

The global flexible plastic packaging industry has experienced rapid growth as a result of rising demand for food, beverage, and pharmaceutical products around the world, particularly during the COVID-19 pandemic. The growing e-commerce sector is also driving demand for flexible packaging demand, which is less expensive and requires fewer raw materials compared to rigid packaging. However, standard films are difficult to recycle, and multi-layer packaging is even more difficult. Could mono-material packaging be the solution to this problem? Mono-materials eliminate the need for material separation and risks of contaminating the recycling stream, making recyclability easier to achieve. How about renewable & compostable materials? Is it a sustainable alternatives?

Nestle and a coalition of companies have collaborated to produce Australia's first flexible film food wrapper made with recycled content. ~ 5/4/2021, packworld.com

Mars Wrigley France Launches Mono-material M&M's® Pouch. ~ 17/12/2020, packaging360.in

Digital printing is fast becoming the driver of digitization in the packaging industry. A number of flexible packaging solutions providers are effectively leveraging digital printing platforms to increase the visibility and appeal of their products. Find out what are the printing substrate trends to meet recyclability requirements of labels and packaging. Mechanical recycling of multi-material flexible is highly challenging and what are the technologies out there that can help advance the circular economy?

CMT's **Sustainable Flexible Packaging** Virtual event on **25 May 2021 at 15:30 SGT (GMT+8)** aims to bring together industry experts to share insights on the flexible packaging value chain, addressing packaging innovations & market trends, Brand-owner's sustainable packaging strategy & case studies, printing & materials innovation & recycling technology. Register with your team today or contact grace@cmtp.com.sg for more information.



Virtual Networking Interactions



Live Q&A with Speakers

More info on webinar

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210544&>

Register with your team today to enjoy early bird fee (Pay by 14 May) at USD210!

<https://www.cmtevents.com/register.aspx?ev=WEB210544&>



Centre for
Management
Technology®
into our 38th year

SUSTAINABLE FLEXIBLE PACKAGING

25 MAY 2021, 15:30 SGT (GMT +8)

25 MAY 2021, TUESDAY

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|-------|--|-------|---|
| 14:30 | Pre-Networking (Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform) | 16:50 | Live Q&A |
| 15:30 | CMT's Welcome & Chairman's Introduction | 16:55 | Networking Break (Participants are invited to visit CMT Connect and Networking Rooms) |
| 15:35 | CLOSING THE LOOP ON CIRCULAR FLEXIBLE PACKAGING <ul style="list-style-type: none"> Accelerating innovations for circular packaging via Blueloop platform Materials choices & emerging application Raturaj Kamthekar, Product Development Director
Huhtamaki | 17:15 | RENEWABLE AND COMPOSTABLE FILMS FOR THE CONFECTIONARY INDUSTRY
Amaia Cowan, Business Development Manager, EMEA
Futamura Chemical Company Ltd. |
| 15:50 | Live Q&A | 17:30 | Live Q&A |
| 15:55 | NESTLE'S JOURNEY TO PACKAGING SUSTAINABILITY <ul style="list-style-type: none"> Case studies on mono-materials transition Rethinking packaging materials and design to increase circularity Jodie Roussell, Senior Public Affairs Manager
- Packaging & Environment
Nestle SA - HQ | 17:35 | FUTURE OF DIGITAL PRINT FOR FLEXIBLE PACKAGING <ul style="list-style-type: none"> Advances in digital print & development in the circular economy Digital Printing substrate trends to meet recyclability requirements of labels and packaging Digital flexible packaging market trend in WW and Asia Cindy Qian, Business Manager, Flexible Packaging Segment, Asia Pacific & Japan
HP |
| 16:10 | Live Q&A | 17:50 | Live Q&A |
| 16:15 | FROM DESIGN FOR RECYCLABILITY TO CLOSING THE LOOP: THE FUTURE OF FLEXIBLE PACKAGING
Jason Yew, Market Development Manager
Dow Chemical Pacific (Singapore) Private Limited | 17:55 | ADVANCED MECHANICAL RECYCLING OF METAL BARRIER FLEXIBLE PACKAGING MATERIALS
Thorsten Hornung, CEO & MD
Saperatec Gmbh |
| 16:30 | Live Q&A | 18:10 | Live Q&A |
| 16:35 | CONVERTING WOOD-BASED BIOMASS INTO RENEWABLE FILMS & LABELS
Agnes Wong, Business Manager-Food, HPC, Beverage, FS SBU, SEA
UPM Raflatac Sdn Bhd | 18:15 | Final Discussion. Closing Remarks & End of Event
CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time. |