

5th Middle East CemenTrade

20–21 Sep 2010 / Dead Sea, Jordan

Keynote Address by

His Excellency, Prof. Mohammed Talib Obaidat,
Minister

Ministry of Public Works and Housing (MPWH)
The Hashemite Kingdom of Jordan

- Register Me Send sponsorship details
 Exhibitors Speaker

Name _____

Position _____

Company _____

Email _____

Address _____

Tel _____

Fax _____

Regular Fee: **USD1995.00** Group Fee (3 or more): **USD1495.00**

Site Visit to Qatrana Cement Plant for 1: **USD50.00**
21 Sept

TO REGISTER

Online: www.cmtevents.com

Email: sharm@cmtevents.com.sg

Fax: **(65) 6345 5928** Tel: **(65) 6346 9116**

Post to: 80 Marine Parade Rd #13-02
Parkway Parade, Singapore 449269

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtevents.com.sg or **(65) 6346 9132**



www.cmtevents.com

Program topics, speakers and schedule are confirmed as at printing time. Please refer to event page at www.cmtevents.com for updated program agenda.

DAY 1 - 20 Sep 2010, Monday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 **Qatrana's Perspectives – Project Feasibility, Challenges & Changing the Supply Dynamics in Jordan**

Rajan Killikurussi, Project Manager, Qatrana Cement

09:40 **Saudi's Cement Demand & Export Challenges**

Naseer Uddin Siddiqui, Plant Director & AGM (Project) Riyadh Cement Company

10:10 **Future of Iraq/Syria Cement Market**

10:40 Discussion followed by Refreshment Break

11:10 **Cement & Concrete Growth in Qatar – Opportunities & Challenges**

- Production & consumption trend for the past 3 years
 - Concrete production capacity
 - Future trends & expectations
- Kamel Al-Khatib, Technical Manager Qatar National Cement Co*

11:40 **Cement Investments & Financing Challenges in the Levant & GCC Region**

- Critical planning factors & economic viability
 - Current planned & future production capacities for the region
 - Financing & fiscal challenges
 - Other competitive advantages
- Mohan Gurumurthy, Managing Director ERCOM Consulting Engineers Pvt. Ltd.*

12:10 **Bulk Freight Market**

M Kassim Gokal, Managing Director East Asia Maritime Pte Ltd

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Introduction

14:10 **Global Economic Outlook**

- European debt crisis & impact on ME/Levant
- Currency forecast
- Inflation concerns

14:40 **Construction Market in Saudi Arabia & GCC: Demand, Driving Factors & Challenges**

Fadi Mujahed, Marketing & Business Development Director, Saudi Readymix Concrete Co. Ltd

15:10 **South America/Brazil Cement Market – Capacity, Demand & Future Outlook**

- World Cup & Olympics: How much will it drive cement demand in Brazil
 - Supply/demand dynamics of Chile, Panama, and other key markets of S. America
 - Logistics challenges & investment outlook
 - Increasing influence of Middle East as trading partner for S. America
- Ivan Peralta Solano, CEO, Riogenil Trading S.A*

15:40 Discussion followed by Refreshment Break

16:10 **Means of Efficient Energy Conservation and Generation**

- Efficient utilization and technology in regions with low or no disposal fees
 - Evaluation and installation of waste heat recovery systems to optimize power consumption
 - Energy savings by production of artificial pozzolana and related composite cements
- Dr. Hans Wilhelm Meyer Technical & Operations Director, PEG SA*

16:40 **Cementitious Materials: Global Trading Flows and Middle East Trends**

Dr. Vassiem Sheikh, Director Bulk Materials International

17:10 Discussion followed by end of Day 1

17:15 Networking Reception for Speakers & Delegates. *Sponsored by*



DAY 2 - 21 Sep 2010, Tuesday

09:00 Chairman's Introduction

09:05 **Keynote: Jordan's Mega Infrastructure Projects, Investment Challenges & Future of the Construction Sector**

His Excellency, Prof. Mohammed Talib Obaidat, Minister Ministry of Public Works and Housing (MPWH)

09:35 **Turkey's Domestic Demand & Regional Export Outlook**

Metin Atik, President and General Manager META IC ve Dis Ticaret A.S.

10:05 Discussion followed by Refreshment Break

10:35 **East Africa Cement Landscape – Trading Opportunities & Market Trends**

Peter Korir, Head of Strategy and Technology Development, East African Portland Cement Co Ltd

11:05 **Iran's Export Prospects to the GCC & East Africa Market**

- Iran's supply/demand balance from 2009 - 2012
 - Transportation & cost advantage of exporting from Iran
 - Key market determinants for East Africa, Afghanistan & GCC cement markets
- Arash Habibi Azad, Planning Manager Fars & Khuzestan Cement Co. (PJS)*

11:35 **Changing Landscape of the Cement Sector in Kuwait**

12:05 Final Discussion followed by Closing Lunch

13:05 End of Conference

Optional Site Visit to Qatrana Cement Plant

13:20 Gather at Hotel Lobby

13:30 Depart to Qatrana Cement Plant

14:45 Arrive at Plant

14:50 Plant Tour

15:50 Refreshment

16:10 Depart to Hotel

17:25 Arrive at Hotel