

# 6<sup>th</sup> ASIA Aromatics & Derivatives

24 – 25 June 2010  
Shanghai, China

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## DAY 1 - 24 June 2010, Thursday

08:00 Registration & Coffee  
 09:00 Chairman's Welcome & Remarks  
 09:10 **BTX Market Review – Understanding the Changing Landscape & Preparing for New Growth Horizons**  
*Andrew Lee Fagg, Senior Consultant  
 Nexant Thailand Ltd.*

09:50 **Merits & Economics of Operating an Integrated Aromatics Refinery**  
*Chainoi Puankosoom, CEO  
 PTT Aromatics and Refining Public Company Limited (HQ)*

10:20 Discussion followed by  
Networking Coffee

10:50 **China's Aromatics Projects and Capacity**  

- New projects, economics and impact
- Sinopec's aromatics project and feedstock acquisition
- Gasoline blending economics of aromatics in China

*Qin Weizhong, Deputy Director,  
 Planning and Development Department  
 China Petroleum and Chemical Corporation (SINOPEC)*

11:20 **Naphtha Market Dynamics and Implications for Asia Petrochemicals/Aromatics**  
*David Ermsberger, Editorial Director - Asia  
 Platts Singapore*

11:50 **Panel Discussion: Outlook of Global Aromatics Sector with the Emergence of Added Capacities**

12:20 Discussion followed by  
Networking Lunch

13:40 **From China to Asia: Growth Opportunities in the Post Subprime Era**  

- Is the Western Banking crisis really over?
- Signs for China's Structural Changes
- Unleashing Chinese Consumption Power and Market Implications

*Chi Lo, Head of Overseas Investment  
 Ping An of China Asset Management (HK)  
 Co Ltd*

14:15 **Vietnam's Aromatics & Derivatives Demand, and Plans for Aromatics Production**  
*Nguyen Thi Thu Trang, Project Manager  
 Petrovietnam Research and Development  
 Center for Petroleum Processing*

14:45 **Poor Gasoline Economics - Impact on Aromatics in Terms of Feed Stocks**

15:15 Discussion followed by Networking Tea

15:45 **Outlook of Freight Markets & Opportunities/Challenges for Asia Producers**

16:15 **Rise of Aromatics Capacity from the Middle East: Opportunities & Threats**

16:45 **Emission Reduction & Carbon Trading in China's Petrochemicals Industry**

- Current progress in China
- Opportunities & challenge
- Existence refinery/petrochemical plant's emission reduction path
- New refinery/petrochemical plant emission reduction project
- Success case studies in carbon trading & prospect

*Zhang Fuqin, Manager,  
 Petrochina Planning & Engineering Institute*

17:15 Discussion followed by End of Day One

## DAY 2 - 25 June 2010, Friday

09:00 Chairman's Remarks  
 09:10 **Global PX & PTA Market Trends & Outlook**  

- Economics & feedstock availability, etc.
- Aggregation of PX capacities in China

*Sanjay Sinha, Vice President - Business PTA  
 Reliance Industries Limited  
 (Petroleum Business)*

09:45 **Trade Flow and the Changing Landscape of PET Market**  
*Francesco Zanchi, CEO  
 GSI Global Service International*

10:15 Discussion followed by  
Networking Coffee

10:45 **Polyurethanes (PU) Market Outlook & Growth**

11:15 **Phenol, Acetone and Derivative Markets**  

- Market dynamics: Demand and Capacity
- Growth prospects - Globally and for Asia
- Key players and market shares
- New capacities planned

*Rajeev M Pandia, Chief Mentor  
 Knowgenix*

11:45 **Downstream Styrene Market Outlook**

12:15 Final Discussion followed by  
Networking Lunch

14:00 End of Conference