

According to Mintel's study, sustainability in beauty is rapidly becoming a consumer concern around the globe, with many people opting to purchase less plastic products and expecting brands to make their products more sustainable – a trend exacerbated by the pandemic. This expectation is pushing beauty brands towards new sustainable innovations, such as waterless beauty, green chemistry, upcycling, carbon neutrality and reusable or refillable packaging solutions.

*L'Oréal's Committed to Sustainability, Green Chemistry & Circular Economy.... Company officials discussed the transformation of its Research & Innovation through adopting a green sciences/biosciences approach — and it has made a commitment that by 2030, 95% of its ingredients will be derived from renewable plant sources, abundant minerals or circular processes. ~ 5/3/21, www.happi.com*

*Zero carbon beauty from Taiwan - O'Right, making waves in the world of sustainable beauty. ~ 29/12/20, businesswire.com*

The future of skin-microbiome market is tremendous. Prebiotics, probiotics, postbiotics, and other biofriendly ingredients are constantly being explored by beauty brands to see if they can help the skin's wellness. Last year, DSM collaborated with S-Biomedic to create probiotic technology-based skin care active and plan to commercialise the new technology within 18-24 months.

The CBD beauty is a growing trend that has gained a lot of traction. Greentech Group and Phytograde have set up a close partnership combining their expertise to unlock the potential of Cannabidiol and other phytocannabinoids as valuable biomimetic natural active ingredients for cosmetic, dermocosmetic, pharmaceutical and nutraceutical applications, in order to meet the increasing consumer demand.

CMT's **Sustainable Beauty & Personal Care** Virtual event brings together leading experts from the Beauty & Personal care value chain to share latest innovation, trends & market outlook.

Register with your team today or contact [huiyan@cmtsp.com.sg](mailto:huiyan@cmtsp.com.sg) for more information.



Virtual Networking Interactions



Live Q&A with Speakers

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# SUSTAINABLE BEAUTY & PERSONAL CARE

## Innovations, Trends & Outlook

30 JULY 2021, 15:30 SGT (GMT +8) / 09:30 CEST (GMT +2)

### 30 JULY 2021, FRIDAY

14:30	Pre-Networking (Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)	16:55	Live Q&A
15:30	Chairman/Moderator's Introduction & Remarks Freida Guerzon-David, Customer Documentation Center Specialist & Regional Marcom Lead for APAC <b>DSM Nutritional Products</b>	17:00	Virtual Networking
15:35	<b>GLOBAL BEAUTY &amp; PERSONAL CARE TRENDS IN A CHANGING WORLD</b> • Key drivers & trends • Growth segments & categories • How has the pandemic change consumer purchasing behaviour? Sharon Kwek, Associate Director Beauty and Personal Care, Southeast Asia <b>Mintel (Consulting) Singapore Pte. Ltd.</b>	17:20	<b>CLEAN BEAUTY FORMULATION STRATEGY &amp; TRENDS IN KOREA</b> • Difference between clean beauty versus natural and organic beauty • Development of clean skin care & future prospect Rachel Yong Ju Kim, Sales Manager - Global Marketing Team <b>Daebong Life Science</b>
15:50	Live Q&A	17:35	Live Q&A
15:55	<b>THE FUTURE OF SKIN MICROBIOME</b> Fabrice Guillemard, Regional Marketing Lead APAC <b>DSM Nutritional Products</b>	17:40	<b>SUSTAINABLE SKIN CARE INGREDIENTS FROM UPCYCLING LEMON PEEL</b> • Challenges of ingredients sources, supply chain & safety efficacy • Consumers perception of upcycled ingredients • Future trends Oliver Luo, APAC Sales Director <b>Cargill Beauty</b>
16:10	Live Q&A	17:55	Live Q&A
16:20	<b>THE FUTURE OF GREEN BEAUTY – FROM SUSTAINABLE HAIRCARE TO PERSONAL CARE FORMULATION</b> • Challenges of moving towards zero-carbon from product formulation to packaging • Emerging formulation trends in Asia Patricia Wu, Manager <b>O'right International (Japan) K.K</b>	18:00	<b>OPPORTUNITIES &amp; CHALLENGES OF INCORPORATING CBD INGREDIENTS IN BEAUTY &amp; PERSONAL CARE PRODUCTS</b> • What are the precaution to take when sourcing cannabis raw materials? • Regulatory issues & safety efficacy • Future potential & growth prospect Dr. Patrick Baril, Scientific Director <b>Greentech Group</b>
16:35	Live Q&A	18:15	Live Q&A
16:40	<b>TRANSITIONING TO GREEN SCIENCES IN BEAUTY &amp; PERSONAL CARE – L'OREAL'S PERSPECTIVE</b> • Future of Beauty & Personal Care & emerging trends • Sustainable sourcing of natural ingredients & green chemistry in product formulation Dr. Mark Phong, Asia Director Advanced Research Labs and Business Development <b>L'Oréal Research &amp; Innovation</b>	18:25	Closing by CMT & End of Event <b>CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time.</b>