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The B2C E-Commerce market in Asia saw significant growth during the coronavirus pandemic and was expected to continue its leadership over other world regions. Major supermarkets are already experiencing unprecedented demand for online home delivery services. Changing consumers' lifestyles towards packaged food and ready-to-eat products is expected to drive the growth of packaging in Asia. This virtual event covers e-commerce packaging outlook including regulatory updates, challenges and opportunities in developing economies within Asia, and brand owner's journey in preparing for changing consumer expectations.

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LIVE Q&A WITH SPEAKERS



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SCAN ME

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E-COMMERCE PACKAGING ASIA

E-Commerce Packaging Trends and Progress in Developing Markets

27 APRIL 2021, 16:00 SGT (GMT +8)

SPEAKERS



(CHAIRPERSON)
SUKHDEV SINGH SAINI
Packaging Lead,
Colgate Palmolive



KOUSIK SAHA
Manager - Head Packaging
Development Near East Region at
NIVEA INDIA (Beiersdorf AG)



TAOBO ZHU
General Manager,
Amcor Technology (Chengdu),
Director of Business Development,
Amcor



**VARNA SUDASNA NA
AYUTTHAYA**
Manager – Innovation Management,
SCG Packaging;
President,
Thai Package Design Association



ATUL TYAGI
Vice President,
Export Sales Industrial White BU,
Asia Pulp & Paper (APP)



AMIT KALE
Associate Vice President
Sourcing and Supply Chain,
Reliance Retail



MARK PATTERSON
Vice President – Global
Packaging Solutions,
DHL Supply Chain

27 APRIL 2021, TUESDAY

- 15:00 **Pre-Networking** (Participants are strongly encouraged to log on to CMT MEET Platform for networking)
- 16:00 Welcome by CMT
- 16:05 Chairperson's Opening Remarks
Sukhdev Singh Saini, Packaging Lead, **Colgate Palmolive**
- 16:10 **China's E-Commerce Packaging Trends and Innovation**
- The status quo of China E-commerce packaging, challenges, trends, etc.
 - Regulatory updates of E-Commerce
 - Examples of Ecommerce packaging projects
- Taobo Zhu, General Manager, **Amcor Technology (Chengdu)**,
Director of Business Development, **Amcor**
Live Q&A
- 16:35 **India's E-Commerce Packaging Landscape**
- Impact of the ban of single-use plastics on e-commerce packaging market
 - Consumer demand
 - Supply chain and logistics challenges
- Amit Kale, Associate Vice President Sourcing and Supply Chain, **Reliance Retail**
Live Q&A

- 17:00 **Brand Owner's E-Commerce Packaging Journey Updates**
Kousik Saha, Manager - Head Packaging Development Near East Region, **Nivea India (Beiersdorf AG)**
Live Q&A
- 17:25 Networking Break at CMT Connect
- 17:40 **Sustainable E-Commerce Packaging Initiatives and Innovations: 3PL's Experience**
Mark Patterson, Vice President - Global Packaging Solutions
DHL Supply Chain
Live Q&A
- 18:05 **Corrugated Packaging Landscape and Innovation: Thailand's Context**
Varna Sudasna Na Ayutthaya, Manager – Innovation Management, **SCG Packaging**;
President, **Thai Package Design Association**
Live Q&A
- 18:30 **Altering the Landscape of Indonesia's Food Industry with Innovative and Sustainable Packaging Solutions**
Atul Tyagi, Vice President, Export Sales Industrial White BU
Asia Pulp & Paper (APP)
Live Q&A
- 18:55 Closing by CMT
- 19:00 End of Event