

20–21 September 2010  
Dead Sea, Jordan

# 5<sup>th</sup> Middle East CemenTrade

Keynote Address by  
**His Excellency Prof. Mohammed Talib Obaidat,**  
*Minister*  
**Ministry of Public Works and Housing (MPWH)**  
**The Hashemite Kingdom of Jordan**

*“Will it be a bullish market for the  
GCC & LEVANT region?”*

## Confirmed speakers:

- Ministry of Public Works & Housing, Jordan
- Arabian Cement Company
- Bulk Materials International (BMI)
- Ercom Consulting Engineers
- Qatar National Cement Co.
- Fars & Khuzestan Cement Co.
- META IC ve Dis Ticaret
- Riogenil Trading S.A.
- PEG S.A.
- East African Portland Cement Co.

### You will network with

Senior executives from international/regional cement producers/traders, ready-mix concrete, pre-cast & building materials companies, cement raw materials suppliers (slag, fly ash, steel, coal), construction/infrastructure/building/equity/research analysts, project financiers/banks, engineering, technology & equipment providers, logistics & shipping companies (dry bulk and cement carriers)

*“Structural drivers of the GCC real estate sector will be robust economic growth with solid macroeconomic fundamentals, a high degree of stability and a favorable business climate.”*  
Feb 2010, Arab News

*“Saudi Arabia awarded development contracts worth SR20.9 billion (\$5.6 billion) in the 1st quarter of this year as the Middle East’s largest economy pursues a five-year infrastructure program.”*  
April 2010, Arab News

So how will the cement markets evolve?

CMT’s 5th Middle East CemenTrade will highlight both critical issues & market intelligence:

- Long term scenario of Jordan’s construction sector
- Cement market analysis – **Syria, Iraq, Qatar, Oman, Saudi, Bahrain**
- Emerging trading partners – **Brazil, Africa**
- Planning for the future – cement demand & capacity outlook
- Logistics challenges & freight market projection
- Cement investment opportunities & challenges in the LEVANT region

And many more!

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