

The Middle East region faces an enormous environmental challenge from the tremendous tonnage of plastic waste produced in different forms. It is said that the gross urban waste generation from Middle East countries exceeds 150 million tons per annum, out of which 10-15 percent is contributed by plastic wastes. The burgeoning population, growing consumption, and an increasing trend towards a “disposable” culture, is causing nightmares to municipal authorities across the region and beyond.

How are brand owners implementing their sustainability targets in the region? What role will municipalities & waste management companies play in increasing recycling rate?

Turkey’s decision to shut the doors for all imported plastics waste will radically reshape its recycling market and may improve collection and waste infrastructure in the country.

UAE has one of the highest consumptions of bottled water per capita in the world. Hear from Danone as they share about their sustainable packaging initiatives in the region and what they are doing to keep plastic out of landfill.

Recycling 1.6 Billion PET bottles per year, Bariq produces Food Grade R-PET Pellets - although challenges remain on securing high quality feedstocks.

Recycled plastic bottles also makes it way to sustainable clothing as DGrade shares about their sustainable closed-loop supply chain from plastic bottle collection to clothing production.

Email hafizah@cmtsp.com.sg if you require more information and/or wish to register.



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MIDEAST PLASTICS CIRCULARITY & RPET OUTLOOK

28 - 29 JUNE 2021 / 09:00 UAE (GMT +4)

SPEAKERS



METE IMER
Secretary General
ÇEVKO



ERIC SCHAFFNER
Founder
ZeLoop



KURT KURUC
VP - Mideast Food Packaging
Klößner Pentaplast



MONIR SALEM BOU GHANEM
Advisor
Environment Agency Abu Dhabi



DR. WASSIM CHAABANE
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KUMAYL AHMED AL LAWATI
Head of Business Development
Oman Environmental Services
Holding Company (S.A.O.C) - Be'ah



AHMED NABIL ELMIZAYEN
Commercial & Sustainability Manager
BariQ



CAGDAS SAYGI
Country Manager
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HEETESH J. BHOOLA
R&D Director Personal Care
Unilever North Africa,
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ERMAN ILIMAN
Director
Ertona Tekstil



ANTOINE MOUKARSEL
Marketing Manager
Danone Middle East

Day 1 - 28 June 2021, Monday | **Plastics Circularity**

08:00 **Pre-Networking**
(Participants are strongly encouraged to Log on to get acquainted with CMT Meet Platform)

08:55 Welcome Remarks by CMT

09:00 **Developments in Abu Dhabi on Its Single Use Plastic Policy and associated regulations**
Monir Salem Bou Ghanem, Advisor
Environment Agency Abu Dhabi

09:15 **Improving collection & recycling of plastics waste with national roll out of Reverse vending machines in Oman**
Kumayl Ahmed Al Lawati
Head of Business Development
Oman Environmental Services Holding Company (S.A.O.C) - Be'ah

09:45 **Closing the plastics loop with block-chain technology and our experience in the region**
Eric Schaffner, Founder, ZeLoop

10:10 **Keeping plastic waste out of the environment – A brandowner’s perspective**
Heetesh Bhoola, R&D Director Personal Care
Unilever North Africa, Middle East & Turkey

10:30 **Turkish plastics circular economy and improving its recycling system within the Zero Waste policy**
Mete Imer, Secretary General, ÇEVKO

10:50 **Tunisia - Update on plastics waste management situation & potential improvements via implementing EPR for packaging**
Dr. Wassim Chaabane, Consultant
- Environment and Waste Management
cyclos GmbH

11:10 Closing remarks. End of Watch Live.
CMT Meet will continue to remain open for participants to enjoy extended networking time.

Day 2 - 29 June 2021, Tuesday | **rPET Outlook**

09:00 Welcome Remarks by CMT

09:05 **Keeping PET waste bottle out of the environment – a brandowner’s perspective**
Antoine Moukarsel, Marketing Manager
Danone Middle East

09:25 **Revolutionising the recycling of food packaging - Tray-to-Tray recycling and opportunities in the region**
Kurt Kuruc, VP - Mideast Food Packaging
Klößner Pentaplast

09:55 **Circular economy challenges and opportunities – Food grade RPET production in Egypt**
Ahmed Nabil Elmizayen, Commercial & Sustainability Manager, BariQ

10:20 **Transforming 100% PET waste into yarn & fiber for sustainable textiles market**
Erman Iliman, Director, Ertona Tekstil

10:45 **Importance of collaboration with local players and maintaining supply for good quality of rPET**
Cagdas Saygi, Country Manager
Polisan Hellas SA

11:15 Closing remarks. End of Watch Live
CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time.