

Traditionally, recycling initiatives have largely focused on plastic, but plastic recycling is not a catch-all solution to this global crisis. In recent years, stringent regulatory rules and standards have augmented the adoption of eco-friendly packaging materials. The Australian Government revealed its National Packaging Targets for industry include 100% of packaging is reusable, recyclable or compostable and 70% of plastic packaging goes on to be recycled or composted. Numerous initiatives have been taken up by packaging producers and brand owners to tackle the issue of waste and to find sustainable alternatives. Mars Wrigley announced plans to roll out compostable packaging for Skittles, and depending on outcome of this North American-based "test and learn" initiative, may incorporate the innovation across its portfolio of brands, as well as take it to other parts of the world with underdeveloped recycling infrastructures.

**Why Mars Wrigley is Turning to Compostable Packaging and Future Ambitions – 1 April 2021, Waste360**

This event will give you latest insights into the compostable packaging market including regulatory updates, supply and demand, material innovation, challenges and opportunities.

Email [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg) if you require more information and/or wish to register.

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LIVE Q&A WITH SPEAKERS



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# COMPOSTABLE PACKAGING

27 MAY 2021 | 16:00 SGT (GMT +8)

## SPEAKERS



(Chairperson)  
**BRUNO PEREIRA**  
Chief Sustainability Officer  
BiologiQ



**BROOKE DONNELLY**  
Chief Executive Officer  
Australian Packaging  
Covenant Organisation (APCO)



**VINCENT KNEEFEL**  
Senior Director of  
Sustainability  
TIPA



**MARCO VERSARI**  
Head of Institutional  
Relations  
Novamont;  
Chair of Biorepack



**SUSAN THOMAN**  
Managing Director  
Compost Manufacturing Alliance



**ATUL TYAGI**  
Vice President  
Export Sales Industrial  
White BU  
Asia Pulp & Paper (APP)



## 27 MAY 2021, THURSDAY

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| <p>15:00 Pre-Event Networking (Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)</p> <p>16:00 Welcome by CMT</p> <p>16:05 Chairperson's Opening Remarks<br/>Bruno Pereira, Chief Sustainability Officer<br/>BiologiQ</p> <p>16:10 <b>The Impact of Legislation in Promoting the Adoption of Compostable Packaging: Australian Context</b><br/>Brooke Donnelly, Chief Executive Officer<br/>Australian Packaging Covenant Organisation (APCO)<br/><b>Live Q&amp;A</b></p> <p>16:35 <b>Rethinking Flexible Packaging with Composting Innovations</b><br/>• Overcoming plastic pollution, food waste and soil degradation issues<br/>• Latest innovations and<br/>• Real case studies: Industrial and home composting implementation<br/>Vincent Kneefel, Senior Director of Sustainability<br/><b>TIPA</b><br/><b>Live Q&amp;A</b></p> | <p>17:00 <b>Truly Circular: Optimizing Compostable Packaging Management</b><br/>Marco Versari, Head of Institutional Relations<br/>Novamont<br/><b>Live Q&amp;A</b></p> <p>17:25 Networking Break at CMT Connect</p> <p>17:40 <b>Recyclable and Compostable Paper-based Packaging</b><br/>• Global market outlook and trends<br/>• Innovative solutions<br/>• Current and future production capacities<br/>Atul Tyagi, Vice President,<br/>Export Sales Industrial White BU<br/>Asia Pulp &amp; Paper (APP)<br/><b>Live Q&amp;A</b></p> <p>18:05 <b>Compostable Packaging as a Feedstock: Values, Challenges &amp; Opportunities</b><br/>Susan Thoman, Managing Director<br/>Compost Manufacturing Alliance<br/><b>Live Q&amp;A</b></p> <p>18:30 Closing by CMT</p> <p>18:35 End of Event</p> |
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