

SHANGHAI • 16-18 Nov 2010 Sofitel Jin Jiang Oriental Pudong Shanghai

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## **DAY 1 - 16 Nov 2010, Tuesday**

### Pre Conference Plant Visit

(Separately Bookable for Registered Delegates)

# **Tour of Zhejiang Wankai New Materials** brand new 'bottle grade' PET resin facility

A new kid on the block. Wankai New Materials has ventured into a total investment of 1.5 billion RMB on the bottle grade PET project. The project is divided into two parts, and its 1st phase has successfully started production with a capacity of 250, 000 tons in September 2010. The 2nd and 3rd phase will be completed by end of 2011. The company has a final target to build up an annual capacity of 1 million tons, making it a major PET producer in local and global market.

13:30 Gather at Hotel Lobby

13:40 Depart to Zheijang Wankai New Material

15:40 Arrive at Zhejiang Wankai New Material

15:50 Plant Tour

Depart to Hotel 16:50

18:50 Arrive at Hotel

## **DAY 2 - 17 Nov 2010, Wednesday**

08:00 Registration & Coffee

Chairman's Welcome & Introduction 09:00

#### **OUTLOOK FOR PET POST RECESSION** 09:10

- Is growth in demand returning?
- Investment strategies; Asia vs. Middle East
- · Challenges in balancing supply & demand
- Shrinking export opportunities

David Swift, Senior Consultant

PCI PET Packaging Resin & Recycling Ltd

### 09:40 COMPETITIVENESS OF CHINA'S PET INDUSTRY AND CHALLENGES AS **GLOBAL SUPPLIER**

- Trade challenges encountered as a Chinese PET resin producer
- Obstacles and opportunities in raw materials
- Potential PETexport market outlook for China Henry Lin, Manager of Export Department China Resources Packaging Materials Co., Ltd

#### **ANTI-DUMPING & INTERNATIONAL** 10:10 TRADE CHALLENGES

- Demand/supply balance
- European pricing mechanism
- Trade policies in Europe/South America, etc.
- · Favorable terms in key economies to foster PFT trade

Muhammad Baig, Managing Director ExpoPet Ltd

- Discussion followed by Refreshment Break 10:40
- 11:10 ANALYSIS OF PX/PTA BALANCE IN ASIA Ms. Zhang Fu Qin, Manager Petrochina Planning & Engineering Institute

#### 11:40 MEG CAPACITY & MARKET OUTLOOK: MIDDLE EAST VS. ASIA

Takashi Naemura, Deputy General Manager Mitsubishi Corporation

#### **EMERGENCE OF BIO-MEG: FUTURE OF** 12:10 THE PET INDUSTRY?

Sanjeev Gurwara, Global Business Head India Glycols Ltd

- Discussion followed by Lunch
- 14:00 Chairman's Introduction

#### 14:10 PEEK INTO THE FUTURE OF MIDDLE EAST & AFRICAN PET LANDSCAPE

- Long term forecast of ME & Africa PET demand & production analysis
- Logistics and freight advantages for ME compared to Asia
- Key drivers for ME & Africa market
- Impact on Asian producers Joy Mukherjee, Marketing Manager Amgulf Polymers & Chemicals Ltd

#### 14:40 LOGISTICS IMPACT ON GLOBAL PET TRADE

#### 15:10 TRENDS IN ASIA'S PET PACKAGING & CHALLENGES FOR THE INDUSTRY

Philippe Chan, Asia Manager Canadean Asia

15:40 Discussion followed by Refreshment Break

### LOCAL CONVERTERS SESSION: 16:10 MANAGING PROCUREMENT IN A FLUCTUATING PET MARKET

Moderator:

Barton Xu. China Manager. GSI China

Panellist:

Zhang Yue, Purchase & Logistics Director Shanghai Zijiang Enterprise Group Co. Ms. Linda Au, Supply Chain Director Zhuhai Zhongfu Enterprise Co Dr. Fanny Liao, Managing Director Sino-Belgium Beer (Suzhou)

## 16:50 PET INTEGRATION IN ASIA - FROM FOSSIL-BASED TO BIO-BASED IN **RAW MATERIALS & FROM FIBER TO BEER** IN APPLICATIONS

Dr. Fanny Liao, Managing Director Sino-Belgium Beer (Suzhou)

17:20 Final discussion followed by Close of Conference

## **DAY 3 - 18 Nov 2010, Thursday**

## Post Conference Plant Visit

(Complimentary for Registered Delegates)

# Visit to Sino-Belgium Beer Suzhou (SBBZ) Facility

Far Eastern Group that controls Taiwan's biggest textile company is the first to sell beer in PET in China. The site includes preform, coated PET beer bottle and beer production facilities. Delegates will also get to experience a taste of beer bottled in PET!

Gather at Hotel Lobby 08:30

Depart to SBBZ 08:40

Arrive at SBBZ

10:50 Plant Tour

11:50 Refreshment

Depart to Hotel 12:20

14:30 Arrive at Hotel

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