

## ORGANISED BY



The COVID-19 pandemic has left us with an unpredictable and fluid economy ahead. Given the unclear nature and length of the current disruption, it's crucial for business leaders to plan now on courses of action for the eventual recovery. In the post-COVID environment, new risks and waves of innovation will emerge. Companies that quickly and thoroughly understand these changes can create a distinct competitive advantage in this next stage of the life cycle. This event will uncover how the global pandemic is reshaping manufacturing activities, and where to look for recovery as lessons emerge on long-term business resilience.

Email [huiyan@cmtsp.com.sg](mailto:huiyan@cmtsp.com.sg) if you require more information and/or wish to register.

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LIVE Q&A WITH SPEAKERS



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# SMART MANUFACTURING

## Rebound Stronger from Covid-19

25 MARCH 2021, 15:30 SGT (GMT +8)

### SPEAKERS

**DAVID CHIA**  
Managing Director;  
Board Representative for OPC Hub ASEAN  
Beckhoff Automation

**DR. BERTIL BRANDIN**  
Strategy Development Director,  
Advanced Remanufacturing  
and Technology Centre

**JESPER TOUBØL**  
Vice President BLL  
Moulding & Qualifying,  
Lego

## 25 MARCH 2021, THURSDAY

15:30 Welcome by CMT

15:35 **Manufacturing Technologies and Trends: 2021 and Beyond**

- How has Covid-19 changed the perspectives towards Smart Manufacturing from a technology viewpoint?
- Continued importance of employing Standards in manufacturing equipment
- Accelerating the transformation towards Industry 4.0 on your shopfloor

David Chia, Managing Director;  
Board Representative for OPC Hub ASEAN,  
Beckhoff Automation

### Live Q&A

16:00 **How to Prioritize Digitisation in Manufacturing after Covid-19 Based on the Company Current Extent of Digitisation?**

- Smart Industry Readiness Index
- Cost profile

- Top performance indicators (productivity, flexibility, speed, quality)
  - Planning horizon (short, medium or long)
- Dr. Bertil Brandin, Strategy Development Director,  
**Advanced Remanufacturing and Technology Centre (ARTC)**

### Live Q&A

16:25 **Digitalization to Boost Performance – Now More Important than Ever!**

- IOT Road Maps: Importance of funnel and show cases
  - Case study of “Digital Twins”
- Jesper Toubøl, Vice President BLL Moulding & Qualifying, **Lego**

### Live Q&A

16:50 Closing by CMT

17:00 End of Event