

# 8<sup>th</sup> LAPET

(Latin America PET Packaging  
Conference & Exhibition)

9-10 Nov 2010 | Mexico City

- Register Me       Send sponsorship details  
 Exhibitors       Speaker

Name \_\_\_\_\_  
Position \_\_\_\_\_  
Company \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
Tel \_\_\_\_\_  
Fax \_\_\_\_\_

Regular Fee: USD1395.00 Group Fee (3 or more): USD1095.00  
**Online CC Payment Discount**  
Pay via CC Online On or Before 9 Oct 2010 & SAVE USD-100.00  
**TT Payment Discount**  
Pay via TT On or Before 9 Oct 2010 & SAVE USD -70.00

## TO REGISTER

Online: [www.cmtpevents.com](http://www.cmtpevents.com)

For companies in Mexico Email: [tanya@cmtsp.com.sg](mailto:tanya@cmtsp.com.sg)

Tel: 52-55 5635 2672 Fax: 52-55 5589 6197

Nextel: 52 55 3541 3615 Mobile: 52-155 3655 0760

For companies outside Mexico

Email: [sharm@cmtsp.com.sg](mailto:sharm@cmtsp.com.sg) Fax: 65-6345 5928

Tel: 65-6346 9132

## CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail** sponsor. Exhibition / catalogue display can be arranged upon request. Contact [Cynthia@cmtsp.com.sg](mailto:Cynthia@cmtsp.com.sg) or (65) 6346 9132



into our 27<sup>th</sup> year

[www.cmtpevents.com](http://www.cmtpevents.com)  
[www.cmtpetconferences.com](http://www.cmtpetconferences.com)

Program details published herein are confirmed as at printing time.  
Please visit <http://www.cmtpevents.com/main.aspx?ev=101124>  
for latest information on speakers & topics.

## DAY 1 - 9 Nov 2010, Tuesday

- 08:00 Registration & Coffee  
09:00 Opening & Speed Networking  
09:10 Chairman's Remarks  
*Santiago Garcia Gonzalez, Senior Consultant, North America, PCI PET Packaging & Recycling Ltd.*

## PET (RESIN & FILM) MARKETS & TECHNOLOGY

- 09:15 **The PET Universe – Our Perspective**  
*Hussam Awad, SVP & Business Head - N. American PET Indorama Ventures Limited – N. America PET Business*
- 09:45 **The PET Chain: Where do we go from here?**  
• Trends & Outlook of the Global PET Market  
• Analysis of the Supply/Demand Balance of Polyester Intermediates (PX, PTA, MEG)  
*Chase Willett, Director Polyester & Polyester Raw Materials Chemical Market Associates, Inc. (CMAI)*
- 10:25 **Market Outlook of PET Film in Latin America**  
*Pradeep Tyle, Director and CEO, Flex Americas S.A. de C.V*

- 10:55 Discussion followed by Refreshments

- 11:30 **Advancements and Applications in Barrier PET Resin**  
*Cecile Bourland, Marketing & Business Development Manager, Gruppo Mossi & Ghisolfi - MG Polymers*

## BRAND OWNERS' PERSPECTIVES

- 12:00 **Plant Bottle Development and Sustainable PET Packaging**  
*Gabriela Hernandez, Sustainable Package Manager Coca-Cola de Mexico*
- 12:30 **Market Outlook of Personal Care in Mexico/Latin America and its Packaging Requirements**  
*José Antonio Bivian Balanzario, Packaging Engineering Leader Senior, Mission Hills SA DE CV*

- 13:00 Discussion followed by Lunch

- 14:15 Chairman's Remarks

- 14:20 **Brand Owners' Roundtable on Latest Packaging Trends and Requirements to Suppliers**  
Panelists:  
*Gabriela Hernández, Sustainable Packaging Manager Coca Cola*  
*Juan Manuel Bolanos, Chief Extrusion Blow Molding Grupo Jumex*  
*Julio Beltran, Polymers and Packaging Director Aje Group (Big Cola)*

## PET PACKAGING (BOTTLES & FILMS) MARKET

- 14:50 **Development of Preform & Bottle Market in Mexico**  
*Miguel Santana Tamayo, General Manager Mega Empack, S.A. de C.V. (Bepensa)*
- 15:15 **PET Bottles for Cosmetics and Pharmaceutical Products - Trends & Outlook**  
*Alejandro Yañez Hernandez, Design and New Project Development Manager, ESCO-WILL Industrial SA de CV*
- 15:40 Discussion followed by Refreshments
- 16:05 **Development of PET Preforms & Bottles Market in Colombia**  
*Juan Ivan Arboleda, General Sales Manager, Tecnoplast Ltda*
- 16:35 **Market Outlook of PET Film for Packaging in Mexico - Opportunities and Threats**  
*Enrique Zichlin, Director General Industrias Plásticas Internacionales S.A. de C.V.*
- 17:10 **Trends & Challenges in the PET Preform Market, Outlook in Venezuela**  
*Diego Arraga, Marketing & Sales Manager Envases Industriales del Centro*

- 17:35 Discussion followed by End of Day One

- 17:45 **Cocktail Reception**  
- one-to-one meeting with speakers and delegates in relaxed environment

## DAY 2 - 10 Nov 2010, Wednesday

- 09:00 Chairman's Remarks  
*Santiago Garcia Gonzalez, Senior Consultant, North America PCI PET Packaging & Recycling Ltd.*

## PET PACKAGING & RECYCLING TECHNOLOGIES, SUSTAINABLE PACKAGING

- 09:05 **Environmental Regulations for Plastics**  
• New law for solid waste in Mexico City  
*Eduardo Martinez, President Asociacion Nacional de Industrias del Plastico A.C. (ANIPAC)*
- 09:35 **Improving Sustainability in the Packaging Supply Chain**  
• Understanding Walmart's Sustainable Packaging Scorecard  
• Criteria used to assess the sustainability of the packaging  
• Less material and transportation reduces green house gas emissions, and improves profitability in the supply chain - Case studies on how to improve the score  
*Manuel Gómez Peña, Director of Sustainability Walmart de Mexico*
- 10:05 **All Good Things Come in Threes – 3 Major Advancements on the Bottle-to-Bottle Recycling Technology**

- CO2 reduction
  - Reduced water consumption
  - AA level like virgin resin
- Ing. Christoph Woss, Product Manager, VACUREMA EREMA (Engineering Recycling Maschinen und Anlagen Ges.m.b.H.)*



- 10:35 Discussion followed by Refreshments
- 11:10 **Super-Clean and SSP of Recycling PET using a System Based on Application of Infrared Radiations & Vacuum**  
*Christian Schiavolin, General Manager SB Plastics Machinery Srl*
- 11:35 **Energy Efficient Solutions for PET Preform Production**  
*Armando Matteazzi, Director, Piovani Mexico S.A. de C.V.*
- 12:00 **Innovations in Compressor to Blow PET Bottles**  
*Eric Membre Product Marketing Manager Atlas Copco Mexicana SA de CV*
- 12:25 **Drying Revolution - Low Energy Consumption Drying Systems for PET**  
*Panizzon Mirco, Engineering – Systems Division Moretto S.p.A.*



- 12:50 Discussion followed by Lunch
- 14:00 Chairman's Remarks  
*Eduardo Martinez, President, Asociacion Nacional de Industrias del Plastico A.C. (ANIPAC)*
- 14:05 **New Preform Systems**  
*Mike Urquhart, Vice President, Latin America Husky Injection Molding Systems Ltd*

- 14:30 **Innovative & Integrated Cooling System for Plastic Manufacturing**  
*Daniel Garcia Juambeltz, Regional Director for Americas Frigel Firenze S.p.A.*



- 14:55 **Poly lactide (PLA) – a Sustainable Option**  
• Advancements of PLA biopolymers in different plastics applications  
• Grade properties, processing conditions and applications  
*Salvador Ortega, Business Director for Latin America Natureworks LLC*
- 15:20 **Comparison of Biodegradable, Oxo Degradable and Bio-Based Plastics**  
*Teresa M. Clark, VP Sales & Marketing ENSO Bottles, LLC.*
- 15:45 Final Discussion
- 16:00 Closing Tea followed by End of Conference