

# 21<sup>st</sup> ASIA COATINGS MARKET

6 - 7 MARCH 2024 | BANGKOK, THAILAND



## ORGANISED BY



## INDUSTRY PARTNER



Independent Power Producers Forum

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## DAY 1 - 6 MAR 2024, WEDNESDAY

08:00	Registration & Networking Tea/Coffee	12:10	<b>Powder Coatings Markets &amp; Changing Trends</b> <ul style="list-style-type: none"><li>• Demand/supply outlook in Asia</li><li>• Key technology trends that are emerging in the next 5 years</li><li>• Regulatory challenges to produce powder coatings and what are the plans to overcome.</li></ul>
09:00	<b>Chairman's Introduction</b> <i>Sagar Saxena, Business Manager - Packaging Coatings, Valspar (India) Coatings, Corporation Private Limited</i>	12:40	Networking Lunch
09:10	<b>Global Economic Outlook</b> <ul style="list-style-type: none"><li>• What's ahead for the world economy, energy prices &amp; inflation?</li><li>• Where are the bright spots in Asia?</li><li>• Is China recovering from its property crisis?</li><li>• Currency forecast &amp; financial stability risks</li></ul> <i>Burin Adulwattana, Managing Director &amp; Chief Economist, Kasikorn Research Center (KResearch)</i>	13:55	<b>Chairman's Introduction</b> <i>Li Xilin, Managing Director, Asia Pacific, Orr &amp; Boss</i>
09:40	<b>Navigating the Evolving Landscape: Key Drivers Shaping the Future of Paints &amp; Coatings</b> <ul style="list-style-type: none"><li>• Latest coating trends</li><li>• Where is the market progressing in the next 5 years?</li><li>• Key challenges and opportunities</li></ul> <i>Dr. Panthida Thomya, Senior Consultant, Frost &amp; Sullivan (Thailand)</i>	14:00	<b>The Future of Bio-Resins: Predictions and Trends for the Coming Decade</b> <ul style="list-style-type: none"><li>• Latest development and trends in the resin industry</li><li>• Cost drivers and pricing outlook</li><li>• Availability of raw materials</li></ul> <i>Atsushi Yoshitake, Regional Development Manager, Arkema High Performance Polymers</i>
10:10	<b>ESG Innovation for Sustainability</b> <i>Dr. Guan Bing, Global ESG Innovation Director (NIPSEA Group), Nippon Paint (China)</i>	14:30	<b>Global Titanium Dioxide Market</b> <ul style="list-style-type: none"><li>• Pricing trends</li><li>• Demand and supply projection, availability</li><li>• TiO2 contribution, and journey to more sustainable Coatings</li></ul> <i>Steve Forrest, Director, Global Marketing, Tronox (Australia)</i>
10:40	Networking Tea/Coffee Break	15:00	<b>Automotive Coatings Market: Trends and Developments in Asia</b> <ul style="list-style-type: none"><li>• How is the growing demand for electric vehicles impacting the automotive coatings market in Asia?</li><li>• What are the key trends shaping the automotive coatings market in Asia</li><li>• Coatings innovations</li></ul> <i>Taweesak Kaosol, Marketing Director Asia Pacific, Allnex (Thailand)</i>
11:10	<b>Climate Change: Future of Façades in a Decarbonized Buildings Industry</b> <ul style="list-style-type: none"><li>• What is embodied carbon &amp; how it is being counted &amp; calculated</li><li>• Balancing carbon spent building versus savings in service</li><li>• Examples on how our developed tools and methodologies are helping to revolutionise the way we design</li><li>• Impact of EC on the material and coating industry</li></ul> <i>Michael Chin Tze Kiang, Technical Specialist Leader, Arup (Singapore)</i>	15:30	Networking Tea/Coffee Break
11:40	<b>Innovation Management in Paint &amp; Coating towards Net Zero Emission</b> <i>Panuphong Pootawang, Senior Manager of Corporate Strategic Planning &amp; Sustainability Development, TOA Paint (Thailand) Public Company Limited (Head Office)</i>	16:00	<b>Future of Marine Coatings</b> <ul style="list-style-type: none"><li>• Market trends and drivers (projected growth of Asia maritime industry and the demand for specialized marine coatings, rise of alternative fuels and their coating requirements)</li><li>• Focus on sustainability and new environmental regulations.</li><li>• Technological advancement and innovations (bio-based materials, low VOC formulations and recycling solutions to reduce environmental impact)</li></ul> <i>Patrick Chiew, National Sales Manager - Malaysia, PPG Coatings (Malaysia)</i>

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into our 4<sup>th</sup> year

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## DAY 1 - 6 MAR 2024, WEDNESDAY

- 16:30 **Panel Discussion: Decarbonizing the Coating Industry– Collaboration, Strategies & Challenges to Meet Net-Zero Emission Goals**
- What are companies doing to reduce carbon footprint along the value chain?
  - Discuss the technical challenges of replacing traditional coatings with low-carbon alternatives
  - Explore the role of government policies and incentives in driving decarbonization in the coating industry.
  - Analyse the challenges of ensuring a sustainable and resilient supply chain for low-carbon materials used in coatings.
- Moderator:**  
*Li Xilin, Managing Director, Asia Pacific, Orr & Boss*
- Panelists:**  
*Dr. Nurudin Budiman, Senior Director Marketing & Innovation, Connell*
- Steve Forrest, Director, Global Marketing, Tronox (Australia)*
- Panuphong Pootawang, Senior Manager of Corporate Strategic Planning & Sustainability Development, TOA Paint (Thailand) Public Company Limited (Head Office)*
- 17:00 End of Day 1

## DAY 2 - 7 MAR 2024, THURSDAY

- 09:00 **Chairman's Introduction**
- 09:10 **China's Coating Industry performance & growth trends**
- Housing woes & its impact on architectural coatings market
  - Growth segments & market forecast
  - Sustainability & environmental concerns
- Li Xilin, Managing Director, Asia Pacific, Orr & Boss*
- 09:40 **The Future of Protective Coatings for the Wind Energy Industry**
- Featuring successful case studies of innovative coating solutions
  - Current challenges (e.g weather, humidity, etc)
  - Forecasting emerging trends in the wind energy industry
- Kim Do Wan, Key Account Manager - Global Wind & Power, AkzoNobel Paints*

## India Coating Market Outlook: A Market with Great Potential

- Key factors that are driving the growth of Indian coatings market
  - Major industry segments of Indian coatings market, which segments offer the greatest potential for growth?
  - Impact of government's 'Make in India' initiative on the Indian coatings market
  - Strategy to stay competitive with rising new players
- Sagar Saxena, Business Manager - Packaging Coatings, Valspar (India) Coatings, Corporation Private Limited*

10:40 Networking Tea/Coffee Break

## Indonesia's Coating Market Outlook & Growth

- Supply/demand projection
  - What is the specific coating demands for the new capital – Nusantara?
  - What are the sustainability considerations for coating procurement and use in the new capital city?
- Dr. Nurudin Budiman, Senior Director Marketing & Innovation, Connell*

## When Minutes Matter: Unveiling the Life-Saving Potential of Intumescent Coatings

- Explore the world of Intumescent Coatings: chemistry, types, and market trends.
  - Strategise your selection process- navigating considerations, including regulatory requirements.
  - Unlocking advantages in fire resistance, durability, & aesthetics
- Josephine Mak, Sales Director Coatings Asia, Synthomer*

## Sustainable and Biodegradable Seaweed Based Coatings for Packaging Applications

- Large scale sustainable cultivation of seaweed as a source for a natural biopolymer
  - Showcasing Sea6 Energy's proprietary SeaCombine technology for mechanized farming of seaweed
  - Development of novel seaweed based coatings for paper and paperboard for food and non-food packaging applications
- Dr. Hemanth Giri Rao Vantharam Venkata, General Manager - R&D Biopolymers & Food Ingredients, Sea6 Energy*

12:40 Networking Lunch & Close of conference

14:00 End of Day 2

# Collaboration & Partnership Towards Net-Zero Emission Target by 2050.

The world around us relies on unseen heroes. From protecting the steel giants traversing oceans to ensuring your morning coffee stays fresh, paints and coatings silently extend the life of countless products, making daily life smoother and more vibrant. But this industry's impact goes far beyond aesthetics and function, it holds the key to unlocking a more sustainable future.

To balance coating performance with environmental impact has always been a challenge in the industry. However, as technology advances and the demand for more sustainable coatings continues to increase, that balancing act has become ever more attainable.

Introducing our **21st Asia Coatings Market Summit**, taking place in **Bangkok, Thailand** from **6-7th March 2024**, it offers a crucial platform for collaboration and action, where industry leaders, experts, and stakeholders come together to paint a roadmap towards net-zero emissions goal and different coatings trends for the industry.

## Unravel the Future of Coatings:

- Deep dive into future market trends across diverse applications, from automotive and marine coatings to architectural and wood finishes.
- Gain insights into the evolving supply and demand dynamics in Southeast Asia, China, and India.
- Hear from coatings giants and end-users as they share their sustainability strategies.
- Explore cutting-edge technologies like bio-based materials and circular economy solutions to shape the future of the industry.
- Navigate the changing regulatory landscape and understanding the challenges and opportunities it presents.

## Unmissable Highlights:

- Expert presentations and panel discussions featuring global economic forecasts, regional market outlooks, and in-depth analyses of key topics.
- Dedicated sessions exploring bio-based materials, titanium dioxide market outlook, possible titanium dioxide alternatives, and waste management strategies.
- Focus sessions on specific coating applications like automotive, architectural, and marine coatings, intumescent, packaging allowing you to deepen your expertise.

## Fuel Your Success:

- Network with industry peers and potential partners, building collaborations that propel your sustainability journey.
- Discover innovative solutions and cutting-edge technologies, staying ahead of the curve.
- Gain valuable insights and actionable strategies through interactive sessions and knowledge-sharing forums.

Join us now at the **21st Asia Coatings Market Summit** and become part of a thriving community committed to a sustainable future.

**Register today and be a part of the change!**

FEES	
Fees (per person)	USD
1-2 delegates	1395
3 or more delegates	1095
VIRTUAL	
Per Login	1295
Video Recording (available after event)	195

VIEW ONLINE



## OPPORTUNITIES

*This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Corporate, Exclusive luncheon & Cocktail sponsor.***

Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg) for more information.

*Exhibition / catalogue display can be arranged upon request.*

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