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PwC estimates that Nigeria would need about 28.3 million metric tonnes of fresh cassava root planted annually on about 1.2 million hectares of land to meet the regional and country's demand for cassava by-products and derivatives. They include ethanol, cassava-based constituents in sugar syrup, highquality cassava flour, garri (a fine to coarse granular flour of varying texture made from cassava roots), cassava-based adhesives such as cassava starch, caustic soda, formaldehyde, hydrochloric acid and sodium silicate. What are the upcoming production and processing projects that will drive and support cassava industrialisation?

The advent of COVID-19 has pushed presented various challenges and opportunities within the cassava industry. One of the main trends caused by the pandemic is the surge in demand for biproducts of ethanol as companies rush to churn out more hand sanitizer to control the spread of the deadly coronavirus pandemic. How will this affect existing and future cassava supply?

This webinar will address questions above and provide you latest information on current scenario of cassava market in Africa, on-going and upcoming government initiatives, trade outlook and etc.

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WEBINAR

AFRICAN CASSAVA IN THE AGE OF COVID-19

10 DECEMBER 2020, 10:00 (GMT +0) / 11:00 (CET)

SPEAKERS



CYRIL UGWU Regional Coordinator, West Africa, IDH The Sustainable Trade Initiative



BUNMI AKINGBA

CEO

FMS Farms





GEORGE MARECHERA Managing Director Agridrive Ltd / Business Development Manager

RICHARD BENNETT Founder and CEO Sunbird Bioenergy Africa

10 DEC 2020, THURSDAY

10:00 Welcome by CMT

- 10:05 Current Scenario of African Cassava Market and Covid-19 Impacts- The New Normal & Trends, Challenges and Market Opportunities
 - Present and future market outlook
 - Government initiatives to promote cassava development
 - Supply and demand
 - Trade outlook

LIVE O&A WITH SPEAKERS

Cyril Ugwu, Regional Coordinator West Africa **The Sustainable Trade Initiative (IDH)**

10:25 Case Study: Enhancing Productivity in the Cassava Value Chain – An Integrated Approach

- Efficient supply chain development
- Best practices in manufacturing efficiency
- Integration and efficient waste management Bunmi Akingba, CEO, **FMS Farms**

10:45 Boosting African Cassava Industry through Mechanised Production and Agroprocessing along the Cassava Value Chain

- Importance of mechanisation
- Systems approach to mechanisation
- Profitable and sustainable mechanisation for smallholder farmers

George Marechera, MD of **AgriDrive** / Business Development Manager, **African Agricultural Technology Foundation (AATF)**

11:05 Value Added Utilization of Cassava: Ethanol for the Hand Sanitizer Market

- Ensuring sustainable cassava supply to meet growing worldwide demand
- Supply chain challenges and opportunities
- Emerging end user markets for ethanol Richard Bennett, CEO, **Sunbird Bioenergy**
- 11:25 Closing by CMT
- 11:30 End of Webinar



