

## RPET LATAM: Food-contact Application, Market Trends & Project Update

Brand-owners are waking up to the impact their plastic use have on the planet! They are increasingly including rPET as a sustainable alternative to virgin PET in their packaging solution. The new pressures to reduce the environmental impact, leads packaging companies to consider new investments and undertake major expansion plan to cater to market changes.

For instance, Enka de Colombia is expanding their PCR facilities to produce PET resin suitable for food-contact application, & the company will increase the collection levels doubling the benefits for Colombia.

With newly developed VACUNITE® bottle-to-bottle technology, EREMA redefines the benchmark for performance in bottle-to-bottle recycling: highly efficient decontamination, best colour values, top IV stability, low energy consumption during the entire process and the compact design meet even the highest demands in the production of food-grade rPET pellets.

Coexpan – having launched a 100 percent rPET food grade sheet, will be sharing a presentation on Rigid Packaging Developments And Solutions of RPET & PET For FMCG.

Coca Cola's World Without Waste commitment – what is the progress in Latin America? A bold commitment such as collecting and recycling 100% of what they sell by 2030 demands a step change on 'business as usual'. Refillable bottles have become one of the core strategies to help Coca-Cola Brasil meet their zero-waste goal. Find out first hand from Coca Cola Brazil their sustainability strategies and plans for the region.

CMT's **RPET LATAM** virtual event on **18 March 2021** at **09:00 PET (GMT -5)** is an excellent platform to assess the Latin RPET markets, latest packaging trends, technology innovation and gaining first hand insights from brand owners their sustainability goals.

[Register online](#) or email [hafizah@cmtevents.com.sg](mailto:hafizah@cmtevents.com.sg) if you require more information and/or wish to register.



Virtual Networking Interactions



Live Q&A with Speakers

### More info on webinar

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# RPET LATAM

## Food-Contact application, Market trends & Project Update

18 MARCH 2021, 09:00 PET (GMT-5) / 15:00 CET (GMT +1)

MODERATOR

SPEAKERS



**GEORGE GATLIN**  
Founder & General Director  
Invema Corporation



**ANDREA MOTA**  
Director of Sustainability & Stakeholders Engagement  
The Coca-Cola Company  
Latin America



**CHRISTOPH WÖSS**  
Business Development Manager  
Application Bottle  
EREMA Group



**CARLOS HORTUVIA**  
Global Fresh Food  
R&D Manager  
COEXPAN



**JORGE A. LÓPEZ DE MESA M.**  
Vice President - Sales  
Enka de Colombia

### 18 MARCH 2021, THURSDAY

09:00 CMT's Welcome

09:05 Chairman's Remarks & Introduction  
George Gatlin, Founder & General Director  
Invema Corporation

09:10 **A WORLD WITHOUT WASTE – COCA COLA'S RECYCLING GOAL & PROGRESS IN LATIN AMERICA**

- Returnable bottles campaign & scaling up reusable packaging in the region
  - Meeting sustainability target in a tight RPET market
  - Strategies & progress in the region
- Andrea Mota, Director of Sustainability & Stakeholders Engagement  
The Coca-Cola Company Latin America

09:25 Live Q&A Session

09:35 **VACUNITE: THE ALL NEW BTB SYSTEM FOR ACHIEVING CIRCULAR ECONOMY GOALS**  
Ing. Christoph Wöss, Business Development Manager,  
Application Bottle  
EREMA Group

09:55 Live Q&A Session

10:05 **INNOTECH: RIGID PACKAGING DEVELOPMENTS AND SOLUTIONS OF R-PET & PET FOR FMCG**  
Carlos Hortuvia, Global Fresh Food R&D Manager  
Coexpan Chile

10:25 Live Q&A Session

10:35 **EXPANSION OF BOTTLE-TO-BOTTLE PET RECYCLING PLANT IN COLOMBIA TO MEET GROWING FOOD-GRADE RPET DEMAND**

- Infrastructure, sourcing & collection program of post consumers bottles
  - Investment update
  - Challenges & Opportunities facing the industry
- Jorge Andres Lopez de Mesa Molina, Vice President  
Enka De Colombia

10:55 Live Q&A session

11:05 End of Event followed by Virtual Networking via CMT Connect

Time : 09:00 (GMT -5) Lima  
08:00 (GMT -6) Mexico City

10:00 (GMT -4) New York City  
11:00 (GMT -3) Sao Paulo

15:00 (GMT +1) Paris  
22:00 (GMT +8) Hong Kong