

20th **ASIA**
COATINGS MARKETS
Virtual Conference

27-28 Oct 2020

YOU WILL NETWORK WITH

CEOs, MDs, Regional Directors,
Business Development Managers
/ Directors, Marketing Managers,
Product, Managers, Sales Managers,
Technical / R&D Managers from Paint
& Coating Manufacturers, Traders,
Raw Material, Producers / Traders,
Consultants, Chemicals & Additives,
Suppliers / Technology Providers /
End-users, etc.

FEE DETAILS

Per Person fee for 2 half-day
virtual conference USD275.00

YOU WILL GET



**10 LIVE SESSIONS OVER
2 HALF DAYS**



**VIRTUAL NETWORKING
INTERACTIONS**



LIVE Q&A WITH SPEAKERS



**ACCESS TO PRESENTATION
RECORDING AFTER THE EVENT**

DAY 1 27 OCT 2020
TUESDAY

- 09:00 Opening Remarks
- 09:10 **PREPARING FOR AFTERSHOCKS OF COVID-19**
- 5 major trends that will shape the on-going impact in the aftermath of Covid-19
 - Impact on technologies from the circular economy to AI
 - How industries will be altered and re-shaped?
 - How corporate innovation strategy will need to change?
- Yuan-Sheng Yu, Senior Analyst, **Lux Research**
- 09:45 **UPDATES ON CHINA'S COATINGS MARKETS IN A CHALLENGING YEAR**
- Richard Gan, Industry Partner, **Martec Group**
- 10:15 Virtual Networking
- 10:35 **GROWTH POTENTIAL FOR ARCHITECTURAL SEGMENT IN INDIA**
- Government initiatives in developing transport infrastructure, energy and housing projects
 - Updates of the mega-project pipeline
 - Key trends: Solar reflectivity for exterior, odor absorption for interior
 - Roadblocks and opportunities
- Maresh Anand, President, Decorative Paint Division
Nippon Paint / President of Indian Paint Association (IPA)
- 11:10 **BUILDING FAÇADE TRENDS & SUSTAINABILITY: ASIAN CONTEXT**
- Updates on façade trends from environmental perspective
 - How facades & coatings contribute for health and wellness
 - Product certifications and declarations that matter
- Kousik Toppe, Group Sustainability Leader, **Meinhardt Group**
- 11:45 **INCREASING THE USE OF RENEWABLE RAW MATERIALS IN PAINT AND COATINGS**
- Market trends, drivers and economic challenges of renewable raw materials in the paints and coatings industry
 - Sustainability of biomass and available certification systems
 - Recent market examples from the deco paint industry
- Bir Darbar Mehta, VP - Business Management Dispersions APAC, **BASF**
- 12:15 End of Day One Virtual Conference Sessions followed by Open Networking
- 17:30 End of Virtual Networking

EVENT WEBSITE



SCAN ME

Program details published herein are confirmed as at 08/10/2020. Please scan this QR Code to visit our website for latest information on Opening Remarks

ORGANISED BY



**Centre for
Management
Technology®**
into our 37th year

DAY 2 28 OCT 2020
WEDNESDAY

- 09:10 **SUSTAINABILITY IN DECORATIVE PAINT – LOOKING TO 2025**
- Closing the loop on paint waste through recycling and reuse
- Daniel Lee, Technical Director - Decroative Paints South East, South Asia & Middle East,
AkzoNobel
- 09:45 **ADVANCING SUSTAINABILITY: MOVING BEYOND GREEN**
- Addressing climate change, air pollution, dengue fever via coating innovations
 - Identifying and exploring new markets
 - Enhancing social perception of the evolving coatings industry
- Johnson D. Ongking, Vice President
Pacific Paint (Boysen) Philippines
- 10:15 Virtual Networking
- 10:35 **INNOVATION SPOTLIGHT: MULTILEVEL ANTIMICROBIAL POLYMERS (MAP) FOR A HEALTHY ENVIRONMENT**
- Introduction of MAP - family of potent but safe virucidal, bactericidal, fungicidal, and sporicidal materials with long-term efficacy
 - MAP application - An additive to coatings, paints, and epoxy materials
 - Successful clinical trial studies of MAP in hospitals and nursing home and field tested in urban infrastructure
- Prof. King Lun Yeung, Professor - Dept of Chemical and Biological Engineering & Division of Environment and Sustainability
The Hong Kong University of Science and Technology
- 11:10 **THE ADVANCEMENT IN POWDER COATING RESINS**
- Global overview
 - Market and product trends
 - Safer and healthier products, sustainable solutions with lower CFP, higher performance, etc
 - Challenges and opportunities
- Dr. Mark Su, Managing Director, Global Powder Coating Resins
Royal DSM
- 11:45 **FOOD PACKAGING TRENDS & SUSTAINABILITY**
- Chee Yap, Executive Director APAC Innovation and Development
Sealed Air Singapore
- 12:15 End of Virtual Conference Sessions followed by Open Networking
- 17:30 End of Virtual Networking