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Collaboration & Partnership Towards Net-Zero Emission Target by 2050.

The world around us relies on unseen heroes. From protecting the steel giants traversing oceans to ensuring your morning coffee stays fresh, paints and coatings silently extend the life of countless products, making daily life smoother and more vibrant. But this industry's impact goes far beyond aesthetics and function, it holds the key to unlocking a more sustainable future.

To balance coating performance with environmental impact has always been a challenge in the industry. However, as technology advances and the demand for more sustainable coatings continues to increase, that balancing act has become ever more attainable.

Introducing our **21st Asia Coatings Market Summit**, taking place in **Bangkok, Thailand** from **6-7th March 2024**, it offers a crucial platform for collaboration and action, where industry leaders, experts, and stakeholders come together to paint a roadmap towards net-zero emissions goal and different coatings trends for the industry.

Unravel the Future of Coatings:

- Deep dive into future market trends across diverse applications, from automotive and marine coatings to architectural and wood finishes.
- Gain insights into the evolving supply and demand dynamics in Southeast Asia, China, and India.
- Hear from coatings giants and end-users as they share their sustainability strategies.
- Explore cutting-edge technologies like bio-based materials and circular economy solutions to shape the future of the industry.

- Navigate the changing regulatory landscape and understanding the challenges and opportunities it presents.

Unmissable Highlights:

- Expert presentations and panel discussions featuring global economic forecasts, regional market outlooks, and in-depth analyses of key topics.
- Dedicated sessions exploring bio-based materials, titanium dioxide market outlook, possible titanium dioxide alternatives, and waste management strategies.
- Focus sessions on specific coating applications like automotive, architectural, and marine coatings, intumescent, packaging allowing you to deepen your expertise.

Fuel Your Success:

- Network with industry peers and potential partners, building collaborations that propel your sustainability journey.
- Discover innovative solutions and cutting-edge technologies, staying ahead of the curve.
- Gain valuable insights and actionable strategies through interactive sessions and knowledge-sharing forums.

Join us now at the **21st Asia Coatings Market Summit** and become part of a thriving community committed to a sustainable future.

Register today and be a part of the change!