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# Sustainable POLYOLEFINS, MARKETS & INNOVATIONS

28 - 29 JUNE 2022, BRUSSELS / VIRTUAL



## Polyolefins Markets, Profitability, Technology Innovation & Circular Plastics transition

The polyolefin prices have been affected by global issues such as high energy and feedstock costs compounded by Russia - Ukraine war as well as supply chain disruption. How are the industry responding & the impact on profitability? Will the recent events accelerate the transition towards renewable energy & resources, in line with EU Green Deal? Part of the transition to a circular economy is also decoupling from fossil, by using sustainable circular carbon from plastic waste, direct carbon capture or from renewable waste and residue streams, to produce olefins and polyolefin plastics.

Brands and retailers across all industries have made significant commitments to incorporate recycled content into their products, which will allow for closed loop recycling. The UK Plastic Packaging Tax also mandates that packaging companies use 30 percent recycled content in all plastic packaging components by April 2022 while the EU has set a target for recycling 50 percent of plastic packaging by 2025. All these measures are driving investments and innovation toward circular solutions, resulting in a significant increase in the demand for recyclates. Virgin resin producers from LyondellBasell, Borealis, Dow, Sabic & more are taking the opportunity to expand portfolios into circular plastics while improving their recyclates supply.

Sorting and recycling companies will need to invest in both capacity and technology in order to meet the rising demand for high-quality recycled plastics. Can chemical recycling complements mechanical recycling in meeting industry's demand?

*Borealis and Reclay Group establish a unique strategic partnership to tackle the challenge of plastic packaging waste and its recycling. 13/1/22, [www.borealisgroup.com](http://www.borealisgroup.com)*

*Chevron Phillips chemical invests in infinity recycling's circular plastics fund to help develop solutions to address the plastic waste challenge...aims to accelerate the transition from a linear to a circular plastic economy by investing in advanced recycling technologies. 22/2/22, [www.polymerupdate.com](http://www.polymerupdate.com)*

*Breakthrough in Food-Grade Recycled Polypropylene... NEXTL00PP is now dispatching PPristine™ recycled PP prototype resins from post-consumer food packaging to its 43 participants for further trials. 21/4/22, [www.finance.yahoo.com](http://www.finance.yahoo.com)*

CMT's Sustainable Polyolefins, Markets & Innovations Hybrid conference on 28-29 June 2022 in Brussels, Belgium brings together players in the polyolefins value chain to share insights on the development and trends moving forward.

### Confirm Speakers from:

- Borealis
- Lux Research
- Wood MacKenzie Chemicals
- ING Economic Research
- Nextek
- Berry - Consumer Packaging International Division
- Chevron Phillips Chemical Co. (CP Chem)
- Braskem Netherlands
- ISCC System / Meo Carbon Solutions

*Stay tuned for more speakers update!*



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