12:10 **Managing Polymer Price Volatility**  
James Bernard  
Associate Director Commodities  
*Dubai Multi Commodity Centre – DMCC*
- 12:40 Final Discussion followed by Closing Lunch
- 14:00 End of Conference

**You will network with**  
CEO, MD, Regional Director,  
Commercial Director,  
Business Development Director/Manager/  
Marketing Manager/Technology Licensing Manager,  
Plant Operation Manager, Corporate Planner,  
Converters, Bankers, Logistics Firm, Project Managers  
From petrochemicals and chemical industry,  
polyolefins producers, plastics processors,  
polymer additives companies, machinery suppliers,  
consulting firms

The credit and financial crisis in the last quarter of 2008 brings new challenges to the petrochemical and refinery industries. The impact is mainly manifested in demand reduction, price drop, unbalanced supply and demand, and great changes in import and export structure. This year was all about the exit from the great recession. As markets recover across the globe and optimism spreads, a wide range of views have formed about the strength and sustainability of the global recovery. Has economic crisis been decisively turned? How deep and long is the trough in the petrochemical cycle expected to be?

*"The first half of next year seems to be healthy but after that, it is very hard to forecast," said Hun-Soo Lee, a company official from Yeochun Naphtha Cracking Centre (YNCC), South Korea's largest naphtha cracker operator."*  
~ November 2009, ICIS.

*"The start-up of three new crackers in Southeast Asia by 2010 could lessen the impact from the heavy turnaround schedule, industry sources said."* ~ November 2009, ICIS.

Mega projects are starting to come on stream, others are being developed. What are the impacts to the Asian producers with the new capacity expected in the Middle East and how do they manage the feedstock security issues? What are the opportunities in the current economic climate?

Government initiatives and economic stimulus have helped the economy from worsening. If the expected economic recovery materializes, will demand return to pre-crisis levels? What will drive the demand for petrochemical products in coming years? At what point in the future demand and supply will even up?

*"A Thai court halted the bulk of new projects at the world's eighth-biggest petrochemicals hub on Wednesday over environmental concerns, rattling investors in Thailand and posing a new challenge for the government."*  
~ Dec 2009, Reuters

Climate change is one of the most far-reaching environmental concerns the world faces today. Manufacturing industry accounts for more than 36% of global carbon dioxide emissions. CO2 emissions in chemical and petrochemical industry have risen. While questions about the causes and consequences still remain, it is generally accepted that actions have to be taken.

At this pivotal time for the industry, the **CMT's 11th Asia Olefins/Polyolefins Markets** brings together global and regional leaders to address all these issues, to share their experiences and to map out their visions for the future.

## Key Reasons to be at CMT's 11th Asia Olefins & Polyolefins Market

- Find out where the global and emerging Asia's Economics are heading
- Keep abreast of the latest cracker situation in Asia and the Middle East
- Feedstock market dynamics and how this is impacting petchem margins, market and trends
- Analyse polyolefins consumption trends in Asia & the Middle East
- Assessing the opportunities of LPG as petchem feedstock and its growth rate
- Producers' point of view on the polymers market and the threat of oversupply
- Hear how major players value add their products and stay competitive
- Update on the end-user markets of polyolefins and its applications
- Carbon Emission reductions and trading in the petchem industries
- Current state and development prospects of the Asia propylene market
- Look into BOPP market developments and its growth outlook
- Gain insight into the latest development in Polyolefins additives

Register online at [www.cmtevents.com](http://www.cmtevents.com) or contact [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg)

## 11th Asia Olefins & Polyolefins

MARKETS

4-5 March 2010 | Bangkok, Thailand

Please fax us the completed registration form

Name (Dr/Mr/Mrs/Ms)

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Designation

Address

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### FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
<b>USD1,695</b>	<b>USD1,395</b> (MIN SAVINGS OF USD900)

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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 Cut-off date: 3 February 2010

## 5<sup>th</sup> Methanol MARKETS & TECH

MUSCAT, OMAN  
23-24 February 2010

*"Industry outlook in light of new capacities"*

## 7<sup>th</sup> Phenol/Acetone & Derivatives Markets

BANGKOK, THAILAND  
8-9 March 2010

*Markets Review After the Economic Melt Down*

## 3<sup>rd</sup> Indo OGP OIL, GAS & POWER

JAKARTA, INDONESIA  
14-15 April 2010

*Policies and Strategies to Speed up Development*