

In the home and personal care industries, sustainability is a hot topic driven by environmental concerns from consumers and governments - especially as 2025 goals set over the past few years are drawing closer. Consumers increasingly are looking for companies to provide easy yet functional packaging with minimal environmental impact. But which is the best packaging option to adopt - plastic-free, compostable, recyclable, refillables?

Colgate unveils recyclable toothpaste tubes – and offers tech to rival companies to help reduce landfill waste.

~ 4/5/21, www.insidefmcg.com.au

Kao intends to switch over to using 100% recycled PET for our household and personal care packaging using PET bottles by 2025.

~ 31/3/21, www.kao.com

L'Oréal expands the use of paper bottles across its portfolio.

~ 21/1/21, www.premiumbeautynews.com

Take this opportunity to hear the latest on regulatory challenges from Extended Producer Responsibility (EPR) to single-use plastics directives on packaging industry.

CMT's **Sustainable Packaging for Home & Personal Care** on **29 June 2021** gathers leading industry experts in the HPC value chain to share insights from regulatory updates, sustainable packaging strategy, material & packaging innovation, waste elimination & more!

Email grace@cmtsp.com.sg if you require more information and/or wish to register.



Virtual Networking Interactions



Live Q&A with Speakers

More info on webinar

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210651&>

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SUSTAINABLE PACKAGING IN HOME & PERSONAL CARE

29 JUNE 2021, 15:30 SGT (GMT +8) / 09:30 CEST (GMT +2)



29 JUN 2021, TUESDAY

14:30 Pre-Event Networking
(Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

15:30 Welcome Remarks & Moderator's Introduction
Richard Smith, Director Of Sustainability - AFAP
Amcor Flexibles Asia Pacific

15:35 **REGULATORY CHALLENGES FROM EXTENDED PRODUCER RESPONSIBILITY (EPR) TO SINGLE-USE PLASTICS DIRECTIVES ON PACKAGING INDUSTRY**
Axel Darut, EU & International Affairs Advisor
CITEO

15:50 Live Q&A

15:55 **ELIMINATE THE IDEA OF WASTE**
Eric Kawabata, GM- APAC Region
TerraCycle Japan

16:10 Live Q&A

16:15 **DEVELOPMENT OF AIR-IN-FILM BOTTLE TECHNOLOGY FOR PERSONAL CARE APPLICATION**
Daisuke Kodama, Group Leader
Kao Corporation

16:30 Live Q&A

16:35 **SUSTAINABLE PACKAGING STRATEGY TOWARDS A CIRCULAR ECONOMY - COLGATE PALMOLIVE'S APPROACH**

- Insights on recyclable tube technology for toothpaste packaging
- Design for circularity & materials choices

Sukhdev Singh Saini, Packaging Lead
Colgate Palmolive

16:50 Live Q&A

16:55 Networking Break
(20 minutes Virtual Interaction at CMT Connect & Networking Lounge)

17:14 Session 2 Moderator
Sukhdev Singh Saini, Packaging Lead
Colgate Palmolive

17:15 **HOW E-COMMERCE TRENDS & SUSTAINABILITY COMMITMENT ARE CHANGING PERSONAL CARE PACKAGING**
Sabine Bouillet-Lubot, Global Strategic Marketing Director
Aptar Beauty + Home

17:30 Live Q&A

17:35 **SUSTAINABLE PLASTIC PACKAGING SOLUTION IN FMCG**
Vo-Kien Trung, SEAA Hair Senior Packaging Manager
Unilever Thai Trading Limited

17:50 Live Q&A

17:55 **AMCOR FLEXIBLES SUSTAINABLE PACKAGING INNOVATIONS FOR HOME & PERSONAL CARE**
Richard Smith, Director Of Sustainability - AFAP
Amcor Flexibles Asia Pacific

18:10 Live Q&A

18:15 **INFINITELY RECYCLABLE METAL PACKAGING - A SUSTAINABLE ALTERNATIVE FOR BEAUTY & PERSONAL CARE PACKAGING**

- Understand consumer viewpoints on Sustainable Packaging
- Unlock the potential of metal packaging with innovative designs & enhanced sustainability

Jenny Wassenaar, Vice President Sustainability
Trivium Packaging

18:30 Live Q&A

18:35 Closing Remarks & End of Event
CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time.