"Global PP Markets – A Changing Environment"

Global PP MARKETS & Tech



2-3 Dec 2010 / Istanbul, Turkey

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This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Platinum, Gold, Silver, Exclusive luncheon & Cocktail sponsor. Exhibition / catalogue display can be arranged upon request.

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Industry is in big transition. Western companies without good feedstock capabilities are looking to Asian and ME partners to enhance regional relationships and lower feedstock costs. Integrated complexes in the Middle East are coming on-stream and supplying to markets in Asia and Europe. What is the impact to producers without feedstock or market advantage?

As one of the world's leading manufacturing centres, Turkey's appetite for PP is well in excess of a million tons with growing dependence on imported materials to meet demand. Where and what are the emerging applications?

Attend CMT's 5th Global PP Markets and Tech conference in Istanbul on 2nd -3rd December 2010 to gain latest insights on the changing dynamics.

- Global PP markets outlook, trade flows & trends
- Feedstock supply/demand & prospect of bio-feedstock
- PP demand & project status in China, India, Turkey, Africa, Middle East, Russia, Latin America & USA
- PP technology innovations
- Key growth sector & new applications
- End-user's expectations & requirements Automotive, Packaging, Pipes, E&E Appliances

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