Driven by global brands' pledges, demand for high quality recycled resins, including food-grade RPET is expected to grow in Latin America, especially in Mexico, Brazil, Colombia, Argentina, and Chile. However, with the Covid-19 pandemic, how is the RPET industry affected and how soon will it recover?

To ensure the circularity of packaging and accelerate the transition to a 100% circular packaging economy, companies have to consider improvement in product design and develop reusable packaging solutions. Investments in efficient and inclusive channels to increase collection and recycling, as well as actions to preserve natural resources by reintegrating recycled materials into packaging and increasing the use of renewable materials.

In Latin America and the Caribbean, PepsiCo has launched "Recycling with Purpose," a circular economy model that promotes recycling across the region. This initiative will support PepsiCo's commitment to build a world where plastics need never become waste through a vision rooted in three pillars: reducing, recycling and reinventing. Hear from Pepsico how they plan to achieve annual reduction of virgin plastic use and be 100% recyclable by 2025.

Leading Retailer in South America – Cencosud shares their sustainability and recycling strategy. Learn how they work with stakeholders in Peru on PET trays recycling & application.

CMT's Increasing circularity in Packaging & RPET supply in South America brings together leading industry experts to share insights & experience in the region. Register with your team today at www. cmtevents.com or contact hafizah@cmtsp.com.sq for more information.

Email <a href="mailto:hafizah@cmtsp.com.sg">hafizah@cmtsp.com.sg</a> if you require more information and/or wish to register.



Virtual Networking Interactions



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WEBINAR

# PACKAGING CIRCULARITY & RPET SUPPLY IN SOUTH AMERICA

27 OCT 2020 / 09:00 (GMT -5)

#### **MODERATOR**

#### **SPEAKERS**



ALFREDO NETTO Strategic Sourcing Manager Genesis Polymers International, a Ravago Company



**GEORGE GATLIN** Founder and General Director Invema Corporation



STEVE GIBSON Director, Packaging R&D
- Latin America Beverages/Dairy
PepsiCo Global R+D



MARI LOLI CAMARERO Corporate Affairs Manager



WILHELM JACOB Founder, Nashorn

## **27 OCT 2020, TUESDAY**

09:00 Welcome Remarks by CMT

09:05 Opening Remarks by Moderator Alfredo Netto, Strategic Sourcing Manager Genesis Polymers International, a Ravago Company

09:10 **FOOD GRADE RPET SUPPLY & PRODUCTION IN** SOUTH/CENTRAL AMERICA IN THE AGE OF COVID-19

> George Gatlin, Founder & General Director **Invema Corporation**

09:30 Q&A session

09:40 ADVANCING PEPSICO'S 3R SUSTAINABILITY **PILLARS** 

> Steve Gibson, Director, Packaging R&D - Latin America Beverages/Dairy, PepsiCo

10:00 Q&A session METRO & WONG'S SUSTAINABILITY & RECYCLING **STRATEGY** 

> Mari Loli Camarero, Corporate Affairs Manager Cencosud Peru

10:30 **Q&A** session

**CIRCULAR DESIGN & ENGINEERING SOLUTIONS** 10:35 FOR THE PACKAGING INDUSTRY

Wilhelm Jacob, Founder

Nashorn

10.55 **Q&A** session

11:05 End Of Webinar

> CMT Connect (1-to-1 networking) OPEN for webinar speakers and attendees from 27 Oct to 31 Oct 2020

Time: 09:00 (GMT -5) Lima

15:00 (GMT +1) Paris

08:00 (GMT -6) Mexico City 10:00 (GMT -4) New York 11:00 (GMT -3) Sao Paulo 22:00 (GMT +8) Hong Kong