

# 11<sup>th</sup> MEA PET

1-2 March 2010  
Casablanca, Morocco  
Hyatt Regency Casablanca

## Return to PET Growth & Emerging Trends in Africa

PCI-PET Packaging Resin & Recycling Ltd  
Eurl Maghreb Petrochemicals Co.  
C.T.C Maroc  
JBF RAK  
Bevpak (Nigeria) Ltd.  
Medco Plast

EREMA  
Amgulf Polymers & Chemicals Ltd.  
Clover Industries Ltd.  
Husky Injection Molding Systems  
Van Bael & Bellis  
Okopet Consulting

UFLEX  
Rais Hassan Saidi LLC.  
M&G Polimeri Italia S.p.a  
Artenius PET Packaging Morocco  
Sidel Group  
China Resources Packaging Materials Co. Ltd

*Simultaneous English - French Translation*

\* Middle East/Africa : MEA

promotion partners

## Day 1 - Monday, 1 March

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 **Return to PET Growth**

- What can be expected in 2010?
- Supply & demand – the new challenges
- The impact and Influence of the Middle East & African markets
- Changing trade flows into Europe
- Implications for the future of the industry

*David Swift, Senior Consultant*

**PCI-PET Packaging Resin & Recycling Ltd**

09:40 **Joint Presentations – North Africa PET Markets**

• **ALGERIA**

*Hocine Amrouche, President*

**Eurl Maghreb Petrochemicals Co.**

• **MOROCCO**

*Khalid Benjelloun, Managing Director*

**C.T.C Maroc**

10:25 **Emergence of Middle East as Strategic Supplier to North Africa**

*Rohit Maindwal, President*

**JBF Rak LLC.**

10:55 Discussion followed by Refreshment Break

11:30 **Nigeria**

- Competing packaging materials
- Emerging trends
- Challenges of local manufacture
- Packaging legislation

*Syd Carter, Managing Director*

**Bevpak (Nigeria) Ltd.**

12:00 **Egypt**

- Driving factors & market determinants
- Raw material challenges
- Market segmentation & product innovation

*Mohamed Samaha, Chairman*

**Medco Plast**

12:30 Discussion followed by Networking Lunch

14:00 Chairman's Remarks

14:10 **East Africa PET Markets – Kenya, Tanzania & Uganda**

*Joy Mukherjee – Business Head (Polymers)*

**Amgulf Polymers & Chemicals Ltd**

14:40 **Sustainability of PET**

- What does it mean?
- A South African perspective
- The future

*Lister Alexander, Manager*

*(Packaging Development)*

**Clover Industries Ltd.**

15:10 **Round Table Discussion: Emerging Trends, Customers' Preferences & Packaging Innovations for PET**

*Panelist:*

*Kamel Abdelkrim, Director*

**Artenius PET Packaging Morocco**

15:40 Discussion followed by Refreshment Break

16:10 **From Environment Protection to Cash Cow**

*Gilbert Netter, Project & Sales Manager*

**EREMA (Engineering Recycling Maschinen und Anlagen Ges.m.b.H.)**



16:40 **Sustainability & Lightweighting Technology - Today and Tomorrow**

*Enrico Gribaudo, General Manager*

*(PET Business Development)*

**Husky Injection Molding Systems**

17:10 **EU Anti-dumping & Anti-subsidy Action against Imports of PET Chips & Films**

- Description of anti-dumping & anti-subsidy measures in force against imports
- Update on the on-going investigations against UAE, Pakistan & Iran
- Likelihood measures being imposed on the Middle East & Pakistan PET exports to the EU

*Philippe De Baere, Partner*

**Van Bael & Bellis**

17:40 **Bridging North Africa to Europe – Blister markets, Multilayer PET films & Other Packaging Export Opportunity**

*Gabor Szalai, General Manager*

**Okopet Consulting**

18:10 Discussion followed by end of Day 1

## Day 2 - Tuesday, 2 March

09:00 Chairman's Remark

09:05 **Growth of Polyester Films in Flexible Packaging in Middle East**

*Pradeep Tyle, Senior President*

**UFLEX**

09:35 **Overcoming Logistics Challenges of Shipping PET into Africa**

- Factors influencing shipping & cargo costs
- Supply chain management & reducing lead-time

*Shekhar Sinha, General Manager*

*(Middle East & S. Asia for RHS/Interbulk)*

**Rais Hassan Saidi LLC.**

10:05 **PET Industry in China – The Locomotive of Worldwide Polyester Industry & Impact on Global Trade**  
*Henry Lin, Manager of Export Department  
China Resources Packaging Materials Co. Ltd*

10:35 Discussion followed by Refreshment Break

11:05 **Advancements in Blow Moulding Technologies & Process**

- Applications for wide range of bottles & capacities
- Eco services to enhance PET solutions performance

*Arnaud Briard, Business Development Manager  
- Blowing & Coating (West Europe & Africa zone)  
Sidel Group*

11:35 **Barrier Solutions Beyond the Beer Market**  
*Raffaella Serra, Marketing Manager  
M&G Polimeri Italia S.p.a*

12:05 **Latest in Caps & Closures**

12:35 Final Discussion followed by Closing Lunch

14:00 End of conference

#### **YOU WILL NETWORK WITH**

- Feedstock suppliers (PX/PTA/MEG)
- PET resin producers and traders
  - Polyester manufacturers
  - Polymer/Petrochemical traders
- Converters & preform manufacturers
  - Caps & closures manufacturers
- Machineries & technology providers
  - Recycling companies
  - Bottlers/fillers • Brand owners
  - Packaging companies

## **Strong Future Ahead for PET**

The worst may well be over for the PET industry, as demand is expected to pick up at an average of 4.3% annually from 2009 -2013. Middle East has repositioned itself as an exporter of resins to survive the storm and Africa is the next frontier to explore. Increasing capacity investments in the Middle East and strong demand in Africa bridges the two regions as mutual trade partners with an abundance of business prospects for the PET industry.

*“Largest regional growth is forecast for the Middle East (9.3%), Africa & Oceania (13.8%), China (4.9%), Central & Eastern Europe (4.3%) and India (4.1%).”  
CEH Marketing Research, Nov 09*

### **Why Africa?**

Once considered a fad, bottled water has become an essential way of life in Sub-Sahara Africa. Countries like Kenya, Tanzania & Uganda are looking at steady growth in PET consumption as people are better informed of water borne diseases and choose a healthier lifestyle by consuming bottled water. Legislations are also underway in countries like Nigeria to enforce food packaging from plastics to PET, showing prospects of a quantum jump in PET demand in the near future. A sizeable glass replacement market including conversion of beer from glass to PET also paves Africa as a continent with many untapped opportunities. In the north, countries like Algeria & Morocco are quickly becoming the gateway to Europe as converters and packaging companies' sets up operations to cater to the export markets in the West.

## **CMT's 11th MEAPET merges Middle East & Africa into one platform!**

- Global supply/demand trends & landscape - A year after the crisis
- African markets outlook – East, West, North & South Africa
- Emergence of Middle East as strategic supplier to North Africa
- Polyester film applications & growth for flexible packaging in the Middle East
- Iran's PET market outlook and market determinants of PX/PTA prices
- EU anti-dumping action against import of PET & implications on the Middle East & South Asia producers
- Brand Owner's Session – Emerging trends & packaging innovations in PET
- Technology showcase - From lightweight to barrier to energy efficiency
- Supply chain management & reducing lead time of shipping PET into Africa

So mark your calendar today and register with your team at [www.cmtevents.com](http://www.cmtevents.com) or contact [sasha@cmtsp.com.sg](mailto:sasha@cmtsp.com.sg) for more information.



# 11<sup>th</sup> MEAPET

1-2 March 2010 / CASABLANCA, MOROCCO

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Country

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(Office)

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Please fill in Contact Person field if you are submitting this registration on behalf of delegate.

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We are a/an: (Select 1 or more)

- Feedstocks / Resin Producers / Traders
- Converters / Bottlers / Brand owners
- Additives / Machinery Suppliers
- PET Recyclers
- Others

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## FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

Conference Fee for 1 Person	Conference Fee for 3 or more* (from the same company)
EUR1195	EUR995 (MIN SAVINGS OF EUR600)

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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## CONFERENCE VENUE

CMT has arranged special discounted room rate at MAD 1800 nett (Single/Double) per room per night only (subject to room & rate availability) for delegates at **Hyatt Regency Casablanca**. Buffet Breakfast is at MAD 260 per person per day upon consumption & City Tax is presently at MAD 49.50 per person per night.

Please reserve room by completing Hotel Reservation Form, which is emailed together with invoice, providing full credit card number and expiry date & fax/email completed form to:

*Amouna Lahlou, Group Reservations Coordinator*

**Hyatt Regency Casablanca**

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Email: [Amouna.Lahlou@hyatt.com](mailto:Amouna.Lahlou@hyatt.com)

Cut off Date for Room Booking: 2 February 2010

## 11<sup>th</sup> CEEPET

\* Central & Eastern Europe : CEE

ISTANBUL | 7-8 June 2010

## 8<sup>th</sup> LAPET

MEXICO CITY | 9-10 Nov 2010

## STEVIAWORLD AMERICAS

ATLANTA, USA | 25-26 Feb 2010

*Advancing Stevia's Position as Mainstream Sweetener*

## 2<sup>ND</sup> STEVIWORLD ASIA

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*Optimising Stevia Supply Chain and Quality*

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