

# 11<sup>th</sup> CEEPET & Balkans Markets

7-8 June 2010 / TURKEY, ISTANBUL

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## DAY 1 - 7 June 2010, Monday

- 08:00 Registration  
 08:50 Chairman's Introduction & Welcoming Remarks  
 09:00 **Welcome Speech by PAGEV**  
 • Turkish Plastics Industry: Strategic Challenges and Opportunities Ahead  
*Barbaros Demirci, Secretary General, Turkish Plastics Industry Association (PAGEV)*

### GLOBAL PET MARKETS FOR RESIN, FIBRE & FILM

- 09:15 **Evolution of EU PET industry, Raw material trends with new Middle East capacities & the Global Outlook**  
*David Swift, Senior Consultant  
 PCI - PET Packaging Resin & Recycling Ltd*
- 09:50 **Global Textile Markets for Polyester Fibres**  
 • Patterns of textile demand in a debt-laden world.  
 • The role of cotton and viscose - what does polyester bring?  
 • Are the retailers more interested in recycled fibres than specialities?  
 • Who are the new leaders in polyester?  
*Peter Driscoll, Managing Director, PCI Fibres*

10:20 Discussion followed by Coffee

- 10:50 **PET Polyester Film in CEE**  
*Kapil Gupta, General Manager Marketing Commercial  
 Polyplex Europa Polyester Film San. ve TIC. A.S*

- 11:20 **Latest News about the European Anti-Dumping Investigation Against PET Imports from Iran, Pakistan and UAE and Possible Effects on Future Trade Flows**  
*Alessandro Pironcini, Chief Operating Officer  
 GSI Global Service International*

- 11:40 **PET Raw Materials Outlook**  
*Ing. Carlo Trabucchi, Manager - Polymer & Intermediates, Parpinelli Tecnon s.r.l*

12:10 Discussion followed by Lunch

### REGIONAL PERSPECTIVE

- 13:30 **Balkans PET Markets & Trade Flows**  
*Ms. Dana Maria Viju, Commercial Director  
 Rompetrol Petrochemicals*

- 14:00 **Retal/Neo Group – A Vertically Integrated Group Perspective on the European PET Market and Succeeding in this Challenging Market**  
*Tadas Bernatonis, Sales Director, Neogroup*

- 14:30 **PET Preform Market & Growing Applications in Serbia**  
*Vojkan B. Terek, Special Counsellor  
 Borverk Eurotrade d.o.o*

15:00 Discussion followed by Tea

### PET RESIN IMPROVEMENTS & NOVEL APPLICATIONS

- 15:30 **Poliprotect, Technical Innovation in PET**  
 • Technology breakthrough in monolayer barrier PET resin  
 • Powerful O2 scavenger offers a shelf life way beyond 18 months.  
 • Case study of a successful application in Central Europe  
*Cecile Bourland, Marketing  
 Gruppo Mossi & Ghisolfi - MG Polymers*

- 16:00 **High Performance PET Grades for Novel Packaging Markets (milk & dairy pdts, wine)**  
 • Dairy products, mainly for long shelf life (UHT, ESL) liquid milk.  
 • Glasslike products, for premium PET bottles that are looking for a "glass appeal".  
 • Resins for challenging levels of lightweighting  
 • Pet with high resistance temperature for oven use convenience food trays (usually called CPET - Crystalline PET)  
*Marco Leonardi, Food Packaging Manager  
 Novapet S.A.*

- 16:30 **Use of PET Packaging (bottles and jars) for Cosmetics and Personal Care**  
*Rob Neilen, Category Manager - Cosmetics  
 PET Power BV Head Office*

- 17:00 **Production of Single Use Large PET Containers Applicable for Cooking Oil/ Beer/Chemicals**  
*Marco Russo, Sales Area Manager, Siapi Srl*

18:00 Discussion followed by End of Day 1

## DAY 2 - 8 June 2010, Tuesday

09:00 Chairman's Remarks

### BIODEGRADABLE PET & BIO PLASTICS

- 09:10 **PlantPET Bottle Development by Coca Cola**  
*Cees van Dongen, Director Sustainable Packaging  
 s.a. Coca-Cola Services n.v*

- 09:40 **Bioplastics Packaging Moving into Mainstream – How Can the PET Industry Prepare for this Challenge**  
*Dr. Harald Kaeb, Chairman, European Bioplastics*

10:10 Discussion followed by Coffee

### RPET DEVELOPMENTS

- 10:40 **Lighter Viridis PET based on chemical recycled rPET**  
*Antonello Ciotti, Global Sales Director PET/PTA  
 Equipolymers srl*

- 11:10 **Impact of EU Legislation on Food Contact RPET for New Recycling and Extrusion Operations**  
*Edward Kosior, Managing Director, Nextek Limited*

- 11:40 **Compounding RPET for Engineering Plastics**  
*Semih Tugay, Chairman  
 Seta Textile Food and Recycling Inc*

- 12:10 **Innovative Light Weight Closure Systems**  
*Javier Cristian Espagnol, Commercial Director  
 - Europe, Closure Systems International*

- 12:40 **Husky PET Preform Systems - PET The Sustainable Package**  
*Thomas Hartkaemper, General Manager  
 Central & Eastern Europe  
 HUSKY Spritzgiess-Systeme GmbH*

13:00 Final Discussion.

13:15 Lunch. End of Conference

### Optional Site Visit to SETA PET Recycling Plant

(Limited to 30 participants)

Seta has established itself as a trader in yarn, fibre, fabric and PET chips. Seta is also a producer of PET flakes and has its own PET washing line. Our company has built a plant and warehouse, one of the biggest independent PET bottle recycling establishments in Turkey with newest technology contributing to society through less polluted environment.

In 2008 Arel Engineering Plastics Inc was established to research and produce engineering compounds from recycled PET.