

Can Deposit Return Systems (DRS) help Europe achieve circularity for all beverage packaging ?

EU's Single Use Plastics (SUP) Directive requires that by 2029 – 90% of beverage bottles must be collected and that PET bottles must contain at least 25% recycled content by 2025.

DRS has proven to be a highly effective packaging collection scheme and is the most sustainable way to improve the quality of the materials to be recycled back into the loop.

To meet 2025 recycling targets, brandowners and packaging companies are scrambling to secure high quality materials and hence this has created an increasing amount of interest and uptake in DRS systems across Europe.

How can DRS be implemented successfully and what are the reasons behind such best practices ? Can DRS maximise collection of ALL packaging including glass, carton , cans & PET packaging ? How can the DRS be designed to ensure a level playing field for all types of packaging materials ?

What are the important design criteria to ensure that all beverage containers are brought back for recycling ? How has Covid 19 pandemic hindered consumers to return the packaging ?

Sponsored by **Insensiv**, sign up for **Improving Quality & Recycling Rates with DRS** to find out more, as our top panel of speakers dive deeply into issues impacting the success of DRS in Europe and how it can be implemented in other parts of the world.

Email hafizah@cmtsp.com.sg if you require more information and/or wish to register.



Virtual Networking Interactions



Live Q&A with Speakers

More info on virtual meet

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210755&>

Register now at only € 265

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SUPPLEMENTARY Virtual Meet:

Advancing Packaging EPR (6 Jul 2021)

<https://www.cmtevents.com/aboutevent.aspx?ev=WEB210753&>

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INSENSIV

Improving Quality & Recycling Rates with DRS

7 JULY 2021, 10:00 CEST (GMT+2)

SPEAKERS



ANNA LARSSON
Director
Reloop Platform



ANTHONY MCGURK
Co-Founder
CryptoCycle Limited



ALESSANDRO PASQUALE
Chief Executive Officer
Karlovarské Minerální Vody,
a.s - MATTONI



RAUNO RAAL
Partner/Consultant
Earth Care Consulting



VANESSA CHESNOT
Senior Product Policy Manager
European Container Glass
Association (FEVE)



MAARTEN LABBERTON
Director Packaging Group
European Aluminium Association
- EAA Packaging Group



EIKE LINNENBRÜGGER-MATHIEU
Head of Marketing & Sales
insensiv GmbH

7 JULY 2021, WEDNESDAY

09:00 - 10:00 **PRE-NETWORKING**

(Participants are strongly encouraged to Log on to get acquainted with CMT MEET Platform)

10:00 Welcome Remarks by CMT

10:05 Chairman's Opening Speech

10:10 **How Do European Deposit Systems Support Circular Economy Development?**
Anna Larsson, Director, Reloop Platform

10:35 **Sharing our experience on DRS – Perspective of a leading bottled water brandowner**
Alessandro Pasquale
Chief Executive Officer
Karlovarské Minerální Vody,
a.s - MATTONI

10:55 **How to create a secure deposit system – detection and quality assurance technology for beverage packaging in deposit systems and recycling initiatives**
Eike Linnenbrügger-Mathieu
Head of Marketing & Sales
insensiv GmbH

11:15 **Improving recycling rates – Perspective from Carton, Glass & Can Industry**
i) Glass
Vanessa Chesnot
Senior Product Policy Manager
European Container Glass Association (FEVE)

ii) Can
Maarten Labberton
Director Packaging Group,
European Aluminium Association
- EAA Packaging Group

iii) Carton

12:15 **Networking Break**
(Connect with one another on CMT Connect or Visit Networking Rooms)

12:30 **Implementation of successful DRSs - Perspective from the Baltics**
Rauno Raal, Partner/Consultant
Earth Care Consulting

12:55 **Future of DDRS – will it replace traditional DRS**
Anthony McGurk, Co-Founder
CryptoCycle Limited

13:15 Live Q&A.
Bringing it all together & wrapping up

13:20 Closing Remarks. End of Watch Live
CMT Meet will continue to remain open for the next 24 hours to allow participants to enjoy extended networking time.