

# 4<sup>th</sup> CEE Rubber & Tire Markets

Nov 25-26, 2010 / Istanbul, Turkey

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## “Realigning to Take Advantage of the Recovering Tire & Rubber Markets”

- Outlook of Tire Markets in **CEE, Balkan, Russia, Turkey, India**
- Perspective of Tire Producers - Strategies and Directions to prepare for the Upturn
- Emerging Innovations for Tire Designs, Tire Technologies and Green/Alternative Materials
- Demand Growth of Rubber Products
- Assessing the Volatility in Natural Rubber and Synthetic Rubber Markets
- Supply/Demand of Butadiene
- Tire Retreading & Recycling Trends

## Confirmed speakers:

- Bridgestone • Apollo Tyres • Bekaert SA • LMC International
- Konimpex • Nynas • Styron • Ineos

## You will network with

- Tire Manufacturers & OEMs
- Tire Cord Producers
- Tire Machinery & Equipment Providers/Traders
- Tire Mold Equipment & Technology provider
- Natural and Synthetic Rubber Producers / Traders / Processors
- Rubber Chemicals & Additives Producers
- Rubber and Tire Experts from Governments, Associations, Institutions and Universities

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