

Ramping up EPR to meet EU 2025 Recycling Targets

Packaging EPR schemes has proven to be a great success in driving a significant increase in recycling rate of packaging waste and achieving the circularity loop.

Because of this- it is increasingly being implemented, or actively considered, in other parts of the world.

The principle of EPR is that producers pay for the end-of-life management of the product they place on the market.

Today there exist important differences between EPR schemes in different EU member states. One reason for this could be due to the level of control the PROs have at different points in the supply chain.

Packaging producers, brand owners and importers of packaged products into a country need to know what are the EPR fees, and there needs to be transparency on the fees paid such that they are only used to cover the costs associated with packaging collection, sorting and recycling for their packaging types.

Legislations will continue to develop as new recycling technologies are introduced such as chemical recycling.

Can EPR schemes be adapted for the flexible packaging industry? What are current developments in this area?

Hear from Joachim as he shares how far EU has come with packaging EPR, what are the guidelines that help struggling member states to introduce this nationally?

Learn from frontrunner states on how they have aligned with governments, to take the necessary steps, providing financial incentives to companies to move to more recyclable packaging and reach the EU targets by 2025!

Email hafizah@cmtsp.com.sg if you require more information and/or wish to register.



Virtual Networking Interactions



Live Q&A with Speakers

More info on virtual meet

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SUPPLEMENTARY Virtual Meet:

Improving Quality & Recycling Rates with DRS (7 Jul 2021)

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210755&>



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ADVANCING PACKAGING EPR

6 JULY 2021, 10:00 CEST (GMT+2)

SPEAKERS



(Moderator)
JOACHIM QUODEN
Managing Director
EXPRO - Extended Producer
Responsibility Alliance



GRAHAM HOULDER
Managing Director
CEFLEX



DR. CHRIS SHERRINGTON
Head of Environmental Policy
Eunomia Research & Consulting Ltd



AURELIA LEEUW
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JAMIE FRY
Policy Analyst
Zero Waste Scotland



AMANDA FUSO NERINI
Head of International Affairs
CONAI - Consorzio Nazionale Imballaggi

6 JULY 2021, TUESDAY

09:00 - 10:00 **PRE-NETWORKING**

(Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

10:00 Welcome Remarks by CMT

10:05 **Chairman's Opening Speech**
Joachim Quoden, Managing Director
EXPRO - Extended Producers
Responsibility Alliance

10:15 **An effective EPR scheme starts with the right policy environment**
Jamie Fry, Policy Analyst
Zero Waste Scotland

10:40 **Developments in fee modulation for EPR systems and how it can be adapted to promote packaging recyclability**
Dr. Chris Sherrington,
Head of Environmental Policy
Eunomia Research & Consulting Ltd

11:05 **Leveraging EPR schemes to meet circularity objectives for flexible packaging**
Graham Houlder, Managing Director
CEFLEX

11:25 **Networking Break**
(Connect with one another on CMT Connect or Visit Networking Rooms)

11:40 **Perspectives from EU Member States**
i) **Belgium**
Aurelia Leeuw
Public & Regulatory Affairs Manager
FOST Plus

ii) **France**
Axel Darut
EU & International Affairs Advisor
CITEO

iii) **Italy**
Amanda Fusco Nerini
Head of International Affairs
CONAI - Consorzio Nazionale Imballaggi

13:00 Closing Remarks. End of Watch Live. CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time.