

## ORGANISED BY



The environmental impact of packaging has gained importance within the last few years. Many companies are actively developing ambitious targets and strategies, and are adopting a circular economy approach. Numerous initiatives have been taken up by packaging producers and brand owners to tackle the issue of waste and to find sustainable alternatives. Being innovative in developing long term solutions is essential to reducing industry's carbon impact, especially through choice of materials.

This event will share updates on how brand owners are moving sustainable packaging forward within their companies and packaging material innovations that are environmentally friendly and reduce wastes.

Email [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg) if you require more information and/or wish to register.

**Time:**  
09:00 (GMT -5) Lima      09:00 (GMT -6) Mexico City  
10:00 (GMT -4) New York City    11:00 (GMT -3) Sao Paulo  
16:00 (GMT +1) Paris      22:00 (GMT +8) Hong Kong

**Register now at only USD199**

<https://www.cmtevents.com/register.aspx?ev=WEB210425>



LIVE Q&A WITH SPEAKERS



ACCESS TO PRESENTATION RECORDING AFTER THE EVENT  
(SEPARATELY CHARGEABLE)

## VISIT ONLINE FOR UPDATES



SCAN ME

Program details published herein are confirmed as at 15/04/2021. Please visit [www.cmtevents.com/aboutevent.aspx?ev=WEB210425&](http://www.cmtevents.com/aboutevent.aspx?ev=WEB210425&) or scan this QR Code to visit our website for latest information on speakers & topics.

# SUSTAINABLE PACKAGING LATAM

29 APRIL 2021, 09:00 (PET) / 16:00 (CEST)

## SPEAKERS



(Chairperson)  
**RON SASINE**  
Principal,  
Hudson Windsor



**RAGHU CHAKRAVARTHI**  
Cluster Portfolio  
Director Americas,  
Tetra Pak



**JENNY WASSENAAR**  
Vice President  
Sustainability,  
Trivium Packaging



**GABRIELA KURI GOMEZ**  
Sustainability Manager for  
Middle Americas Zone,  
Anheuser-Busch (AB InBev)



**ALEX DUARTE**  
Commercial Leader  
Sustainable Solutions,  
Braskem



**AXEL FLUGEL**  
Director of Environmental  
Policy,  
PepsiCo



**BRUNO R. PEREIRA**  
Chief Sustainability  
Officer,  
BioLogiQ



**STEPHEN GIBSON**  
Director Packaging R&D,  
Latin America Beverages,  
PepsiCo



**DR. GABRIELA I. BURGOS**  
Sustainable Platform  
Development Leader,  
Ampcor Flexibles

## 29 APRIL 2021, THURSDAY

09:00 Welcome by CMT

09:02 Chairperson's Opening Remarks  
Ron Sasine, Principal, Hudson Windsor

09:05 **Sustainable Packaging Trends & Innovations (Topic to be Confirmed)**  
Raghu Chakravarthi, Cluster Portfolio Director Americas,  
Tetra Pak ( Live Q&A )

09:25 **Present and Future of Packaging Regulation in Latin America**  
• Current regulatory landscape  
• Evolution from EPR to Circular Economy  
• National vs. sub national regulations  
Axel Flugel, Director of Environmental Policy Latin America  
PepsiCo ( Live Q&A )

09:45 **A Circular Future for Packaging**  
• How PepsiCo integrates circularity into its "Winning With Purpose" agenda?  
• New technologies and partnerships  
• PepsiCo's vision of a world where plastic need never become waste – how we are using our scale and breadth of our businesses to further this goal?  
Steve Gibson, Director, Packaging R&D - Latin America Beverages/Dairy, PepsiCo ( Live Q&A )

10:05 **Bioplastics Market Outlook in South America**  
• Supply and demand  
• Regulatory updates in South America – Impacts for biobased resins  
• Key drivers for biobased application  
• New investments in bio-PE Capacity  
Alex Duarte, Commercial Leader Sustainable Solutions,  
Braskem S.A. ( Live Q&A )

10:25 Networking Break at CMT Connect

10:40 **Initiatives in Tackling the Need of Having New Technologies, Supply Chains and Solutions: Case Study of AB InBev**  
• Identifying key challenges  
• Designing new collection chains  
• Collaborating with entrepreneurs  
• Future opportunities  
Gabriela Kuri Gomez, Sustainability Manager for Middle Americas Zone,  
Anheuser-Busch (AB InBev) ( Live Q&A )

11:00 **Paving the Way for Less Environmentally Persistent Plastic Packaging**  
• The reality of plastics and environmental impact  
• Potential of PE/PP/PS modification for faster biodegradation  
• 3R + Remediation via biodegradation  
Bruno Pereira, Chief Sustainability Officer, BioLogiQ ( Live Q&A )

11:20 **Metal Packaging: Capturing Sustainable Value from Infinitely Recyclable Materials**  
• Understanding consumer viewpoints on sustainability  
• A holistic approach to packaging sustainability, taking sustainability to the NEXT level  
• Case studies & latest product innovations  
Jenny Wassenaar, Vice President Sustainability, Trivium Packaging ( Live Q&A )

11:40 **Designing Flexible Packaging: A Key Element for the Recycling Equation**  
• A journey towards recyclability  
• Key elements to achieve recyclability and close the loop  
• Challenges on flexible packaging  
• Technological solutions  
Gabriela Burgos Solorzano, Sustainable Platform Development Leader  
Ampcor Flexibles ( Live Q&A )

12:00 End of Presentations and Networking Continues on CMT Connect