

8th MENA Olefins & Polyolefins

DUBAI, UAE

9 – 10 Nov 2010

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DAY 1 - 9 Nov 2010, Tuesday

08:00 Morning Registration & Coffee

09:00 Chairman's Welcome Remarks & Introduction

09:10 **A Global Player's View of Competing in the Middle East: Challenges and Strategies**

*Hans Der Wiel
VP Technology Services and Strategy
LyondellBasell*

09:40 **Ensuring a Robust Supply as You Expand**

*Chris Teulings
Borouge Pte Ltd*

10:15 **Reviewing the Propylene & Ethylene Markets**

- Will overcapacity continue in the olefins markets?
- Assessing the volatility of these markets & its future

*Tetsuji Ogura, DGM, Olefins Department,
Chemicals Division
JX Nippon Oil & Energy Corporation*

10:50 Discussion followed by Refreshments

11:20 **The Middle East & North Africa Polyolefins Scenario**

*Roger Green, Vice President
Nexant ChemSystems*

11:55 **Review of Alternative Feedstock Options as Gas Supplies Tighten**

*Mike Sama, Senior Vice President
Purvin & Gertz*

12:30 **Assessing Turkey's Appetite for Polyolefins**

*Ruya Bayegan
Board Member of Bayegan Group
Bayegan Group*



13:00 Discussion followed by Lunch

14:00 **Further Advances in Methanol to Olefins Technology Commercialization**

*John Sheckler, Regional Sales Manager - PT&E
UOP Ltd*

14:35 **Is China's Growth Sustainable? How will the Petrochemical Industry Perform as Cooling Measures Set in ?**

*Shu Zhao Xia, Deputy Chief Engineer
China Petroleum & Chemical Corporation
(SINOPEC)*

15:10 **Overview of India's Petrochemical Plans, How it Compete with Middle East & How Middle East Players can Capitalize on Opportunities in the Markets**

*Ujjal De, Sr Vice President and Head
Haldia Petrochemicals Ltd*

15:45 Discussion followed by Afternoon Tea

16:15 **Growth Outlook of BOPP Film Markets in the MENA Region**

*Pradeep Tyle, CEO of Film
Flex Middle East FZE*

16:50 **Plastic Pipes Markets & Developments**

17:25 Discussion followed by End of Day One

DAY 2 - 10 Nov 2010, Wednesday

09:00 Chairman's Remarks

09:10 **The Changing Dynamics of the Saudi & the Regional Petrochemical Industry- Emphasis on Stabilisation Growing**

*Syed Rashid Husain, Vice President
Al Azzaz Establishment*

09:45 **Projects in Kuwait/Qatar**

10:20 Discussion followed by Coffee Break

10:50 **Egypt's Petrochemicals Markets & Plans**

*Hesham Raafat, CEO
Oriental Petrochemicals Company (OPC)*

11:25 **Efficient Logistics Solutions for Supplying to High Growth Markets from Middle East**

*Eric Andrew Herman, CEO, Contract Logistics
CWT Logistics Pte Ltd*

12:00 **Africa's Olefins & Polyolefins Market Developments & Updates**

12:35 Final Discussion followed by Closing Lunch

14:00 End of Conference