The disruption from Covid-19 pandemic has accelerated e-Commerce growth and as we "sent the virus away", this online shopping habit is here to

At the same time, consumer environmental awareness and demand for sustainable products and packaging has increased. Survey has shown that more consumers are inclined to shop with companies with strong sustainability commitments, and to pay a premium for these purchases.

Online retailers, food and beverage brand owners, and packaging producers have NOW both a responsibility and incentive to demonstrate their environmental stewardship. Together there is a strong need to ensure packaging is recyclable, reusable and sustainably sourced, and contributes to an efficient supply chain.

Sustainable packaging is a growing and glowing topic in the consumer's world, products being over-packaged or delivered/presented in nonrecyclable materials can lead to strong criticism and negative public feedback.

Today's packaging has its functional purpose and aesthetics branding through the unboxing experience. Food and beverage packaging needs to maintain food quality, safety compliance, temperature, and etc.

As plastics are perceived less favored form of packaging, retailers and food producers are increasingly looking for more sustainable alternatives such as fiber/paper-based solutions.

The evolution does not stop here. Moving forward there is a continuous need for more innovative packaging (and recycling) solutions to ensure packaging is easy to recycle, require less materials (and carbon footprints), audit and sustainability.

The circular economy propelled the growth of "closing the loop", enabling the recovery, traceability and recycling for new packaging products.

Innovations in new coatings and barriers for paper packaging, as well as upcycling or alternative fibre from bamboo, barley, straw, hemp, bagasse and etc. help address the end of life requirement and more possibility for sustainable packaging solution.

Join the panel of industry lead speakers that will share insights on where and how the fiber/paper packaging is evolving for e-Commerce and Food/ Beverage, what are the future trends and opportunities, emerging fibre materials and processes, and what more can be done to realise a circular economy in packaging.

Email grace@cmtsp.com.sq if you require more information and/or wish to



Virtual Networking Interactions



Live Q&A with Speakers

More info on virtual event

https://www.cmtevents.com/aboutevent. aspx?ev=WEB210542&

Register now at only EUR195

Supplementary Event: Sustainable Fibre/Paper

Packaging for Food & Beverage - 20 May https://www.cmtevents.com/aboutevent.

aspx?ev=WEB210543&

Register at only EUR195

SAVE EUR50 when you register for both virtual events at bundle fee of EUR340

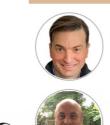


ORGANISED BY



19 MAY 2021, 14:30 CEST (GMT+2) / 08:30 EDT





GAVIN MOUNCE e-commerce Design Manager DS Smith

VINCENT GAST

(Packaging Division)

MARK KIRBY

Switch Packaging

Sales & Commercial Director

Storopack

Branch Manager ASEAN



ANNICA ELDH Innovation and R&D Customer Packaging H&M Group



SÁNDOR KETTINGER CE Buying Manager (Stationery/Shopping bags)



RONALD SASINE Principal Hudsor Windsor

19 MAY 2021, WEDNESDAY

14:00 - 14:30 PRE-NETWORKING (Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

- Welcome Remarks by CMT 14:30
- 14:35 **Circular Design for e-commerce Packaging**

Mr. Gavin Mounce e-Commerce Design Manager **DS Smith Packaging Ltd**

15:00 Unlocking a more sustainable and efficient packaging industry Mr. Mark Kirby

Sales & Commercial Director Switch Packaging Specialists Ltd **Cushioning Application for** e-Commerce Packaging: Linking the Right Solution Vincent Gast, Branch Manager ASEAN (Packaging Division) Storopack

- Networking Interval (Virtual Interaction at CMT Connect & Networking Lounge)
- **Recovered Paper & Packaging (OCC) Markets in Europe & North America** Ron Sasine, Principal
- **Changing Plastic to Paper** Ms. Annica Eldh, Innovation and

Hudson Windsor

R&D Customer Packaging **H&M Group**

17:00 Closing the Loop

- Retailer's Perspective on **Recyclability & Circularity of Paper Waste into Renewable Resources**

Sándor Kettinger

CE Buying Manager - Stationery/ Shopping Bags (General Merchandise)

Tesco PLC

17:25 Discussion & Closing Remarks. End of Watch Live. (CMT MEET will remain open for the next 24 hours to allows participants to enjoy extended networking time).