

The disruption from Covid-19 pandemic has accelerated e-Commerce growth and as we "sent the virus away", this online shopping habit is here to stay, globally.

At the same time, consumer environmental awareness and demand for sustainable products and packaging has increased. Survey has shown that more consumers are inclined to shop with companies with strong sustainability commitments, and to pay a premium for these purchases.

Online retailers, food and beverage brand owners, and packaging producers have NOW both a responsibility and incentive to demonstrate their environmental stewardship. Together there is a strong need to ensure packaging is recyclable, reusable and sustainably sourced, and contributes to an efficient supply chain.

Sustainable packaging is a growing and glowing topic in the consumer's world, products being over-packaged or delivered/presented in non-recyclable materials can lead to strong criticism and negative public feedback.

Today's packaging has its functional purpose and aesthetics branding through the unboxing experience. Food and beverage packaging needs to maintain food quality, safety compliance, temperature, and etc.

As plastics are perceived less favored form of packaging, retailers and food producers are increasingly looking for more sustainable alternatives such as fiber/paper-based solutions.

The evolution does not stop here. Moving forward there is a continuous need for more innovative packaging (and recycling) solutions to ensure packaging is easy to recycle, require less materials (and carbon footprints), audit and sustainability.

The circular economy propelled the growth of "closing the loop", enabling the recovery, traceability and recycling for new packaging products.

Innovations in new coatings and barriers for paper packaging, as well as upcycling or alternative fibre from bamboo, barley, straw, hemp, bagasse and etc, help address the end of life requirement and more possibility for sustainable packaging solution.

Join the panel of industry lead speakers that will share insights on where and how the fiber/paper packaging is evolving for e-Commerce and Food/Beverage, what are the future trends and opportunities, emerging fibre materials and processes, and what more can be done to realise a circular economy in packaging.

Email [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg) if you require more information and/or wish to register.



Virtual Networking Interactions



Live Q&A with Speakers

**More info on virtual event**

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210542&>

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Supplementary Event: Sustainable Fibre/Paper Packaging for Food & Beverage - 20 May

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210543&>

Register at only EUR195

**SAVE EUR50** when you register for both virtual events at **bundle fee of EUR340**

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# Sustainable Fibre/Paper Packaging for E-Commerce

19 MAY 2021, 14:30 CEST (GMT+2) / 08:30 EDT

## SPEAKERS



**GAVIN MOUNCE**  
e-commerce Design Manager  
DS Smith



**ANNICA ELDH**  
Innovation and R&D  
Customer Packaging  
H&M Group



**VINCENT GAST**  
Branch Manager ASEAN  
(Packaging Division)  
Storopack



**SÁNDOR KETTINGER**  
CE Buying Manager  
(Stationery/Shopping bags)  
Tesco



**MARK KIRBY**  
Sales & Commercial Director  
Switch Packaging



**RONALD SASINE**  
Principal  
Hudson Windsor



**19 MAY 2021, WEDNESDAY**

15:25

**Cushioning Application for e-Commerce Packaging: Linking the Right Solution**

Vincent Gast, Branch Manager ASEAN (Packaging Division) Storopack

17:00

**Closing the Loop – Retailer's Perspective on Recyclability & Circularity of Paper Waste into Renewable Resources**

Sándor Kettinger  
CE Buying Manager - Stationery/ Shopping Bags (General Merchandise) Tesco PLC

14:00 - 14:30 **PRE-NETWORKING**  
(Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

14:30 Welcome Remarks by CMT

15:50

Networking Interval  
(Virtual Interaction at CMT Connect & Networking Lounge)

17:25

Discussion & Closing Remarks, End of Watch Live.  
(CMT MEET will remain open for the next 24 hours to allows participants to enjoy extended networking time).

14:35 **Circular Design for e-commerce Packaging**

Mr. Gavin Mounce  
e-Commerce Design Manager  
DS Smith Packaging Ltd

16:10

**Recovered Paper & Packaging (OCC) Markets in Europe & North America**  
Ron Sasine, Principal  
Hudson Windsor

15:00 **Unlocking a more sustainable and efficient packaging industry**

Mr. Mark Kirby  
Sales & Commercial Director  
Switch Packaging Specialists Ltd

16:35

**Changing Plastic to Paper**  
Ms. Annica Eldh, Innovation and R&D Customer Packaging  
H&M Group