

21-22 APRIL 2010
GRAND MILLENNIUM HOTEL
KUALA LUMPUR

A 2-day program on

# Corporate Governance For Effective Fraud Prevention

#### **FOCUSING ON**

- Key Principles in Corporate Governance
- Transparency and Accountability
- Internal Audit's
   Responsibilities in
   Corporate Governance
- Your Internal Audit Team
- Fraud Awareness and Red Flags
- Fraud Prevention and Internal Control Systems
- Management and Operational Controls
- Various Other Control Systems

#### INTRODUCTION

This program looks into the key concepts and challenges related to corporate governance. It explores the internal auditor's role in helping the Board define and implement processes to measure progress toward organizational objectives and prevent catastrophic management failure.

Based on the COSO definition of internal control and enterprise risk management, it also explains why all definitions of risks and controls contain the same components, and it's not about process flow.

There will be discussions on the indicators, prevention and detection of fraud and why real, organization-threatening fraud is integrally related to corporate governance at the highest level – the real risk of fraud is not in cubicles (occupational fraud), it is in corner offices (that brings good companies to the ground).

Many organizations hire consultants to help implement best practices in Corporate Governance. This program will help you maximize that money and better direct the work of those consultants because a best practice for one company may be the worst practice for your company.

#### **METHODOLOGY**

Interactive lectures, explanations, case studies, group discussion, Q & A sessions

#### Day One Wednesday, 21st April 2010

# 9:00 CORPORATE GOVERNANCE OVERVIEW

- The Definitions of Corporate Governance
- Corporate Governance vs. Internal Control
- Key Principles of Corporate Governance
- Roles in Corporate Governance
- Helping the Board Define the Corporate Governance Process

#### 10:30 Morning Coffee

# 10:45 THE COMMERCIAL IMPERATIVE FOR CORPORATE GOVERNANCE

- Identifying Stakeholder and Determining their Expectations
- What Does Good Corporate Governance Mean ?
- Transparency and Accountability, not just Statutory Responsibilities
- Frameworks and Practices, Culture and Behavior
- Increasing Shareholder Value
- 1:00 Lunch

# 2:00 INTERNAL AUDIT'S RESPONSIBILITIES IN CORPORATE GOVERNANCE

The COSO Framework

- The U.S. Sarbanes-Oxley Act of 2002 – COSO Framework
- The Benefit COSO Provides to Corporate Governance
- How all Framework's are the Same

#### 3:30 Afternoon Tea

# 3:45 INTERNAL AUDIT: A KEY RESOURCE TO THE BOARD AND TO THE AUDIT COMMITTEE

- A Safety Net for Ensuring Management Effectiveness
- Accountability Functions
- Internal Audit Role in Annual Reporting
- Your Internal Audit Team
- Is Your Internal Audit Team Effective ?

5:00 End of Day 1

### Day Two Thursday, 22nd April 2010

# 9:00 **DEFINITION OF FRAUD AND LAWS RELATING TO IT**

- Fraud Awareness
- Reasons Why Fraud Occurs
- Identifying Red Flags

#### 10:30 Morning Coffee

#### 10:45 FRAUD PREVENTION

Internal Control Systems

- The Control Environment and the Control Systems
- Management Controls and Operational Controls
- Management's Responsibility and Control Systems

#### 1:00 Lunch

#### 2:00 TYPES OF CONTROL SYSTEMS

- Sales and Revenue Systems
- Purchases and Payment System
- Inventory Control Systems
- Fixed Asset Systems
- 3:30 Afternoon Tea
- 3:45 CASE STUDIES & DISCUSSION
- 5:00 Close of Program

#### THIS PROGRAM WILL BE OF VALUE TO:

- All Directors
- General Managers
- Senior Managers
- Finance Managers
- Accountants
- Corporate Planners & Strategists
- Departmental Managers
- Decision Makers
- Internal Auditors
- Regulatory and Compliance Managers
- Risk Management Managers
- Finance and Accounts Personnel

#### **LEARNING PARTNER**

**MR. T. SEELAN**, C.A. (M), FCCA, specialises in designing and setting up of accounting, internal control and operational systems as well as in performing operational audits. His clients include those in the hospitality, education, manufacturing and service-based industries.

His working experience includes years at several public accounting firms, a leading hotel in Langkawi and an established manufacturing organisation. He was also attached to a large tax firm for three years. He also acts as a consultant for a number of groups on financial issues.

Mr. Seelan is also actively involved in the development and implementation of financial and management training programs for various organizations. He has trained accountants and financial advisors in Vietnam, Brunei and Uganda. These programs have produced excellent feedback.

He has trained personnel from numerous companies and the public sector, including, Majlis Bandaraya Shah Alam, Permodalan Nasional Berhad, Institut Jantung Negara, Tradewind Hotel Group, Bintulu Development Authority, Ritz Carlton Hotel, Putrajaya IOI Resort, Majlis Perbadanan Sibu, Lembaga Urusan Tabung Haji, Tenaga Cable Industries, Yeo Hiap Seng, Kobe Precision, Eon Finance, International Islamic University, Petroliam Nasional Bhd, Progressive Insurance Bhd, Subang Jaya Medical Centre, The MINT Hotel, KLIA Pan Pacific Hotel, Bank Rakyat, Toshiba Electronics, UDA Holdings Bhd, Komag USA, Bank Industri & Teknologi (M) Bhd, PPB Group and TH Plantations to name a few.

He is a Member of the Malaysian Institute of Accountants, Fellow member of the Chartered Association of Certified Accountants and the Institute of Business Administration.

#### PARTICIPANTS WILL BENEFIT FROM ....

- Having a practical understanding of corporate governance
- Being able to better relate corporate governance to ERM, internal controls, SOX and all the other control initiatives in an organisation
- · Defining the roles of the various functions in management
- · Understanding the indicators of fraud and indicators of management fraud
- · Preparing a post-training implementation plan
- Sharing current issues, challenges and emerging practices in internal auditing and corporate governance
- Being better able to design and implement management control systems suitable for the organisation

#### CORPORATE GOVERNANCE FOR EFFECTIVE FRAUD PREVENTION

21-22 APRIL 2010 | KUALA LUMPUR

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#### Financial Strategies For Managing Costs, Growing Revenues & Increasing Cash Flows

23-24 February 2010 | Kuala Lumpur

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- **Avdanced Excel Spreadsheet Skills** 8-9 March 2010 | Kuala Lumpur
- Practical Project Management For Mechanical, Electrical And Instrumentation Engineers 22-23 March 2010 | Kuala Lumpur
- **Best Practices In Presentation Of Financial Statements And Annual Reports** 22-23 March 2010 | Kuala Lumpur
- **Predictive Maintenance & Trouble Shooting Pumps & Compressors** 29-30 March 2010 | Kuala Lumpur

**HOW TO REGISTER** 

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Lot 7.03, 7th Floor, North Block, POST TO:

The Ampwalk, 218 Jalan Ampang,

50450 Kuala Lumpur

#### FEES

The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee per person for 3 or more* (from the same company)
RM1895	RM1595 (MIN SAVINGS OF RM900)

<sup>\*</sup> Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

#### **PAYMENT**

By Telegraphic Transfer

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Centre for Management Technology Sdn Bhd

3 - 0903390 - 12 A/C No: Public Bank Berhad BANK:

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TT must include additional RM75 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

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#### CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each course. This serves as evidence of your personal and professional commitment to you career.

#### **COURSE TIMING**

Registration: 8.30 am, Course Begins: 9.00 am, Morning Coffee: 10.30 am, Lunch: 1.00 pm to 2.00 pm, Tea Break: 3:30 pm, Course Ends: 5.00 pm